

indicated that the answer was neither an acceptance nor a rejection of the proposals, but a noncommittal document framed to keep the question open without any engagement being entered into on the part of the German delegation.

STATE IS WILLING TO HELP CONSERVE BADGER WILD LIFE

Dr. J. A. Holmes Retires as President of State Protective Association

Sportsmen have promise of better conservation laws and a larger appreciation for carrying on this work because of the remarkable spirit of cooperation shown by the legislature in session at Madison, according to Dr. J. A. Holmes, who attended the convention of Wisconsin Fish and Game Protective Association at Madison this week as its president. Dr. Holmes is retiring from the presidency and is succeeded by Carl Ridquist, Ashland.

This optimistic trend of the work supported by Outagamie Fish and Game Protective Association was revealed when the state association members and the assembly and senate came together in informal conference in the assembly chamber. Dr. Holmes acted as chairman and voiced the wishes of the association. But William of Milwaukee, then spoke of the manner in which Wisconsin's fish, game and furs resources are being depleted. The legislature seemed wholly sympathetic to the program outlined and expressions of individuals afterward indicated that the bills would be given support when presented.

CHANGE FISH LAW

Some of the changes which are quite sure of approval are a restoration of the law as to the minimum size of fish that may be caught, opening of the deer season Dec. 1 instead of Nov. 13, continuation of the one buck law, an all year season for pan fish and a closed season for game fish except white bass until June 15. The association also favors state purchase of a game preserve in Vilas.

Change of the deer season is desired so that automobiles cannot reach the north woods, as they bring in thousands of hunters who create an unmerciful slaughter annually. There will be more snow for tracking after Dec. 1, it is also believed.

MORE MONEY EVIDENT

There were indications that the legislature also will grant a larger appropriation for conservation work, including enough to give adequate protection against forest fires and promote the work of reforestation. A resolution was adopted by the association that all money received from hunting and fishing licenses be used for conservation activity.

Another resolution proposes that the game association work hand in hand with Wisconsin, The Land O' Lakes, Inc. It is said that Wisconsin's fish and game are what attracts the tourists here and that if these resources are not saved the traffic will cease. There is need to save the muskellunge as well as the trout because the lakes are being depleted of this species, as many of the young ones are being caught.

Rest days for ducks also were proposed but there was a divergence of opinion.

A number of these matters will be discussed at the annual meeting of Outagamie Fish and Game Protective association on February.

BACHMAN SUPPORTED NEW U. W. PRESIDENT

Fred Bachman, member of the board of regents of the University of Wisconsin, was not able to attend the board meeting which on Wednesday afternoon elected Roscoe Pound, dean of Harvard university law school, to succeed Dr. Birge as president of the state university. His duties in connection with the collection of taxes have prevented him from attending the last two meetings. He received a long distance telephone call, however, and was asked to give his vote by proxy. He voted for Pound.

Carpenters Meet

The District council of Carpenters will hold a meeting at 7:30 Saturday evening in Trades and Labor hall. Routine business will be discussed.

DATES ARE GOOD FOR CHILDREN

One reason for the date's increasing popularity is its recognition by parents, teachers and doctors as an ideal food for children. Children crave a great deal of sugar and need it. Sugar is the chief fuel of the body and the incessant activity of children calls for a large supply of it. At the same time as every mother knows, there is peril to the child's digestive system if he is allowed to eat as much as he wants.

Dates make a strong appeal to the child's sweet tooth, and add a healthful food to this daily menu. Our Bureau will supply a free booklet giving 22 different ways of serving dates. Just enclose two cents in stamps for return postage.

Frederic J. Haskin, Director
The Appleton Post Crescent
Information Bureau,
Washington, D. C.

I enclose herewith two cents in stamps for return postage on a free copy of the DATE BOOK-1377.

Name

Street

City

State

OUR INTERNATIONAL BEAUTY



One of the most beautiful daughters of Spain is Raquel Meller, a leading star of the Spanish stage, who is so on to visit America.

STAGE And SCREEN

SINCLAIR LEWIS NOVEL FILMED

Only such a master of characterization as Sinclair Lewis could have built up a "Babbitt," typical of the American business man of practical exterior, whose heart is young with dreams of romance. And, it is this story of "Babbitt" in all its realism and witfulness that will be shown at the Appleton theatre Sunday.

Sinclair Lewis, in his book, has drawn to the life, the important man of affairs, whose activities in the social and business world of America has made this country what it is. He is hard-headed, shrewd, money-getting and practical, yet there is the side that never appears—that hunger for spring time with its fragrance of romance.

That is the character that Willard Louis portrays in the Warner Bros. Classic of the Screen, "Babbitt." He is bored with his wife, Myra, as played by Mary Allen, tired of the constant quarrelling of his children; weary of his colorless routine of his real estate office. Blindly he is seeking the "something" life is cheating him of.

Life to him seemed just a jumble of meaningless days—one as gray as the other. But it was his inner self that was real to Babbitt. Inarticulate, and not given to self expression, it was in his thoughts alone that Babbitt lived as he wanted to—surrounded by beauty and color.

His family is the average American family. Children growing up and developing individual desires and personalities, that conflict with the conservative theories of their parents. This irritating symphony of continual quarrel drives Babbitt to distraction—until in final revolt he breaks the barriers and goes in search of romance.

"BROKEN BARRIERS" FINELY ACTED FILM

The most lively and best acted film that has been seen in a long, long time, was the verdict of the audience last night at the Elite Theatre at the opening of Reginald Barker's new production for Metro, "Broken Barriers," taken from the novel by Meredith Nicholson.

This story, which was adopted to the screen by Sada Cowan and Howard Higgin, deals with the divorce question and its relation to the younger generation, and rises to great heights of dramatic effectiveness.

The wonderful cast included such star players as James Kirkwood, Mae Busch, Adolphe Menjou, Norma Shearer, George Fawcett, Robert Frazer, Ruth St. Denis, Winifred Bryson, Robert Arnesen, Vera Reynolds and others. "Broken Barriers" is a Louis B. Mayer presentation through Metro.

"THE NAVIGATOR"

Buster Keaton has gone down to the sea in ships. Up, he's way out in the open, open waters where ships are ships and water is wet.

His latest Metro-Goldwyn comedy is called "The Navigator" and it's coming to the Little Theatre Saturday and Sunday. To make it better, he's hired an ocean liner and sailed to Catalina Island, where most of the scenes were made at anchor.

WILD ANIMAL MOTION PICTURE

It is believed to be the most remarkable motion picture that has ever come out of the wilds of Africa. It is shown at the Little Theatre. It is an Educational Pictures Special called "Man Vs. Bear."

"Man Vs. Bear" is especially notable for a large number of thrilling close-ups of conflicts between man and ferocious African wild beasts. Many of these close-up shots are absolutely unique, never having been filmed on the screen.

FAMOUS STORY FILMED

One of the three detective stories ever written will be seen on the screen.

\$31,303 POURED INTO CITY COFFERS

Thursday was the biggest day for the city treasurer's office in the work of tax collection. The number of taxpayers that came to the windows was not the largest that has been seen in the office this year, but the amount of taxes was the greatest received on any day this season.

The total for the day was \$31,303.83. The two days previous also helped to fill the city treasury materially. The collections on Wednesday totaling \$22,230.37 and those on Tuesday \$24,008.28. The daily average before this was about \$17,000. The total collected by Fred Bachman and his assistants to date is \$359,695.08.

INTERIOR FINISHERS HOLD CONFERENCE HERE

The monthly business meeting of the Interior Finishers club was held Wednesday noon in Conway hotel. About 14 members were present, representing Appleton, Green Bay, Sheboygan, Kaukauna, Clintonville, Oshkosh, Neenah Manitowoc and Fond du Lac.

BEGIN SELECTING CAST FOR JUNIOR CLASS PLAY

Tryouts will be held Friday afternoon and Saturday morning and afternoon for parts in "Agatha's Aunt," the three-act play which the Junior class of Appleton high school will present soon under the direction of Miss Ruth McKennan, head of the dramatics department. There are ten characters in the play. The author is Sidney Toler.

Speaks to Boys

Winfred Bird, Lawrence college debater, will be the speaker at the meeting of the boys' division and Knights of Sir Calahad club at 3 o'clock Sunday afternoon at the Y. M. C. A. Three reels of motion pictures will be shown. H. A. Dittmore, boys' work secretary is in charge of the program.

at the New Bijou Theatre today and Saturday

"The Leavenworth Case" is a powerful mystery story that on the screen retains all of the vividness and baffling details which made the book the most widely read detective story ever published. The film, maintaining throughout the high interest, first swears from the two pieces of the murdered man to a stranger in the night, and another man close to the family. The denouement is one of the strangest ever recorded. A mysterious marriage, without a license, and a queer love figure prominently in the story.

Senna Owen and Martha Mansfield have the leading feminine roles, while Paul Doucet, Bradley Barber and Winifred Layell play the leading male parts. The cast was carefully selected because of the high skill required of the actors and actresses in their characterizations, which would not give away a clue to their subtleties and thus prematurely solve the mystery.

"The Leavenworth Case" is pronounced by those who have seen the film as the best mystery story ever screened.

Old Resident Near Death

"I had not eaten food for 16 days and was slowly starving to death. Given up by five doctors, I tried a bottle of Mayr's Wonderful Remedy. It gave me relief at once. I am 73 years old and would have died but for your wonderful medicine. The pain is all gone and I am eating up my appetite and strength every day. It is a simple harmless preparation that removes the catarrh from the intestinal tract and stops the inflammation which causes practically all stomach, liver and intestinal ailments. I had no appendicitis. One dose will cure you of any of them." At

5-Year-Old Boy Falls Into Canal

No ill effects have been suffered by Robert Langlois, 5-year-old son of Mr. and Mrs. Harry Langlois, Elmhurst, who was rescued from drowning by Clarence Baetz, 1076 Morrison-st, when the child fell into the canal near the Fox River Paper company plant about 4:30 Monday afternoon.

The child, with his brother, Carl, and as mall friend, John West, was playing near the bank. He was kicking stones into the water when he slipped and fell into the canal. The cries of his brother attracted the attention of Mr. Baetz, a draftsman, who came to his aid.

The boy was taken into the mill where he was rubbed with alcohol and dressed in dry clothing secured from his home.

RADIO PROGRAMS

Saturday morning will be experimental time on the New England coast. Several of the larger broadcasting stations will set up miniature stations on ships to note the effect of the eclipse on radio. WBZ has chartered a government boat and will broadcast during the entire eclipse. Reports from receivers will be sent to that station and entered in their records as showing the effects of an eclipse on radio. These reports will come in for a lot of future study.

Everyday someone discovers a new sin due to radio. Beauty doctors are now up in arms against programs. The face doctors declare that lovely women acquire strained expressions from trying to get DX stations and that all the funny little crow's feet about the eye are traceable to saxophone solos and harmonic artists who appear at the broadcasting stations. We positively guarantee to cure the most obstinate cases of "radio face" in six treatments," declares the beauty culturist's advertisement.

Princess Athena's Oriental orchestra plays from WEAF Friday night. Princess Athena, who claims to be a direct descendant of Cleopatra, is the leader of this unique orchestra which has in its instrumentation a "rahaab," "camoon," "old" and "new" tunes. A combination of native Egyptian, and Palestinian melodies are to be played. The orchestra is the only one of its kind in America and all of its members are well-known among Syrian and Egyptian people who have taken this country as their home.

Other fine program include Ted Snyder, jazz pianist, the Black Diamond Serenaders and soloists from WPAAG. Wilmer Male quartet in favorite vocal solos from WPAAG; program by Lamont School of Music from KOA; special musical program from WOS; musical recital from WOC. KDKA and WBEZ have their usual excellent Friday night programs.

ORDER PICTURES OF "Y" MEN IN DIRECTORS' ROOM

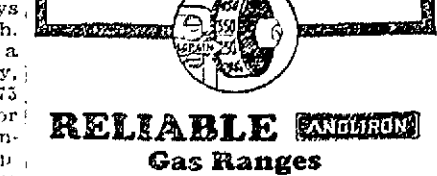
Bids for painting the mens' lobby were considered at the meeting of the house committee of the Y. M. C. A. Thursday evening. All bids were to be in by Friday and the contract will be awarded on Monday. Plans were made to furnish the directors' room with pictures of local, state and national Y. M. C. A. leaders. A group picture of the board of directors of ten years ago when the building was put up will be given the place of honor. The present board of directors and employed officers also will have their pictures placed in the room.

AUTOMOBILE HIT AS IT TURNS INTO DRIVEWAY

Two automobiles were damaged in a collision on Pacific-st about 5:30 Thursday evening. A car driven west on Pacific-st by W. W. Root, 733 Harrison-st, collided with another driven in the same direction by Henry Staff, 553 Chestnut-st. Neenah. Mr. Root was about to turn into the driveway of a house at 514 Pacific-st when the cars collided. A dent was put into the right side of the body of his car, while the right front fender of the Neenah car was damaged. No one was injured.



THE LORAIN OVEN HEAT REGULATOR automatically maintains any desired oven heat. It is simple in construction and easy to use. The Lorain Red Wheel simplifies all oven cookery tasks.



RELIABLE Gas Ranges

AGalpin's Sons Hardware at Retail Since 1864

DINNER IS REWARD IN KIWANIS RACE

One half of the members of the Kiwanis club will enjoy a dinner dance at the expense of the other half as a result of an attendance contest in which Theodore Bellings and those of the club were announced as the winners, at the regular luncheon Wednesday noon at Hotel Northern. Richard W. Getchow's side was the loser and will pay for the dinner. The gathering will take place sometime in February.

Dr. Virgil B. Scott, pastor of Memorial Presbyterian church, who is a Kiwanian, spoke on The New Patriotism. He declared that the greatest national desire was to find some force big enough to stop wars for all time. He did not name the league of nations or the world court as these agencies but said he hoped these would be of help in accomplishing the purpose.

SPARKS IGNITE ROOF ON VANDEN HEUVEL HOME

A shower of sparks from a chimney Thursday ignited the roof of a house at 717 North Division-st owned by Peter VandenHeuvel. The blaze started shortly before 4 o'clock but was quickly extinguished by firemen with a small quantity of chemicals. A hole was burned through the roof, but there was no loss inside.

EIGHT REGISTER FOR NIGHT'S "FLOP" AT PRIM'S CITY HOTEL

Thursday night was the night of open house for the city jail. No less than a dozen uninvited guests wanted to register, but four of them for some reason or other doubted the reputed hospitality of this institution, and went away to seek lodging else where. They were afraid they would be put to work in the county workhouse. The other eight reported good night's rest, although some of them had to sleep on the floor.

"DAD" WONES WILL TALK TO BOYS AT Y. M. C. A. HERE

W. H. "Dad" Wones of Milwaukee, state boys' work secretary of the Y. M. C. A. will be the speaker at a meeting of the boys' work committee of the Appleton Y. M. C. A. at 7:30 Friday evening. A discussion on boys' work in and about Appleton will occupy the remainder of the evening.

RUB PAIN OUT OF RHEUMATIC JOINTS

For 65 years, millions have rubbed soothing, penetrating St. Jacobs Oil right on the tender spot, and by the time they say Jack Robinson - o u t comes the rheumatic pain and distress. St. Jacobs Oil is a harmless rheumatism and pain balm which never disappoints and doesn't burn the skin. It takes pain, soreness and stiffness from aching joints, muscles and bones; stops sciatica, lumbago, backache and neuralgia. 35 cent bottle guaranteed by all druggists. adv.

Why of Course!

You can save from 25 to 40 per cent on Overcoats, Sheep-lined Coats, Sweaters, Underwear, Hats, Caps, Hosiery. Our stock is limited. Please come and look things over. It costs you nothing.

Schueler's Store

769 College Ave.

Appleton's 2nd Annual Auto Show

FEB. 14-15-16 Afternoon and Evening

THE LORAIN OVEN HEAT REGULATOR automatically maintains any desired oven heat. It is simple in construction and easy to use. The Lorain Red Wheel simplifies all oven cookery tasks.

RELIABLE Gas Ranges

AGalpin's Sons Hardware at Retail Since 1864

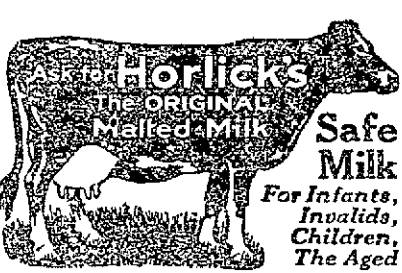
Armory

HEAVY PROGRAM OUTLINED FOR BOYS OF Y. M. C. A.

Saturday will be a busy day for members of the boys' division of the Y. M. C. A. Activities will open with the Hustlers Bible study at 11 o'clock in the morning. In the afternoon Hustlers will go on a long hike and most of the clubs will hold basketball practices in the gymnasium. At 2 o'clock members of the Booster club will hold their regular weekly meeting under the direction of Lawrence Zwicker. Charter members of this group are Leo Solinger, John Melzer, Harry Halcik, Byron Baurain, Norman Truss, Carl Nelson and Royden Strass. This group works on posters, show cards and signs.

BIRTHS

A daughter was born Wednesday to Mr. and Mrs. G. A. Willen of Chicago. Mrs. Willen formerly was Miss Viola Grootement of this city.



Rich Milk, Malted Grain ext. in powder form, makes The Food-Drink for All Ages. Digestible. No Cooking. A Light Lunch always at hand. Also in Tablet form. Ask for "Horlick's," at all Fountains. 65¢ Avoid Imitations - Substitutes

FOR SALE Store Fixtures, including Tables, Counters, Shelving Schommer's Art & Gift Shop 762 College Ave.

Tobacco-- From All Over the World

The finest selection possible, kept fresh in our special cigar cases and chests.

United Cigar Store

Agency JOHN WEST Whedon Bldg.

POSTPONE VISIT TO VOCATIONAL SCHOOL HERE

Because of the conference of directors of state vocational schools at Madison Friday and Saturday, the Fox River valley directors' conference which was to have been held in Appleton on Friday has been postponed until Friday, Jan. 30. Representatives from Fond du Lac, Oshkosh, Sheboygan, Manitowoc, Two Rivers, Beaver Dam and Marinette will visit the local school and study its curriculum and methods of instruction.

Pettibone's closes at 6 o'clock Saturday night.

Buy Your Shoes Right

is a thought which should be uppermost in your mind at the time when you make your selections.

Otherwise

Your shoes will remind you of your neglect, as often as you wear them.

The more you save for your purse,
The more your feet will have to pay.
The more attention you give to your feet,
The less naughty words you'll have to say.

Schweitzer & Langenberg

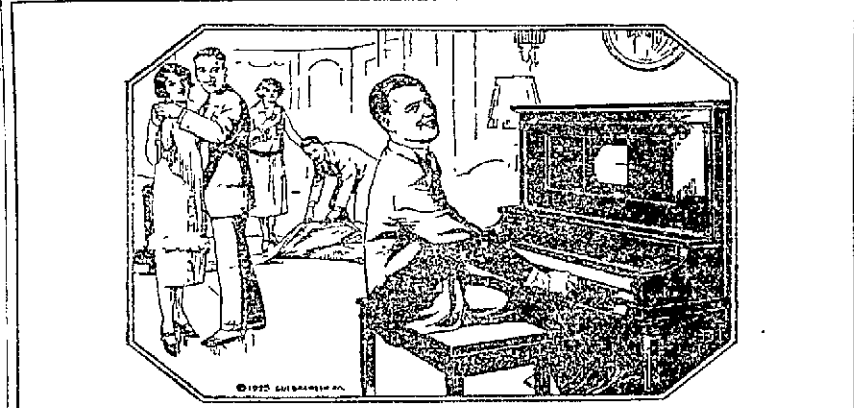
ACCURATE FOOTFITTERS

JANUARY SPECIALS

2 only Willow Clothes Baskets, large	\$2.39
2 only Willow Clothes Baskets, medium	\$1.49
3 only Oak Strip Clothes Baskets, large	89c
8 only 3 quart Royal Gray Granite Tea Kettles	69c
16 only Earthen Spice Containers	69c
5 only 12 quart Royal Gray Granite Chamber Pails	\$1.39
6 only 10 quart Chamber Pails	\$1.29
7 only White Earthen Chambers	63c

For Sale in Our HOUSEHOLD DEPARTMENT (Second Floor)

Schlafer Hdw. Co.



The GULBRANSEN Is A Gilt-Edge Investment in Music

No month in the year more logical than this to invest in a Gulbransen Registering Piano! No use you might make of so small a portion of your surplus funds that will pay you so rich a dividend in happiness. Or none that will keep on paying and repaying, in such ever increasing measure, not only through the year at hand but all the years to come!

Good piano music for all—and, for all, the personal pleasure of playing. The Gulbransen is a possession in which every member of the family shares equally, individually. To each it brings the gift of music without the tedious lingering of the keyboard.

2 Years to Pay!

Mail This for Gulbransen information.

Name

Address

Have you heard the following latest hits in Sheet Music: "Heart Broken Strain," "Edna," "Do You Ever Dream of Me," "Blue Eyed Sally," "All Alone," "Balls you'll love to sing: "Sorter Miss You," "End of the Sunset Trail," "Lamp Light."

All the Latest Hits in Q. R. S. Player Rolls Also at \$1.00

Meyer-Seeger Music Co.

"EVERYTHING MUSICAL"

GULBRANSEN

The Registering Piano

Moon Will Blot Out Sun For Millions Of Americans Tomorrow Morning

It all depends on the weather. If the sky is clear, tomorrow morning, more people will be able to observe a total eclipse of the sun than have ever had this opportunity before.

This eclipse, beginning about 120 miles west of Duluth, Minn., will race over the populous area of northern Michigan and Wisconsin, southern Ontario, diagonally across New York, Pennsylvania, New Jersey and Connecticut. Then it will go on, at the speed of 2000 miles an hour, crossing the lanes of ocean liners until it will leave the earth at sunset a short way west of Scotland.

For 100 miles across this band, the sun will be blotted out completely by the moon, for an interval of two minutes. Outside, to the north and south, the sun will be seen only in partial eclipse.

This band of totality is nothing more than the shadow of the moon on the earth, like that of a cloud that momentarily shuts out the sun, 100 MILES WIDE.

It is within this 100-mile band that helpful scientific observations can be made. Outside, the phenomenon appears only as a disk crossing part of the sun's face and partly shutting off its light.

Inside the shadow, this is only a preliminary to the real treat. It takes about an hour for the moon to cross the face of the sun, then two minutes for the time of total eclipse and another hour or so for the moon to slide off again.

At northern Minnesota, this preliminary movement will be unobserved, for daybreak will witness the complete eclipse already accomplished. At about one minute after 8 in the morning, central standard time, Duluth will be enveloped by this shadow.

The time of this totality will gradually get later as the sun rises and the moon's shadow races eastward, until about 13 minutes past 9, eastern standard time, it will leave the American coast.

TO STUDY CORONA

In the two minutes allotted them for observation of the total eclipse, scientists and other observers will be working fast to collect as many photographs and as much information as possible. Among the phenomena they will look for and study, in this connection will be:

1. The sun's corona, a mysterious pearly light that seems to shoot off from the dark disk of the moon, but actually is a stream of burning gases and other elements reaching 2,000,000 and more miles away from the sun.

One of its mysteries is an element called "coronium," a gas that seems to refute the theory that all elements known to exist on the sun can be found on the earth. For though this is known to exist on the sun by its presence in the corona, it has not been discovered on earth.

SHADOW BANDS

2. Mysterious shadow bands seen about five minutes before and after a total eclipse are another source of scientific investigation. These appear as wavy bands of light and shadow on the landscape.

The light bands are about three inches wide and are separated by shadow bands of about a half inch. They always have a wavy appearance, with a distance of about two feet between the crests of the waves.

These bands are not seen at every eclipse, and may not be seen tomorrow. No one knows what causes them, although the theory is that they are due to atmospheric motion.

WANT LAY HELPS

3. Exact time of the eclipse, especially at the northern and southern boundary lines of the shadow band, will be noted so that scientists may have more specific data from which to forecast future eclipses more exactly. For this the help of the lay observer who happens to be at or near the boundary of the shadow band is sought.

The American Astronomical Society, with headquarters in New York, has called for such reports from every one who happens to make this observation.

4. The diffused light of the sky, as a result of the total eclipse, its strength and extent, will also be observed by scientists. The light intensity of the corona will make part of this observation.

In addition to these major observations, there will be the Einstein theory to support or refute. It is his theory that the light ray of a star is bent as it passes the sun and is attracted by its mass.

OTHER PROBLEMS

The chemical composition of the corona, whether it moves, whether it is a mass of matter held to the sun by a sort of electro-magnetic force or whether it is merely an explosive flame from the sun—these are some points to clear up in the study of the eclipse.

The mystery of the atom, with its immense energy, may also be delved into through the study of coronium.

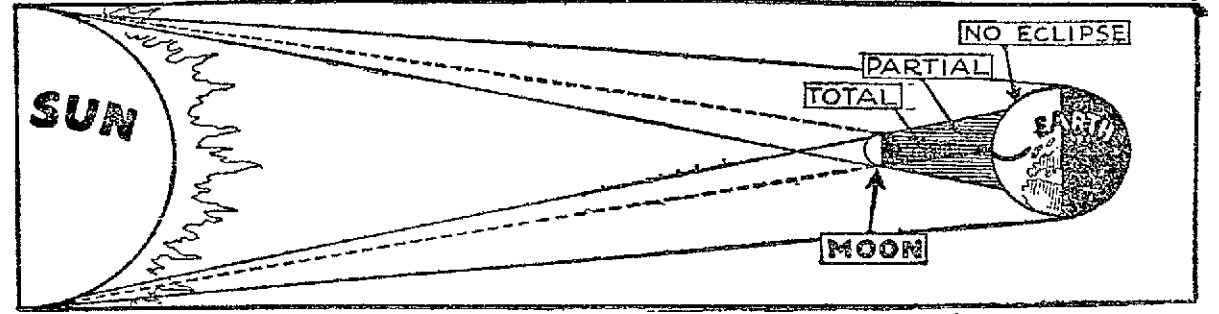
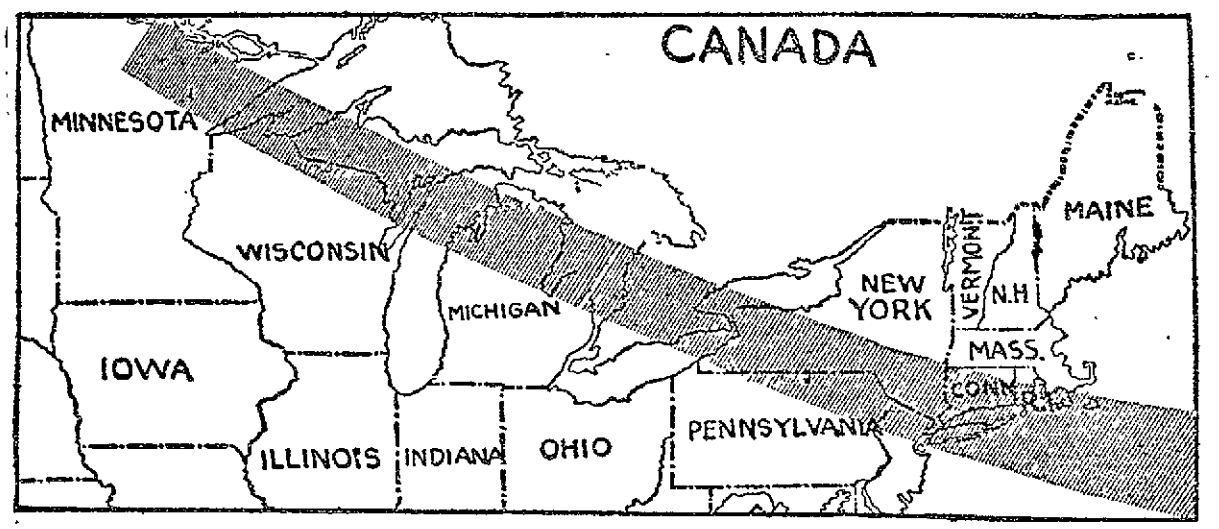
To learn all this is practically impossible in two minutes. Scientists have had only about 50 minutes altogether, to study the eclipse and its related phenomena, in the last half century.

But every additional minute brings them closer to a solution of the world's mysteries.

BLACKHAWK CAGE TEAM TACKLES NEENAH ACES

The basketball team of the Blackhawk club will meet the Neenah Aces at 7:30 Friday evening in Columbus school gymnasium. The second team of the club was defeated easily by the Aces two weeks ago. The Blackhawks will line up with Moore at center, C. Christen and Koss at forwards and Brock and R. Kuntz at guards. C. Demand, J. Kuntz and Bratrick will be given a chance during the game.

Why And How Of Eclipse



The path of the total eclipse shown by the shaded band on the map running from northern Minnesota to the Atlantic coast. The diagram illustrates the how of an eclipse. The moon coming between the sun and earth throws a conical shadow, the trail of which is called the shadow band on the earth. Outside this band the sun will be seen only in partial eclipse, as shown by the shaded surface touching the earth. Outside this, no eclipse will be seen.

FATHER ALT ASSISTS TO INSTALL PASTOR

Special to Post-Crescent
Bear Creek—The Rev. M. Alt assisted at the installation services at Lebanon church Sunday when the new pastor, the Rev. John Gehl was installed.

Miss Esther McClone of Helena visited her grandmother, Mrs. A. McClone Monday, Jan. 15.

The following were entertained at the C. J. Eulhorn home Sunday evening: Mr. and Mrs. Fred Balhorn, Mr. and Mrs. F. B. Larson and daughter, Mr. and Mrs. Elmer DeBray, Mr. and Mrs. C. L. Ralsler and Mr. and Mrs. Wm. Tate.

Mark V. Murphy was an Appleton caller Friday, Jan. 18.

Mr. and Mrs. Walter Miller of New London and Mr. and Mrs. Donald Russell of Clintonville were Sunday visitors at the C. L. Miller home.

Orville De Groff of New London, spent the weekend with Floyd Dery.

D. J. Flanagan made a business trip to Tigerton and Birmingham Friday, Jan. 16.

Mrs. P. J. Hehl and son, George of Leopolis, visited Mrs. Gertrude Armstrong Monday Jan. 15.

Mrs. Sophia Elmerman and Mrs. Henry Borchardt of Clintonville spent Sunday, Jan. 18, afternoon with Mrs. C. G. Balhorn.

Mrs. Frank Flanagan and Mrs. Theodora Briscoe and daughter Loretta attended the installation of the new priest, the Rev. Fr. Gehl at Lebanon Sunday, Jan. 18.

Mrs. Rudolph Laux of Clintonville visited at the S. Walington home Thursday, Jan. 18.

Mr. and Mrs. D. J. Flanagan and Mr. and Mrs. A. W. Kieselhorst were New London callers Monday night.

Mr. and Mrs. Ed Pfeifer of Clintonville spent Sunday, Jan. 18, at the Frank Mansfield home.

Mrs. M. Long and daughter Frances were Appleton callers Saturday, Jan. 17.

Mr. and Mrs. Frank Mansfield and daughter, Violet and Mr. and Mrs. Ed Pfeifer of Clintonville, were callers at the Arnold Dahm home at Maple Creek Friday, Jan. 18.

Mrs. William Tate and Mrs. C. G. Balhorn attended the Ladies Aid society meeting of Grace Lutheran church at Sugar Bush Tuesday afternoon. Mrs. Albert Stehr entertained at her home.

Mr. and Mrs. F. Dennis and daughter, Frances of New London and Mrs. George Mares and baby were Sunday visitors at the Mares Co. home.

Headaches from Slight Colds
Laxative BROMO QUININE Tablets relieve the Headache by curing the Cold. A Safe and Proven Remedy. The box bears the signature of E. W. Grove. 30c.

Is Your Child Thin and Weak?

Cod Liver Oil in Sugar Coated Tablets Puts on Flesh and Builds Them Up

In just a few days—quicker than you ever dreamt of—these wonderful health building, flesh making tablets called McCoy's Cod Liver Oil Compound Tablets will start to help any thin, underweight little one.

After sickness and when rickets are suspected they are especially valuable. No need to give them any more nasty Cod Liver Oil—these tablets are made to take the place of that good, but evil smelling, stomach upsetting medicine and they surely do it.

A very sickly child, age 9, gained 12 pounds in 7 months.

Ask Schiltz Bros., Downer's Drug Store or any druggist for McCoy's Cod Liver Oil Compound Tablets—as easy to take as candy and 60 tablets, 60 cents.

McCoy's Cod Liver Oil Compound Tablets ORIGINAL AND GENUINE 60 Tablets 60 Cents

FOR SALE Store Fixtures, including Tables, Counters, Shelving Schommer's Art & Gift Shop 762 College Ave.

ALASKA COMPANY STOCK ACCEPTED ON CURB MARKET

Alaska Pacific Development company, a corporation which has many stockholders and all of its officers residing here, has had its shares accepted for listing on the New York curb market, according to a wire received here from its eastern representative Tuesday.

This is a Delaware corporation capitalized at \$500,000. Frank F. Koch of Appleton, is president and the other officers are: Vice president, Frank Wheeler, Appleton; secretary, John Schommer, Little Chute; treasurer, W. E. Maas, Appleton; additional member of directorate Fred Strobol, Jr., Neenah.

Several large claims are in possession of the company in the Cold Bay district of the Alaskan peninsula.

Mr. and Mrs. Frank Mansfield and daughter, Violet and Mr. and Mrs. Ed Pfeifer of Clintonville, were callers at the Arnold Dahm home at Maple Creek Friday, Jan. 18.

Mrs. William Tate and Mrs. C. G. Balhorn attended the Ladies Aid society meeting of Grace Lutheran church at Sugar Bush Tuesday afternoon. Mrs. Albert Stehr entertained at her home.

Mr. and Mrs. F. Dennis and daughter, Frances of New London and Mrs. George Mares and baby were Sunday visitors at the Mares Co. home.

Headaches from Slight Colds
Laxative BROMO QUININE Tablets relieve the Headache by curing the Cold. A Safe and Proven Remedy. The box bears the signature of E. W. Grove. 30c.

Is Your Child Thin and Weak?

Cod Liver Oil in Sugar Coated Tablets Puts on Flesh and Builds Them Up

In just a few days—quicker than you ever dreamt of—these wonderful health building, flesh making tablets called McCoy's Cod Liver Oil Compound Tablets will start to help any thin, underweight little one.

After sickness and when rickets are suspected they are especially valuable. No need to give them any more nasty Cod Liver Oil—these tablets are made to take the place of that good, but evil smelling, stomach upsetting medicine and they surely do it.

A very sickly child, age 9, gained 12 pounds in 7 months.

Ask Schiltz Bros., Downer's Drug Store or any druggist for McCoy's Cod Liver Oil Compound Tablets—as easy to take as candy and 60 tablets, 60 cents.

McCoy's Cod Liver Oil Compound Tablets ORIGINAL AND GENUINE 60 Tablets 60 Cents

FOR SALE Store Fixtures, including Tables, Counters, Shelving Schommer's Art & Gift Shop 762 College Ave.

SKY-SCRAPERS

Building a strong bone-structure is like laying a foundation for a mighty skyscraper that is expected to endure through the years. For fifty years

Scott's Emulsion

rich in vitamins has helped a great host of boys and girls build sturdy bodies, strong bones and healthy teeth.

Scott's should be included in the diet of most children, in fact many need it every day in the year. Help your boy or girl build for the future—with Scott's!

Scott & Bowne, Bloomfield, N. J.

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

GERMAN ENDS LONG EXILE IN FRANCE

By Associated Press

Strasbourg—Ten years to a day since his departure from this city to join the German army, Charles Wolff, first posted as missing and later as dead, has returned to his home town. In October, 1914, Wolff was called up for service in the German army. Made prisoner by the Russians a few days after he arrived at the front, he was sent as an agricultural laborer to the Don district, where he remained until peace was signed at Brest-Litovsk. He married a young Russian woman and purchased a farm in Siberia, 600 miles from the nearest railway station. He claims that the Bolsheviks robbed him of all his livestock, but he rode away on his last remaining horse and after travelling for several months he reached Berlin. Whence he was sent to Strasbourg.

Ten years exile in Russia and Siberia has had the effect of changing Wolff's nationality, and the German soldier who left in 1914 has now become a French citizen. He will resume farming on the property of his father at Marmoutier, on the lower Rhine, and has sent for his Russian wife.

INCREASE NUMBER OF SHARES IN PAPER FIRM

An amendment to the articles of incorporation of the Combined Locks Paper company which amounts to an increase in the capital stock has been filed in the offices of the secretary of state and the register of deeds, as the result of a meeting of stockholders held in Appleton on Jan. 16.

By the amendment, the common stock of the corporation is changed from par value stock to non-par value stock, and the total number of shares of common stock is changed from 20,000 to 25,000. The 3,000 shares of preferred stock was left at the same number, the par value being \$300,000.

The previous capitalization was \$2,800,000, or 23,000 shares, of which 20,000 were common stock of the par value of \$100 each, and 3,000 shares were in preferred stock with a par value of \$100 each.

SKY-SCRAPERS

Building a strong bone-structure is like laying a foundation for a mighty skyscraper that is expected to endure through the years. For fifty years

Scott's Emulsion

rich in vitamins has helped a great host of boys and girls build sturdy bodies, strong bones and healthy teeth.

Scott's should be included in the diet of most children, in fact many need it every day in the year. Help your boy or girl build for the future—with Scott's!

Scott & Bowne, Bloomfield, N. J.

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

24-5

BOY BABIES-PREDOMINATE AS MOTHERS GROW MATURE

Dresden, Germany.—That the age of the mother has an important relation to the sex of the child is asserted by Doctor Fetscher of this city, who has made this topic the subject of special studies. He found that mothers up to 25 years gave birth to just as many boys as girls. With the mothers between 25 and 30 years, the ratio of boys to girls was 111 to 100, while mothers of 35 and more years gave birth to 124 boys and 100 girls.

The exact cause of the phenomenon of the sudden increase of boys born as compared to girls, in the years after the war, has not yet been ascertained.

Radio Supplies of Quality

Langstadt Electric Co.

Phone 206 233 E. College Ave.

TRY A POST-CRESCENT WANT AD.

Special Attention Given To All Mail Orders

The FAIR DRY GOODS COMPANY

ESTABLISHED - 1890 (INCORPORATED) 747-749 COLLEGE AVE., APPLETON, WIS.

Our Pleating and Steam Shrinking are Unexcelled

Telephone No. 1. Easy to Remember

NEW MATERIALS FOR SPRING Are Arriving Daily

Beautiful Woolens

A lovely 54-inch wool crepe with a silk stripe in it is most attractive. It comes in the new pervenche blue and a becoming shade of green. \$4.25 per yard.

Wool Ottomans

These are 40 inch materials in a supple, uncrushable ribbed effect, and come in Brick, Navy, Beaver, Pervenche Blue. \$1.95 per yard.

Fairy Cashmere

This material differs from Kasha cloth only in name and price, being from \$2.50 to \$4.00 per yard less expensive than the copyrighted Kasha. The new natural shade is one of the colors we're showing.

All Wool Flannels

Our all wool flannels are noted for their excellent quality and reasonable prices. A wide range of colors. Wool flannels will retain their popularity for spring, and a flannel dress should be in every wardrobe.

Printed Silks

A recent shipment enables us to show you the very newest printed silks in all the latest spring colors and materials.

French Crepe

This is also known by some as suede crepe. This is a lustrous closely woven material belonging to the flat crepe family, but of a closer weave and with a higher sheen.

Wool Coatings

We specialize in coatings and can show you unusual values in 54-inch materials, ranging in price from \$2.98 per yard up.

January Clearance Shoes

When Again? Will you men have such a "Clean Up"

Not until our next Midwinter Sale will you men get a chance to buy any of The 'Novelty Shoe Leaders' at \$3.98 \$4.85 \$5.85

The same good shoes we've sold all winter at \$5.85, \$7.85 and \$8.50 — but every day you pass this opportunity up, cuts a big hole in the remaining stocks.

You'll want two pairs, at least — TODAY

Novelty Boot Shop

KITCHEN KLENZER

Cleans Painted Walls

MAKES EVERYTHING SWEET AND CLEAN

KITCHEN KLENZER

WASHES, POLISHES, SCOURS, CLEANSES

The Shingle is Fashionable — Try the ZIMMERMAN BARBER SHOP

Spector Building—Appleton-St.

A SPECIAL TREAT FOR CANDY LOVERS

We will place on Sale Saturday a fresh shipment of the Delicious

Candy Crabb Chocolates at 39c a lb.

These chocolates are kitchen made and come fresh from the kettle to you.

Assorted Bittersweets, Assorted Milk Coatings, Peanut Clusters, Chocolate Coated Nougats, Chocolate Coated Caramels, Fruit Center Chocolates, Nut Center Chocolates, Butter Creams.

Make your selection and buy as many pounds as you wish.

Downer Pharmacies

WEST END Where Quality is Higher Than Price NEXT TO PETT'S



Extra Special for Saturday NEW Silk Hats

Regular Prices \$5.00, \$7.50, \$8.50

These Hats are made of splendid Materials

Extra Saturday Bargains at \$3.95

New Models arriving daily in Silk and Straw combinations, inexpensively priced for Saturday at \$5.00 to \$7.00

SHOP UNIQUE

615 Oneida-St. Across from Whedon Bldg.

APPLETON POST-CRESCENT

VOL. 41. No. 193.
PUBLISHED DAILY EXCEPT SUNDAY, BY THE POST PUBLISHING COMPANY, APPLETON, WIS.
ENTERED AT THE POSTOFFICE AT APPLETON, WIS. AS SECOND CLASS MATTER.
JOHN K. KLINE, President
A. B. TURNBULL, Secretary-Treasurer
H. L. DAVIS, Business Manager
SUBSCRIPTION RATES
THE APPLETON POST-CRESCENT is delivered by carrier to city and suburban subscribers for fifteen cents a week, or \$7.50 a year in advance. By mail, one month \$50, three months \$1.50, six months \$2.50, one year \$4.00 in advance.
FOREIGN ADVERTISING REPRESENTATIVES
W. E. STEWART & CO., INC.
Metropolitan Tower, London Guarantee Bldg., New York City, N. Y.
MEMBERS OF THE ASSOCIATED PRESS
The A. P. is exclusively entitled to the use of reproduction of all news credited to it or not otherwise credited in this paper and also the local news published herein.
Circulation Guaranteed
Audit Bureau of Circulations

THE POST-CRESCENT'S PROGRAM FOR A GREATER APPLETON

City Manager Form of Government.
Union System of Schools.
Greater Representation for Appleton on County Board.
A systematic plan of Park and Playground extensions and improvements.

THE FRENCH DEBT

A French deputy, Louis Marin, in a five-hour speech in parliament warmly approved by M. Herriot, asserted it would be a moral iniquity should France be compelled to pay the enormous sum demanded from her by the United States. He contended that the debts could not possibly be considered solely as commercial obligations, but that the United States owed something to France for the great sacrifices she had made in human life and property in bearing the brunt of the war.
The French debt to the United States is approximately \$4,000,000,000. On the same day Deputy Marin made his speech the news dispatches record that Washington declined a tentative proposal from Paris to fund the debt with a ten year moratorium, and eighty years in which to liquidate at 1 1/2 per cent interest. This, probably, to the French opinion which coincides with Marin, is an increased evidence of American commercialism, taking toll of the war sacrifices of France.
The French deputy and M. Herriot failed to remind themselves that the European war was not of American making. However the responsibility for that disaster may be apportioned, none of it goes to the United States. On the contrary, we as a nation did everything we could to avert it and to shorten it after it had started. The money we loaned to France was to enable her, in common with the allies, to prosecute this war which was not of our making. France may argue that it was to the interest of the United States that the allies should win, but this is something that we could not take cognizance of officially. So far as our government was concerned, we were neutral.
Any moral debt we may owe the allies was fully discharged when we took up our own grievances against Germany and made common cause with them, bringing about victory and a speedy termination of war. It is not our place to shoulder the burdens of Europe which clearly belong to it and it alone. There is no moral obligation to do more than we have done nor to do less than we propose to do. France should pay her debt to the United States, as England is paying hers. Terms are a secondary matter, which may be such as the government chooses to extend.

COMMERCIAL AVIATION

Two experts who appeared before the special congressional committee at its New York session differed greatly on the future of commercial aviation. One manufacturer pointed to the success of air mail as an illustration that commercial aviation would pay. The president of another airplane company declared that he had found out that commercial aviation is unprofitable. Whether commercial aviation will pay depends on what is meant by profitable. Circumstances may be brought to mind which would preclude the possibility of profit.
On the other hand, there are circumstances in which commercial aviation could not help paying. Manufacturers and promoters should not expect to get rich too soon or without thought, effort and development. Aerial transportation must be developed gradually. Airplanes and airships cannot take the place of steamships, railways, trolley lines, automobiles, trucks, or bicycles. They are adapted to certain uses, and along special lines there is every reason why commercial aviation should be profitable.
Capital has not taken sufficient interest in aviation. There has been an inclination to decide offhand that commercial aviation cannot pay. Commercial aviation should pay, in its proper uses, and in time these will be ascertained by experiment, as well as by greater perfection of aviation itself.

cial aviation cannot pay. Commercial aviation should pay, in its proper uses, and in time these will be ascertained by experiment, as well as by greater perfection of aviation itself.

THROUGH THE BACK DOOR

Another irreconcilable has found voice in the senate. It is Hiram Johnson from the sun-kist state on the Pacific coast. He is quite as excited over the Paris-financial settlement as is his colleague, Mr. Borah. He wants to investigate that little money transaction, and the text of the agreement signed by our ambassadors and Mr. Logan.
We do not think there is any danger of isolationists' upsetting the Paris agreement. Much as it may break their hearts, the policy of isolation is being rapidly cast aside—as rapidly as party solidarity will permit. It is of no great consequence whether the Paris agreement technically binds us to act with the allies in the collection of reparations, actually it does. It could not be otherwise. We have presented a bill against Germany which is legitimate and which we intend shall be paid. If there is trouble over the payment, we shall be on the same ground and footing as the allies. Presumably, if Germany showed bad faith we would insist upon her obligations to us being liquidated, the same as the allies. We would either do this or weakly submit to evasion of payment. If we stood on our rights we would have to act jointly and concurrently with the allies, or else let the claims go by the board. Of course we would act with them. Therefore, we are bound up with the allies in the whole reparations settlement from now on, and there can be no other interpretation of the Paris arrangement.
It does not matter whether we resume our proper place in the family of nations through the side door or the back door. Political exigencies have not permitted a Republican administration to enter through the front door, but we are tip-toeing in through the rear. The important fact is that we are choosing the path that duty beckons us to follow. The isolationists will be heard in vain. A great government like the United States cannot compromise itself at their behest any longer. It has to accept destiny and interest. The fact that it means in the long run a reversal of foreign policy can make no difference. The thing has to be done.

TODAY'S POEM
By HAL COCHRAN

WASTE PAPER.
RAGED little calendar of nineteen twenty-four, you've really done your duty very well. But now your days are numbered, as they have been heretofore, and you're bound to pass, as time is sure to tell.
We've seen you in kitchens where you've caught the ladies' eye, and they've marked the grocery orders on your face. In the room where they do stitchin' you have shown time festing by. Yea, in homes you've hung in every little place.
And the men folks, too, have had you in their offices and such, and you've helped to keep their business going right. Every day you've always added just the necessary touch, and they've changed you as the day swung into night.
Day by day we've turned your pages, month by month you've died away, till of nineteen twenty-four there is no trace. True, in duty you were gifted, but alas, you've slowly drifted till the year of twenty-five must take your place.
(Copyright, 1924, NEA Service, Inc.)

Have a good time when you are young so that when you are old you will be sorry you did instead of sorry you didn't.

Everything is a habit, and success depends upon the ease with which you change your habits.

Anticipation is almost all of realization.

"Every normal man should have a hobby," says a doctor. Every normal man has. It is raising a family.

A trusting debutante confides in us that too many kisses smother of hysteria.

There are grown people in New York who think they enjoy life.

Life amuses us. The average man pointed out as a success has a frown on his face.

Half the things you think matter don't, while half those you think don't matter do.

There are about six million literates in the United States, which is insurance on the part of their friends.

So many things happen these days a plan to make the days a few hours longer is needed.

Man went crazy downtown in Philadelphia, not, however, because he saw where he was.

Dancing half the night is good training for a girl enabling her to walk the floor with her baby later.

Now way to kill scarlet fever germs is found, better than painting over red white and blue so they will cheer themselves to death.

The great advantage in making love in a flyover, we hear, is you can start too thing so quickly.

The only nation in the world that ever dodges war is explanation.

Our idea of the easiest job in the world is a good-looking rich girl marrying an ugly poor man.

Thinking you know is never as important as knowing you think.

Health Talks

BY WILLIAM BRADY, M. D.
Noted Physician And Author
Dr. Brady will answer all signed letters pertaining to health. Writer's names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

INTO BUT NOT THRU THE SKIN.

Since our last talk about the absorptive power of the skin I have had many interesting communications from people with Billings complaint who generally closed by asking a question calculated to pulverize my bald but absolutely physiological assertion that nothing is ever absorbed through the unbroken skin.
Several of these correspondents obviously felt that they reduced me to a state of abashed inarticulateness by sending me newspaper clippings of items in which city health authorities—I forget which city, though I think it was New York—gave out information for the public concerning the new antisknock dope which was introduced to give gasoline more pep and prevent knocking of the engine—extra-ethylol. It seems the health authorities found the poison in various parts of the body of one of the first victims of the new gas saver, and in their public report they thoughtlessly remarked that the new poison was absorbed not only by inhalation but also directly through the skin when the clothing of men working with it became saturated with the tetra-ethylol. Of course I can't explain how scientific men sometimes jump to such conclusions, but anyhow there is no evidence that extra-ethylol is absorbed through the skin, though being a volatile substance no doubt a workman may inhale considerable of it if his clothing is saturated with the poison. A child will inhale enough camphor from clothing saturated with camphorated oil to show marked effects from the camphor.
Many of these correspondents with Billings trouble dealt what they confidently expected to be a knock out by reviving the demand for an explanation of the systemic effects obtained by inunctions of mercury ointment, one of the effective ways of administering mercury. Now this is pretty good. I dare say even some of the medical brethren would field this one a little uncertainly. In fact I know some of the medical authorities really imagine the mercury so "rubbed in" is absorbed into the system through the skin, for they imply in their writings that they think so. The mercury absorbed by the individual with mercurial inunctions is that which the warmth of the skin and the friction of rubbing volatilizes, and is absorbed by inhalation. If the mercury inunction is practiced under conditions which preclude inhalation of the vaporized mercury, as where the ointment is rubbed into the skin of the leg thrust through an opening in the wall so that the patient's head is in another room or outdoors, no systemic effect is obtained.
Right here comes a report of experiments conducted by Dr. Carl G. Zwick of Cincinnati. Dr. Zwick rubbed mercurial ointment into the shaved back of five animals for 15 minutes, removed the excess of ointment with cloth moistened with benzene, then killed one animal immediately and the other four at intervals of one week each. The skin areas treated was excised and carefully studied with the microscope. No particles of mercury could be found in the deeper layers of the skin, but only in the openings of the oil ducts and their follicles, and in other words, had got into, but not through the skin. So the debate is closed unless you have some new data.

QUESTIONS AND ANSWERS.

Raw Foods.
What are the chemical properties of raw spinach? In other words, what does it generate in the human body, and why is it better eaten raw than cooked? (B. L. A.)

Answer: Spinach is a valuable source of iron, calcium (lime), phosphorus and sulphur. It is rich in vitamins. It is an aid to digestion. It invites mastication. It cleanses and strengthens the teeth. It yields desirable roughage, a bulky intestinal residue. And it is appetizing. Perhaps the vitamin in spinach is impaired or destroyed by cooking. Every well person over 4 years of age should make a practice of eating some raw food every day, carrot, oats, wheat bran, celery, onion, mint, parsley or potato, lettuce, cabbage, spinach, tomato, and other green or yellow. This practice is advocated by such nutrition authorities as Professor McCollum.
(Copyright, National Newspaper Service.)

LOOKING BACKWARD

TWENTY-FIVE YEARS AGO.
Friday, Jan. 26, 1900.

The house of the essentials, vol. 273 to 50 in favor of excluding Congressman Brigham H. Roberts of Utah because he was a champion of the cause of Mormonism.

While Orion orchestra of Oshkosh was playing at a dance given by Crimson Clover club last night at Odd Fellow hall the platform gave way plunging the musicians into a heap. None were injured, however, and after temporary repairs had been made operations were resumed with the selection "I Left My Happy Home for You."

Those who were to take part in a public rhetorical program at Ryan high school that evening were: Ray Hardacker, Maude Bucher, Ralph Cunningham, Burton Wettlaufer, Geraldine Kreiss, Bacle Henry, Adele Vilman and Albert Wickesberg. Joseph Hammel of Medford was in the city visiting his parents, Mr. and Mrs. Jacob Hammel.

Miss Alma DeGruire entertained the M. O. M. club at her home last evening.

Frank Quinn resigned his position at W. F. Montgomery drug store.

Mrs. C. S. Dickson entertained friends last night in honor of her guest, Miss Jessie Creek Weinwright, Middlebury, Vt.

Charles Hagen of Black Creek was endeavoring to purchase 200,000 feet of soft elm logs.

TEN YEARS AGO.
Friday, Jan. 22, 1915.

The Y. M. C. A. set Feb. 26 as the date of a banquet and rally of 200 workers who were to conduct a membership campaign when its new building was ready to open.

Appleton Ford Company was organized and planned to begin business about Feb. 1. Members of the company were J. P. Tollefson, W. C. Hull and R. A. Schwartzberg of Milwaukee and Theodore Stark of Appleton. The business was to be located in the Stark establishment on College-ave.

Mike Gibbons defeated Jimmy Clabby, possessor of the midweight crown, in a ten round bout at Milwaukee last evening.

Miss Lynda Breckler returned from a visit of several days in Oshkosh.

The Wednesday Musicals, a new club, was organized Wednesday afternoon at the home of Mrs. E. E. Dunn. The charter members were Mrs. A. H. Arneke, Mrs. G. E. Buchanan, Mrs. J. S. Custer, Mrs. E. B. Dunn, Mrs. A. R. Eads, Mrs. F. J. Edwards, Mrs. F. V. Evans, Miss Mildred Paville, Mrs. Ruth Harper, Mrs. L. G. Keller, Mrs. Ruby Leavard, Mrs. J. H. Nishch, Mrs. E. A. Mory, Miss Anna Thomas and Mrs. Emil Vreckla. Mrs. Evans was elected president.

The engagement of Miss Mary Slosson and Joseph Koffend, Jr., was announced. Miss Slosson was a teacher in the Fourth ward school.

Miss P. R. Scorty initiated Miss Ruth Harper and Miss Ellen Rowell last night.

SEEN, HEARD and IMAGINED
---that's all there is to life

WHERE'S THE ASHES?
Slipper, slippery, sock!
I tried to walk a block:
The walking was hard,
The sitting down harder,
Slippery—slippery—SOCK!

This prosperity they said would follow upon election is the bunk. Times are hard right now. Else why would George Wettengel give up Wilbur's Bud's for Hershey's Kisses?

The rest of the brethren addicted to crossword puzzles will know what is ailing Jasper when he chews the end of his pencil rubber and asks, "Say, what is it the King of Siam rides in that has seven letters and ends in z?"

NOYED WIDOW WILL BE EXAMINED
---Headline, Buffalo News.
By these alienists, no presume. He should have no trouble in proving his insanity.

Customer: Say, when am I going to get my house number?
Clerk: What's your number?
Customer: 951.
Clerk: Can't get it. We're all out of 2's.

The name of the capital of Norway is to be changed back to Oslo. What a fine slogan that would be for motorists at Second-ave and Richmond-st if the word only had a G in front of it.

FOLLIES GIRL HELD
---Headline, Cleveland Press.
No news in that!

How about passing an ordinance forbidding the parking of automobiles on the extreme south end of Appleton-st? No use, says Lemuel. Nature has already provided for that and has passed a non-parking ordinance of its own governing that coastway.

Every so often some one rises up and tries to knock the props out from under some of our pet beliefs. Now they're saying—and right during Thrift week too—that Benjamin Franklin never snared electricity with a kite. Next they will be saying that the Ford automobile never existed. But they can't fool us on that one.

ANCIENT JOKE BOOK SELLS FOR \$4.500
---Headline, London Times
That ought to teach folk to appreciate ancient quips used in funny columns!

We read of doctors and lawyers who after 40 years of work are still "practicing" medicine and law. First they "study" at college for three or four years. Then they start out to "practice" on folk. When will these amateurs ever become proficient in their work?

That radio wedding that was broadcast from WLW a few nights ago, didn't go over big with Appleton fans. They couldn't kiss the bride.

Appleton's population is becoming more dense, says Dot-Dash-Dave, and he doesn't have to prove it with the aid of the school census and building permits records either. All he has to do is start an argument about neurodyne sets or something.

ROLLO

Isabelle Rockefeller, grandniece of the oil king, is an instructor in biology in the Teachers' College of Columbia University.

The most familiar relative of the cardinal flower is Indian tobacco, found in open fields.

A fungus disease is proving a menace to gold fish in California and may spread to fish in other states.

Automobile accidents, drownings and falls are the only causes of accidental deaths exceeding in number the ones due to fire.

A girl in her teens owns one of the largest fleets of omnibuses in London.

Weather reports were broadcast daily from Washington to the ZR-3 during its recent crossing.

American analytical weights are more accurate than those imported from abroad.

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

Leaves Wall-St Because Brush Earns Him More

(From the New York Evening Post.)
A normal, healthy desire to earn \$15,000 a year painting miniatures, instead of \$4,000 selling bonds, sent Carroll L. Wainwright from Wall-st to Cos Cob to wield a brush.
American art pays, especially when it is fashionable and not too mysterious. Mr. Wainwright offers the proof.
The young broker-artist, immersed the other day in his house in the Connecticut hinterland by a bad cold, at last consented to explain his flight from the threat of an eventual seat on the exchange.

"There's really no secret about it," said Wainwright. "Figure it out for yourself."

WORKED "HARD" IN STREET
"While I worked in the street, I had to be on the job by 9:30 A. M., not being as yet, and perhaps never a member of the firm. For the same reason I plugged away until 5 P. M."

"If I turned out to be as clever as the average man in Wall Street, I would be earning \$7,000 a year at the age of 30. Being only 24, I'd not sneeze at \$4,000 or \$5,000."

"Now, I can paint a miniature on ivory, for which I charge \$1,000, in three weeks, working four hours a day, or less when I feel tired, which is often, and more than four hours if I feel like it, which is by no means never."

CAN EARN \$15,000
"So I can earn \$15,000 a year by painting. And this leaves me seven weeks for a vacation instead of the conventional fortnight they take in the street."

"When summer comes I can work five or six hours a day, or maybe a little more, because the light is better."

"But one mustn't overdo, for the penalty is blindness."

"There you have it. Mathematically, the difference between \$4,000 a year and \$15,000 equals the distance between Wall Street and Cos Cob."

CANCELS EUROPEAN TRIP
Mr. Wainwright has canceled a trip to Europe with his wife, the former Edith Gould, with whom he eloped, and is exhibiting seven miniatures at a Fifth-ave art gallery.

Nestling against red velvet are tiny portraits of his wife, her two sisters, Lady Decies and Mrs. Anthony Drexel, Jr., his own son, Stuyvesant, 3, and of himself at the age of 2.

Just A Moment

Lemon juice will remove blackberry stains from the lips or fingers.

Isabelle Rockefeller, grandniece of the oil king, is an instructor in biology in the Teachers' College of Columbia University.

The most familiar relative of the cardinal flower is Indian tobacco, found in open fields.

A fungus disease is proving a menace to gold fish in California and may spread to fish in other states.

Automobile accidents, drownings and falls are the only causes of accidental deaths exceeding in number the ones due to fire.

A girl in her teens owns one of the largest fleets of omnibuses in London.

Weather reports were broadcast daily from Washington to the ZR-3 during its recent crossing.

American analytical weights are more accurate than those imported from abroad.

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

ROLLO

"It's a shame your store isn't larger for Saturdays"

We didn't originate this remark—a customer of ours did that for us.

And it's true—on Saturdays we could use several hundred more feet of floor space and if you will come tomorrow we will be glad to show you why.

The "why" is in these

Campus Togs Suits at . . . \$25. to \$50.
Campus Togs O'Coats . . . \$20. to \$50.
In these Sweaters at . . . \$4. to \$10.
In these Hose at . . . 35c to \$1.50
In this Underwear at . . . \$2. to \$8.50

And the "buy" is in the eyes of every customer who sees these values. Come along tomorrow and be convinced!

MATT SCHMIDT & SON
TWO FLOORS OF GOOD THINGS TO WEAR

Adventures In The Library
By ARNOLD MULDER

AUTOBIOGRAPHY BY INDIRECT TION

"Marbacka," by Selma Lagerlof, "the most beloved woman in Sweden," and winner of the Nobel prize for literature a few years ago, was published in this country only a few months ago but it has already made something of an impression, and that in spite of the fact that it is not at all the kind of book that usually makes its way easily. It is quiet and subdued in tone, no drama, no artificial suspense. It is a great writer's literary gossip about her girlhood home in Sweden, about her parents, her uncles and aunts, the old servants, the cow-house, the new barn, a maid-servant's 17 cats, a rural wedding, country superstitions, the setting out of a garden.

Nothing to get excited about in any of that and the reader will never catch himself holding his breath in suspense. It does not at all fill the bill for effective narrative writing such as is demanded as a rule by the magazines whose editors want to keep their readers on edge from one week to another, from one month to another. Nine out of ten editors of popular magazines, keeping in mind the needs of their publications, would probably declare that Selma Lagerlof can't write so far as their publications are concerned, no matter what they might think as private individuals without regard to their positions as editors.

DID THE DIFFICULT
And yet "Marbacka" has a something that holds the attention of the reader. It is hard to say what it is. In a general way it can be classified as charm but that does not tell the whole story. But it is great enough so that you find yourself identifying yourself with the simple people who inhabited Selma Lagerlof's girlhood home and you read on and on from chapter to chapter even though nothing ever happens. I don't know exactly how she achieves her effects because the

story is so artless and unstudied, the kind of story that looks easy but that none but a great writer ever achieves.

Selma Lagerlof's childhood was very probably no more significant than yours or mine: there can hardly be anyone who cannot recall events just as dramatic and just as important as those narrated in this book. But try to narrate them and see whether you can build a great autobiography out of it. The result in the case of most of us would be insignificant piffle. Miss Lagerlof makes it literature. How does she do it? She herself probably does not know the answer.

"Marbacka" is an autobiography by indirectness. The writer only now and then appears in the story. Sometimes she is not mentioned once in the course of 20 or 30 pages. It is the story of a Swedish farm home rather than the story of a little girl's life. The little girl, who later was to become a great writer, is only an incident in that story. Directly she takes up very little attention of the reader and no attempt is made to center attention upon her.

SHE KEEPS IN BACKGROUND
And yet the book is genuinely an autobiography of the writer's girlhood. At the close of the book the reader has a feeling he knows just as much about Selma Lagerlof's girlhood as he knows, for instance, about the boyhood of Edward Bok after reading the early chapters of "The Americanization of Edward Bok." Bok leaves no stone unturned to present himself to the reader while Selma Lagerlof is extremely shy of the spotlight.

That fact itself tells much of the story. Unconsciously a feeling about Lagerlof sneaks into the reader, a feeling as to what kind of a girl she must have been. Add to that the fact that she very obviously loved her "home" "Marbacka" with a passionate affection that included every servant and cat and cow and goat and building on the place and the impression of her personality is made still clearer. "Marbacka" is seen through Selma Lagerlof's eyes and what she sees there betrays to a large extent to the reader what kind of a person she is.

Many another autobiography might tell us much more about his real self if he could succeed in forgetting himself a little more and could write the story of his life by indirectness.

The Question Box

(Any reader can get the answer to any question by writing The Appleton Post-Crescent Information Bureau, Frederiek J. Haskin, Director, Washington, D. C. This offer applies strictly to information. The Bureau cannot give advice on legal, medical, and financial matters. It does not attempt to settle domestic troubles, nor to undertake exhaustive research on any subject. Give your question plainly and briefly. Give full name and address and enclose two cents in stamps for return postage. All replies are sent direct to the inquirer.)

Q. Who was the first bishop of the Methodist Episcopal Church to be ordained in the United States? F. G. D.

A. Francis Asbury was the first. He was born in England in 1745. He came to America in 1771, remaining through the Revolutionary War and after the imprisonment. The title of bishop was bestowed upon him in 1784. He traveled more than 270,000 miles, preached more than 16,000 sermons, ordained 4,000 ministers, and presided over 224 conferences. A statue of Bishop Asbury has recently been unveiled in Washington.

Q. A ship's tonnage rated by water displacement or carrying capacity?

A. J.

Q. The tonnage of a ship is calculated by measuring the interior of the ship to ascertain its internal volume, and then dividing the total by 100 to obtain the tonnage. One hundred cubic feet is figured, according to this system of measuring, as being equal to one ton.

Q. What is the great circle distance between Boston and Cape Town, South Africa? C. C. R.

A. The great

Wheel Brand. 36 inch. on

KAUKAUNA NEWS

Melvin Trams Kaukauna Representative Telephone 329-J

SCHOOL BARRACKS FINALLY OUT OF RIVER AND MOVED

Mover Had to Cut Down Tree at Schoolyard to Put Building Into Place

New London—The old Waupaca school barracks, which were last taken to this city at a meeting of the educational committee of Waupaca board recently, arrived at the south side public school Thursday morning after being dragged out of the Waik river. The building had been stuck in the ice last Friday afternoon.

The barracks which will be used as classroom and music room for the south side school has caused practically no end of trouble, since the building was given to this city, along with a piano to put in it. Difficulty was experienced in getting possession of it in the first place. When it was finally obtained the school board started to move it, under the direction of Mr. Cartwright of Waupaca, who operates a moving concern. When it came to taking the building across the river, the structure broke through the eight inches of ice, and necessitated cutting all the ice out of the river for some distance around to get it ashore. It took four days to move the barracks up to the south side school yard. A good coat of ice had formed inside and all the flooring warped. Tree at the schoolyard were too close together to permit moving the building onto the grounds. A doorway and stormhouse were chopped off but even then it was necessary to cut down one of the trees. A block and tackle outfit and a horse were used to get the barracks in place.

KOBUSSEN'S SPECIALS BOOK GAME AT KIMBERLY

Kaukauna—Kobussen's Specials have scheduled a basketball game for Friday evening with the H. C. Nemo society team of Kimberly. The specials have played a number of games this season and are going good. The team is composed of boys in the 115 pound class and terms looking for games have been asked to communicate with Fred Kobussen, care of the Kaukauna News Depot.

MACKVILLE PLANT STOPS DISPOSING OF ITS CREAM

Mackville—A meeting of patrons of Mackville cheese factory was held at Hove hall Jan. 19. The farmers have decided to make cheese instead of selling cream. The funeral of Mrs. Ahrens was held from St. Johns Lutheran church Tuesday, Jan. 20. The annual meeting of St. Edward congregation was held recently. John Dresang was elected trustee to fill the vacancy left by John Griesbach. Miss Lucille Rickett of Freedom spent the weekend with the John Dresang family.

Mrs. Nick Reiland spent last week visiting Mr. and Mrs. Anton Recker of Grand Chute. Joseph Gainer is remodeling his drink establishment and store. Thomas Hove is having ice hauled from Kimberly.

Fred Haase, George Reiland, Peter Striegel and Paul Burg and son Clifford spent a day in Brothertown fishing.

EVENTS OF LAST WEEK AT STEPHENSVILLE

Special to Post-Crescent—Stephensville—Mrs. Hugo Schuldes and Mrs. Al Giesen entertained ten ladies, at the latter's home Thursday evening, Jan. 15, at a shower for Mrs. Louis Studd. Music and games furnished amusement.

Mrs. Henry Morack visited relatives at Oshkosh for a week. Miss Marie Doolley returned to Oshkosh Friday, Jan. 16. Mr. and Mrs. Albert Lemke of Shiloh, were guests of Mrs. William Lemke Friday, Jan. 16. Mr. and Mrs. W. Vogel of Appleton, visited at the William Beach home Saturday evening, Jan. 17. Mr. and Mrs. Earl Douglas of Appleton, were Sunday guests at the Herman Brandt home.

Miss Katherine Casey returned from Appleton Saturday, Jan. 17. C. W. Puls and family were at Appleton Sunday. Mr. and Mrs. Leo Apel entertained the following guests at a 6-o'clock dinner Sunday: Mr. and Mrs. F. Seifert, Mr. and Mrs. Hugo Schuldes and family, Mr. and Mrs. Louis Studd, Mr. and Mrs. William Herbert and son Robert, Mr. and Mrs. Earl Ruchman and family of Hortonville and Miss Inez Timm.

The Catholic Women's Missionary society received a quantity of sewing box which was distributed at a meeting Sunday. Mr. and Mrs. Henry Fashender of Hollandtown, spent Sunday here.

CHIMNEY FIRE—New London—The fire department made a run at 11:45 Thursday morning to the home of Frank Kersten, 73, Schkoshat, to extinguish a chimney fire. No damage was done.

A CRYING CHILD wants attention but coughing child needs relief.
Used and recommended since 1871.
AMBERLAIN'S COUGH RELIEF
Alarming group coughs, croup, whooping cough, raised up easily, allows you to breathe both children and grown persons.
Keep a bottle in your home all the time.
No Narcotics. Sold everywhere.

NEW LONDON NEWS

R. V. PRAHL — Phone 134-J Circulation Representative.

GEORGE ROSENTHALER — Phone 206 News Representative.

EXPLAINS ECLIPSE TO PUPILS OF H. S.

Tongues of Flame Will Be Seen Darting Out from Behind Disk Over Sun

New London—R. B. Newhauser gave a talk to the high school students during the assembly period Thursday morning concerning the eclipse of the sun, Saturday morning.

"Our solar system," said Mr. Newhauser, who is an instructor in the manual arts department of the high school, "consists of the sun as a center and the various planets as the spokes of a large wheel, revolving about the sun. The nearest planet to the sun is Venus, the next Mars, and the next our earth. As far as can be determined, our universe extends about 153 trillion miles. The sun is about 92,000,000 miles from the earth, and the moon 240,000. An eclipse of the sun is caused by the moon intervening between the sun and the earth, thereby causing a shadow to be cast upon the earth. The diameter of Saturday's shadow will be 100 miles, and the shadow will travel across the earth at the rate of 50 miles a minute.

The first thing noticeable about the eclipse will be a black disk, which will start at one side and keep sliding over the sun. When the eclipse is total, little shadows darting across the landscape, will be visible for about three or four seconds, and people on the earth will see the corona, or tongues of flame, which will be about 500,000 miles long, coming out from the sun behind the disk, which disk will be the moon, as it moves across the path of the sun. The eclipse will start here about 8 o'clock Saturday morning, and as there will not be another total eclipse of the sun for at least another hundred years, it will be a rare sight for local people. Observers of the eclipse are cautioned to wear heavily smoked glasses in viewing it.

ORDER SPPED COP BACK ON STREETS

New London—Herman Draefke, city "speed cop" was put back on duty Wednesday. He has not acted since his dismissal for the winter months last fall, but has been reinstated again for a short time to keep an eye on law violators among motorists who have grown rather careless since Mr. Draefke was off duty.

NEW LONDON PERSONALS

New London—Frank Schoenrock, Sr., narrowly escaped serious injury last Tuesday morning, while working in the Wisconsin Cabinet and Panel company plant, when a portion of a roof fell on him. He was badly shaken up.

Miss Dorothy Holmes is ill at her home.

Mrs. Louise Knoke is visiting Mrs. Ida Knoke this week.

G. A. Vandenberg left Tuesday for a few days visit at Milwaukee.

Mrs. Charles Rogers is ill at her home.

Mr. John Knapstein is reported ill at her home.

BURY EDWARD MARSHALL ON SATURDAY AT OMRO

New London—Funeral services for Edward Marshall, aged Civil war veteran who died in this city at 11 o'clock Wednesday night, will be held at Omro, Saturday afternoon. The body will be conveyed to Omro at noon, where funeral services will be held from the cemetery chapel.

Mr. Marshall was 91 years of age, and had for some time past been making his home here with another old veteran, Ira Turney. He is survived by two sons, Ernest, of Winona, Minn., and Ervin, who resides on a farm near New London; one sister, Mrs. Russell, Three Lakes. The decedent served three years in the Civil war.

'Escaped From The Law'

Five Act Drama — Given by

St. Mary Dramatic Club KAUKAUNA

Sunday, Jan. 25

8 O'clock — High School Auditorium

Admission 50c, 25c, 10c. Special admission of 25 cents for high school students.

I. O. O. F. HONORS 50-YEAR MEMBER

New London—A. I. Vergowe of this city has been presented with the "veteran badge" in the order of Odd Fellows in recognition of his 50 years service in that lodge.

The badge is a valuable jewel, a medallion suspended from a three-link pin, and shows a "50" in the center of a white enameled six pointed star on a red and gold background. On the back of the badge is the inscription "veteran."

Mr. Vergowe became a member of the Odd Fellows at Marinette Dec. 22, 1874, and since has held offices in the Marinette lodge, and also the one in New London.

The jewel was presented to Mr. Vergowe by the Marinette lodge.

AH! TASTELESS EPSOM SALTS

World's finest Physic now Pleasant as Lemonade

ROFEEE'S
Tack 175, 176, 192; Polak, 154, 166, 178; W. Schoenrock 178, 128, 137; Cline 142, 143, 169; Clark 181, 133, 170; Total \$80 746, 846.

SODA GRILLS
Much 152, 191, 151; Stofor, 126, 162, 162; E. Schoenrock 161, 180 155; Schutz 143 163, 171; G. Melkjohn, 166, 195, 215; Total 846, 894, 554.

MAXWELLS
F. Herres 130, 204, 154; Kifowski, 193, 149, 183; Kelfer 184 156, 145; Finest 129 164, 132; Carot 174, 200, 192; Total 800 878, 881.

CHEVROLETS
Anderson, 183, 171, 123; Wolftrath, 199 167, 180; Smith 192, 181, 132; Andrews 102, 158, 184; Smith 178 135 155; Total 864 802, 774.

FORDSONS
Vaughn 176, 130, 159; Polaski 169, 179, 148; M. Stern 135, 148, 189; Sutcliffe 200 172, 164; Ramm 195, 176, 188; Total 875 775, 840.

BUICKS
Paul 148, 145, 198; E. Melkjohn, 167, 163, 195; Thoreson 136, 103 124; Mitchell 155 152, 142; Jennings 167, 194, 168; Total 753 757, 757.

SOCIAL WHIRL IN NEW LONDON

Special to Post-Crescent—New London—The S. O. S. club met with Miss Mary Meinhardt Wednesday evening.

The Knights of Columbus entertained with a card and dancing party at their hall Thursday evening.

Lelsure Hour club met with Mrs. Ike Peopke Thursday evening. Mrs. George Thomas, Mrs. Patrick Cummings and Mrs. Robert O'Brien were assisting hostesses. First prize was won by Mrs. David Egan and second by Mrs. Joseph Vandenberg. The next meeting will be with Mrs. Frank Ketzner.

The Old Settlers club was entertained Thursday afternoon by Mrs. J. C. Dawson at the Frank Zeug home. Bridge was played.

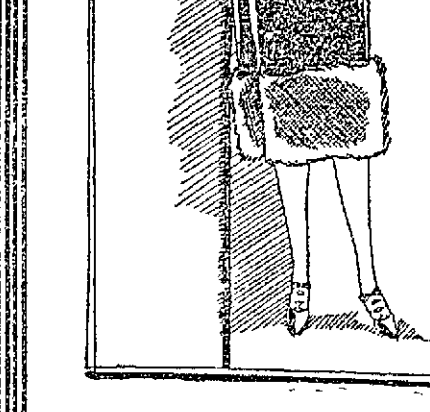
Mr. and Mrs. Charles Handecheke were host and hostess to the Triangle club at their home Wednesday evening. Mrs. Leonard Trambauer and Mrs. Robert Magadan won first and second ladies prizes at five-hundred and Elmer Finch and Leonard Trambauer took first and second mens. As schkopf, Henry Ganges took first and Albert Daberlo, consolation. The next meeting of the club will be with Mr. and Mrs. Charles Kioehn, next week Wednesday.

Have You Piles?

Then You Have Something to Learn
Thousands who have piles have not learned that quick and permanent relief can only be accomplished with internal medicine. Neither cutting nor any amount of treatment with ointments and suppositories will remove the cause.

Bad circulation causes piles. There is a complete stagnation of blood in the lower bowel and a weakening of the parts. Dr. J. S. Leonhardt was first to find the remedy. His prescription HEM-ROID, is now sold by all druggists. Dr. Leonhardt tried it in 1000 cases with the marvelous record of success in 98 per cent and then decided it should be sold under a rigid money-back guarantee.

Don't waste any more time with outside applications. Get a package of HEM-ROID from Schlitz Bros. today. It has given safe and lasting relief to thousands and should do the same for you—it seldom fails.



All Coats will be at the South Side Store only during this sale so as to give you a greater selection at these greatly reduced prices.

Herman T. Runte Co.

KAUKAUNA, WISCONSIN

DEAN'S TAXI SERVICE PHONE 434

RENT A CAR Drive It Yourself!

RADIO SET PARTS

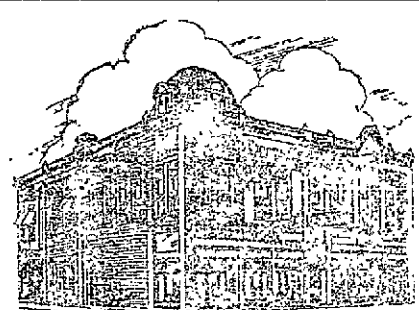
Appleton Electric Co. Phone 660 923 College Ave.

Our Sawmill is Now Ready for Sawing BRING IN YOUR LOGS

KAUKAUNA LUMBER & MFG. CO.

Telephone 28

TOMORROW



TOMORROW

THE ECLIPSE

The Total Eclipse of the Sun and the last day of the famous Rummage Sale, Saturday, January 24th, are Two Events Commanding the Attention of all New London.

Values that totally eclipse the importance of any offered in months—a day set aside to offer you some of the best buying opportunities the New Year has brought. Savings such as those presented in this selling are as rare as a Total Eclipse of the Sun, therefore you are urged to attend and avail yourself of the advantages this last day of the Rummage Sale affords.

New London

Cristy's

New London

Meet The Needs of Mid-Winter In This

SALE OF COATS

Those who have delayed buying coats until now will find exceptional value in this selling. Don't fail to see them.

Some Coats at 1/2 Price Others as follows

\$19.00 Coats.	\$10.75
Specialty priced at	
\$25.00 Coats.	\$14.75
Specialty priced at	
\$49.00 Coats.	\$29.25
Specialty priced at	

Children's Coats

Of simple lines, but entirely as charming as our coats for women, are our garments for the young misses.

\$3.75 Coats.	\$3.75
Specialty Priced at	
\$3.75 Coats.	\$3.75
Specialty Priced at	
\$13.75 Coats.	\$9.98
Specialty Priced at	

All Coats will be at the South Side Store only during this sale so as to give you a greater selection at these greatly reduced prices.

Herman T. Runte Co.

KAUKAUNA, WISCONSIN

TROOP OF BOY SCOUTS GIVEN UNIFORM OUTFIT

Kaukauna's Lone Troop Will Be Completely Furnished This Week

Kaukauna—Money from the treasury of Troop No. 1 Kaukauna Boy Scouts, has been used to pay for complete equipment for 16 local scouts in an effort to have the members of this city's only scout troop furnished with regulation outfits. The outfits arrived through a local dealer early this week and have been given to the boys. The material will remain the property of the troop. Each boy will retain possession of his equipment as long as he is a scout and will be held responsible for its condition.

The outfits include hat, shirt, breeches, stockings, neckerchief and belt, all regulation scouting equipment. An effort is being made to have all the boys fitted out by Friday evening when a meeting will be held in the high school auditorium. The meeting was to have been held Wednesday night but was postponed because of the Boy Scout benefit show in the auditorium.

P. M. Charlesworth, Jr., scoutmaster, has announced that all boys interested in scouting will be welcome to attend Friday evening's meeting. Alfred "Bub" Wagnitz has agreed to attend every meeting to instruct the boys in military drill. Interested non-scouts will be allowed to join in the work since Mr. Wagnitz wants to work with a large group. New games will be introduced.

VETERAN FARMER DIES AT ROCHESTER

Kaukauna—J. W. McGregor, 71, died at 1 o'clock Thursday afternoon in Mayo brothers hospital in Rochester, Minn., according to word received in this city Thursday afternoon. Mr. McGregor went to the hospital Sunday, Jan. 11, and submitted to an operation. He is survived by his widow, two daughters, Mrs. Peter Mitchell and Miss Mercy McGregor and one son, Peter McGregor, all of whom were with him at the time of his death.

The body arrived in this city Friday morning and was taken to the McGregor home, 303 Lave-st. Funeral arrangements have not yet been made. Mr. McGregor was a farmer near this city all his life and lived here for the last four years.

NAME CHAIRMEN OF CHURCH COMMITTEES

Kaukauna—Chairmen of standing committees for the year were appointed at the regular meeting of the Ladies Aid society of Congregational church Wednesday afternoon in the lecture rooms. Mrs. Frank Luce was hostess. The next meeting will be held in two weeks at the home of Mrs. Albert Luckow, 808 Metoxen-ave. Plans were made to hold a shower in the church rooms about Feb. 11. Chairmen of committees are:

ASHE'S BROTHER WILL HELP TRAIN BOY SCOUTS

Kaukauna—G. Fred Ashe of Pittsburg, Pa., is in this city for a visit with his brother, W. F. Ashe. Mr. Ashe is a physical director at the Pittsburg playgrounds and has been forced to leave his work because of a nervous breakdown. He expects to regain his health during his visit here. Being quite interested in the Boy Scout movement, Mr. Ashe has offered to work with the local troop. Friday night's meeting in the auditorium he expects to introduce some of the games and stunts which are in vogue in the east. He also will assist the local troop in preparing for the scout rally which takes place in February in this city.

Dance, Laeyendecker's Hall, Kimberly, Mon., Jan. 26. Busses 1 A. M.

WANTED CORRESPONDENT AT FREMONT

Person who is in contact with local affairs and can write well, desired as news reporter. Only small amount of spare time required.

Address applications to

State Editor, Appleton Post-Crescent Appleton, Wis.

WAUPACA RALLIES TO HEALTH BOARD'S VACCINATION IDEA

Large Part of School Population Takes Steps to Avoid Smallpox

Waupaca — Voluntary vaccination for smallpox is progressing at a satisfactory rate. According to local physicians a large majority of school children have complied with the health officer's request.

Waupaca high school basketball team is preparing for the hardest game on the schedule Friday night when it engages Neenah high at Neenah. The locals lost to Neenah here in December by a one sided score, so they are determined to give a better account of themselves Friday night. A number of the students will accompany the team.

The Parent-Teachers' association held its monthly meeting Tuesday evening at the high school. President E. A. Hannon presided. A musical program was conducted, and greatly enjoyed by the large attendance.

Harry Bakinsky is on a trip to Sheboygan, Milwaukee and Chicago this week.

Fred Dahm, local plumber, has leased the Hanson building formerly occupied by Erickson and Owen Milk company. Mr. Dahm will use this place as headquarters for his plumbing business.

Mrs. Frank Schultz has been called to Junction City by the illness of her daughter, Mrs. W. W. Bruner.

The Jolly men club met at the home of Mrs. Palmer Christenson, Center-st., Friday evening.

Mr. and Mrs. Lester Laux are expected home from Milwaukee where they have been attending the auto show.

Peter Nelson returned to his work at Oshkosh Tuesday after a few days visit with his family.

Mrs. Florence Olson arrived in the city Wednesday from St. Mary hospital, Milwaukee, to attend the funeral of her grandmother, Mrs. Christ Anderson.

St. Agnes guild will hold a 6:30 dinner at the home of Mrs. Theodore Lea Wednesday evening.

The Five-hundred Neighborhood club met at the home of Mrs. Arthur Holmes, West Fulton-st. Wednesday evening.

Mr. and Mrs. Christ Lund of Milwaukee, are in the city to attend the funeral of Mrs. Lund's mother, Mrs. Christ Anderson.

Richard Goldsmith is confined to his home, 308 W. Union-st. by illness.

At an open installation of officers of the Equitable Fraternal union at Gerold hall in Weyauwega Monday night the following Waupaca people were present: Mr. and Mrs. Hans P. Olsen, Mr. and Mrs. Louis Rasmussen, Mr. and Mrs. Donald Barington, Mr. and Mrs. Fred Davis, Mr. and Mrs. Selmer Anderson, Mr. and Mrs. Sulke, Mrs. Rice, Mrs. George Bradway, Mrs. M. Benke and son and Mrs. Lyman Smith.

A son was born Tuesday night to Mr. and Mrs. Phil Forsyth at Christoferson hospital.

Harry Farley, a Weyauwega real estate dealer, was a city visitor Wednesday.

A M. Rush of Iowa, was called to the city on business Wednesday afternoon.

Open House Program

A group of new songs will be the feature of the community sing and open house program of the musical vision of the Y. M. C. A. Saturday evening. The sing will be preceded by three reels of motion pictures. Russell Hayton will play a number of piano selections. The program is in charge of C. L. Boynton, activities secretary.

REELECT SCHULZ HALL PRESIDENT

Hortonville—The annual meeting of stockholders of the Hortonville Hall association was held Monday night in the hall. The only business transacted was that of the election of directors and reading of the report. Charles Schultz was reelected director, and Floyd Schultz was elected director in place of William Miller. The other directors held over. Following the general meeting, a meeting of the directors was held. At this meeting Charles Schultz was reelected president. William Dobberstein was elected vice president, Chris Meshko reelected treasurer, M. S. Schwarz reelected secretary and Floyd Schultz was elected manager of the opera house in place of Oscar Schultz.

Charles Radich left Monday for Faribault, Minn., to attend the funeral of his brother.

Miss Margaret Sheridan spent the weekend at Whitewater.

Mr. and Mrs. C. Clausen of Rib Lake spent a few days at the John Egan home.

A special meeting of the town board of Hortonville was held at the chairman's home Monday afternoon to grant a license for the sale of soft drinks to Roland Blank, who has purchased the Hough house on the outskirts of Hortonville, for the purpose of running a soft drink parlor.

Bear Creek Church has

Series of Card Parties

Special to Post-Crescent

Bear Creek—The card party given by the ladies of St. Mary congregation at Armstrong hall Wednesday evening, Jan. 14, was well attended.

Schaafkopf first prizes were awarded to Mrs. Harry Mensfield and Joseph Mares, consolation gifts to Mrs. August Lorge and James McGinty; in

super, Mrs. John Lowrey and Arnold Russ, first, Mrs. Frank Flanagan and Joseph Lorge, consolation.

Mrs. E. A. Huerber and daughter Isla of New London were guests of Mrs. Alvin Miller Tuesday.

Mrs. Henry Babino visited relatives at New London Tuesday.

Mrs. Albert Ohm and Mrs. Mary Mulvey of town of Bear Creek called on Mrs. M. Long Tuesday.

A son was born to Mr. and Mrs. William Schlier Thursday, Jan. 15.

Mrs. L. J. Rehman and children visited Lebanon relatives Tuesday. On her return trip she was accompanied by her mother, Mrs. W. O. Stanton.

Mr. and Mrs. James Johnson and family of Maple Creek visited Mrs. A. McCone Sunday, Jan. 18.

Miss Laura Tungvick spent Sunday with her parents at Clintonville.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

Misses Maud and Margaret McGinty were Appleton visitors Saturdays, Jan. 17.

NAME VAN HAELEST AS NEW PRESIDENT OF DRAMATIC CLUB

Organization Will Stage Play After Easter, Using New Clubhouse Stage

Kimberly—An important meeting of Kimberly Dramatic club was held Monday evening, Jan. 19, in Kimberly clubhouse. Election of officers took place at which the following were named: President, Charles Van Haelst; vice president, Frank Dupont; secretary, Miss Helen Busch; treasurer, Jesse Wydevan; speaker, Paul Lochschmidt; musical director, Kathryn Stuyvenberg; property director, August Schwank; stage manager, Harry Dupont; play committee, Jesse Wydevan, chairman, Paul Lochschmidt, John Van Den Boegard, Geraldine Sarrasin, Frank Dupont.

The former officers were: President, Bernard Spina; vice president, Henry Van Elgen; secretary, Henry Kilsdonk; treasurer, Jesse Wydevan. The other officers are the same except for the chairman of the play committee, formerly held by Frank Dupont.

The Dramatic club is planning to

put on a play immediately after Easter by which time the new stage in the clubhouse will be ready.

Miss Martha Koch of Brillinn, is the new assistant postmaster of Kimberly. She is taking the place of Miss Sadie Lanch who will leave in several weeks for California.

Wednesday Afternoon Schaafkopf club was entertained Wednesday afternoon in Kimberly clubhouse by Mrs. J. C. Ritten. Cards was played. Prizes were won by Mrs. Henry Verleten, Mrs. Joseph Sandhofer, Mrs. William Lemmel.

A family reunion was held at the home of Mr. and Mrs. H. W. Langenberg Tuesday evening in honor of Mrs. John Hoyerman, Sr., who celebrated her seventieth birthday anniversary. Mrs. Hoyerman is spending the winter with her daughter, Mrs. H. M. Langenberg.

The Junior high school of Kimberly defeated the Kaukauna vocational school Tuesday evening in a hard fought basketball game in Kimberly clubhouse. The score at the end of the first half was 4 to 3 in favor of Kimberly. In the second half, however, the Kimberly men ran the score up to 14 holding their opponents to one basket. The score at the end of the game was 14 to 5 in favor of Kimberly high school. Gassens was high scorer for Kimberly getting 4 baskets and also playing a good floor game. Poe also got two and Verboten one. For Kaukauna Knex was high scorer with three points and Mael got one basket.

Several other games were played

The Junior Holy Name society second team lost to Kimberly high school third team by a score of 6 to 3.

For the high school John Censar got two baskets and Fred Fox one, for the Holy Name society, Joseph Smith got one basket and R. Le Mary one free throw. The first team of Junior Holy Name society defeated the second team of the public school by a score of 6 to 3. For the high school G. Gokev got one basket and H. William one free throw; for the Holy Name seconds Victor Courchane got all three baskets.

Masquerade on Roller Skates, Brighton, Friday, Jan. 23.

Read Post-Crescent Want Ads

MUELLER AND MILLER ON ASSEMBLY COMMITTEES

Outagamie county's two assemblymen, Fred A. Mueller, Center, representing the First district, and Anton Miller, Kaukauna, representing the Second district, were both favored with committee appointments by Speaker Herman W. Sachtlein of the lower house of the state legislature.

Anton Miller was appointed chairman of the committee on labor, while Mr. Mueller was appointed a member of the committee on revision. There are a total of 23 standing committees. The chairmanships are largely favorable to the administration.

NOTE THE PRICES

\$40.00 Overcoats and Suits—Sale Price \$32.00

\$35.00 Overcoats and Suits—Sale Price \$28.00

\$25.00 Overcoats and Suits—Sale Price \$20.00

The Junior Holy Name society second team lost to Kimberly high school third team by a score of 6 to 3.

For the high school John Censar got two baskets and Fred Fox one, for the Holy Name society, Joseph Smith got one basket and R. Le Mary one free throw. The first team of Junior Holy Name society defeated the second team of the public school by a score of 6 to 3. For the high school G. Gokev got one basket and H. William one free throw; for the Holy Name seconds Victor Courchane got all three baskets.

Masquerade on Roller Skates, Brighton, Friday, Jan. 23.

Read Post-Crescent Want Ads

MUELLER AND MILLER ON ASSEMBLY COMMITTEES

Outagamie county's two assemblymen, Fred A. Mueller, Center, representing the First district, and Anton Miller, Kaukauna, representing the Second district, were both favored with committee appointments by Speaker Herman W. Sachtlein of the lower house of the state legislature.

Anton Miller was appointed chairman of the committee on labor, while Mr. Mueller was appointed a member of the committee on revision. There are a total of 23 standing committees. The chairmanships are largely favorable to the administration.

NOTE THE PRICES

\$40.00 Overcoats and Suits—Sale Price \$32.00

\$35.00 Overcoats and Suits—Sale Price \$28.00

\$25.00 Overcoats and Suits—Sale Price \$20.00

ELITE TONIGHT LAST SHOWING

'BROKEN BARRIERS'

with

James Kirkwood Norma Shearer

Adolphe Menjou May Busch

Robert Frazer Winifred Bryson

George Fawcett

A Photoplay of America, about Americans and for Americans, from the brilliant novel by Meredith Nicholson

COMEDY and NEWS REEL

SATURDAY and SUNDAY BUSTER KEATON

in

"The Navigator"

— On the Same Program —

"MAN vs. BEAST"

The most thrilling motion picture ever brought out of the jungles of Darkest Africa.

A remarkable film story of African animal life which one of the bravest scientists and sportsmen who ever penetrated the jungles of the "Dark Continent" laid down his life to give to the world.

JANUARY SHOE SALE

Men's Leather House Slippers, rubber heels \$1.45

Ladies' Wool or Silk and Wool Hose 95c

One lot of Ladies' Kid, 1 Strap Cuban Heel Slippers, all sizes \$1.95

Elk-trimmed Brown Skufflers to size 11 \$1.95

One lot of Men's Black Calf English Toe Shoes \$1.95

200 pairs Ladies' \$5.00 and \$6.00 Pumps and Oxfords \$3.95

Men's \$5.00 and \$6.00 Shoes, odd pairs \$2.95

WOLF SHOE CO.

10c THE NEW BILLY 10c ALWAYS

TO-DAY — and — SATURDAY

The Greatest Mystery and Detective Story Every Screened

"THE LEAVENWORTH CASE"

MYSTERY!

A Rich Man Shot!

A Charred Letter!

A Hidden Key!

A Dainty 'Kerchief!

A Hidden Love!

A Stranger in the Night!

A Threat!

Wierd Happenings!

And Then the Third Degree in the "Rat Trap"!

Battle on Roof Tops!

Exciting Chase!

Thrilling Fight!

SUSPICION!

A Story So Absorbing in its Baffling Details That All Will Want to See it Lived on the Screen!

A Story Written by the Master of Modern Fiction and Played by a Superb Cast. — AND —

LARRY SEMON COMEDY

EXTRA — SATURDAY MATINEE

IN ADDITION TO THE USUAL BIG SHOW

EDDIE POLO

in "CAPTAIN KID"

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

— SATURDAY SUNDAY

We Do Expert Watch Repairing

No matter What Make. Bring Yours Today

A. L. LEMAN

Jeweler

618 Oneida St.

Just Off the Avenue

Suits and Overcoats

Our price ordinarily saves you from 5 to 10 dollars on each purchase. With the sale price now in effect every purchase made on suits and overcoats is less than factory cost.

We need the money and the room—Enough said—

NOTE THE PRICES

\$40.00 Overcoats and Suits—Sale Price \$32.00

\$35.00 Overcoats and Suits—Sale Price \$28.00

\$25.00 Overcoats and Suits—Sale Price \$20.00

HARRY RESSMAN

694 Appleton Street

"Buy Out of the High Rent District and Save Money"

WHY

Shopping During January Is Profitable To You

JANUARY is always a REDUCTION MONTH AT DAWSON'S. January fulfills the promise of lower prices. January means high grade apparel AT SACRIFICES OF PROFITS.

January means economy in its strongest form. HAIL THEN, THIS JANUARY MONTH.

Obtain the countless advantages of THIS OUR LAST SALE OF THE SEASON.

SHOW YOURSELF

THAT WE MAY SHOW YOU

Money Never Bought

Greater Values

One Grand Collection

COATS, SUITS

SILK and WOOL DRESSES

Sale Price Far Below Actual Cost

LAST CHANCE

\$9.95

One Grand Collection

COATS, SUITS

SILK and WOOL DRESSES

Sale Price Far Below Actual Cost

LAST CHANCE

\$9.95

One Grand Collection

COATS, SUITS

SILK and WOOL DRESSES

Sale Price Far Below Actual Cost

LAST CHANCE

VALLEY SCHOOLS ORGANIZED FOR FORENSIC MEETS

Appleton High School Wins First Contest Conducted by Valley Conference

Appleton High school has the distinction of winning the first interschool contest of the new Fox River Valley Forensic conference, which consists of East Green Bay, West Green Bay, Oshkosh, Sheboygan, Manitowish, Fond du Lac, Marinette, and Appleton high schools. Herman Brockhaus, high school orator, took first place in the boys' oratorical contest of the conference in Manitowish on Dec. 12. Seven schools were represented. Oshkosh was not entered. Brockhaus entered the contest after winning the local school contest earlier in the season. He received a gold medal for his victory. Winners of second and third places received silver and bronze medals.

The new conference was formed for the purpose of fostering competition between the principal schools of the valley, which had been rivals in athletics for some time. Every school in the conference also is a member of the Fox River Valley Athletic conference. This adds interest to the competitions. The forensic in which the schools meet yearly are boys' oratorical, extemporaneous speaking, and a series of debates. With the exception of Marinette and West Green Bay these schools have met in debate for the last few years at the Fox River Valley Debate league, with their addition the new conference was formed and all other branches of forensics were added to the debate work. The girls' declamatory contest of the conference will be held at West Green Bay high school on April 17. A preliminary contest will be held in the local school before that time and the winner will be entered in the interschool contest. Miss Ruth McKinnon has charge of this work. Karl Windesheim is in charge of the oratorical work.

The extemporaneous speaking contest which is to be open to boys and girls will be held at Sheboygan on March 20. E. W. Wells is in charge of the work in the local school. Two or more preliminary contests will be held to pick entrants in the interschool contest. Preliminary entrants will be grouped according to experience, and after the winners of each of these groups have been picked, they will meet in the final contest before the student body to determine the school's entry in the conference. Although school winners in extemporaneous work and the boys' oratorical contest usually enter the Lawrence college contests in spring, no definite plans have been made in this matter as yet. It is likely that because of his excellent showing in the conference oratorical contest, Brockhaus will be allowed to enter the Lawrence contest.

The conference debate will start on March 20 when Appleton, East Green Bay and Manitowish will meet in an oratorical contest. Fond du Lac, Oshkosh, and Sheboygan in another and Marinette and West Green Bay in a dual debate. On April 2, the three winners will meet in the final triangle for the championship. Local debaters are meeting every Tuesday evening and Saturday under the direction of Mr. Windesheim. The present squad consists of Ethel Elise, Harold Frazer, Bertha Greenberg, Walter Griffin, Fred Rector, Robert Shepherd, Kenneth St. Clair, Victor Weinkauf, Melvin Schuster and Beatrice and Eunice Segal. The latter two are the only veterans from last year's squad. Mr. Windesheim will hold the final tryouts very soon when the squad will be cut to eight members. The decision as to the alternates will not be made for some time and all of the members of the squad will have a chance at the two extra positions after the first terms are picked, according to Mr. Windesheim. Extra hard work will be started next week.

A group of five prizes are offered to winners of forensic events. The conference offers gold, silver, and bronze medals to the individual winners of first, second and third places in the oratorical, declamatory and extemporaneous contests and a cup to the school winning the debate championship. This cup will be a "traveling" award, held by the winning school for a year. The cup becomes the property of the school

OLD EXCHANGE RATE ON STERLING EFFECTIVE AGAIN

Beginning with Thursday, Jan. 22, the old rate of exchange on the British pound sterling, \$4.87, was in effect in the postal money order business between the United States and Great Britain. This is the rate that was in effect for more than 50 years, but was interrupted during the war. It will apply on orders sent to Great Britain, North Ireland, the Irish Free State, the Commonwealth of Australia, New Zealand and the Union of South Africa.

Cut Underbrush

A road running past the farm of George Brothers, town of Center, has been improved considerably for winter travel by the removal of underbrush from the side of the road. This lessens the chances for snowdrifts. The brush after being cut was not left near the road, as is sometimes done in road clearing, but was burned up.

whose teams win it for three consecutive years. In case this happens another cup is put up by the conference under the same conditions.

Appleton high school awards gold and silver "A" pins to its successful speakers. These pins formerly were restricted to debate, but winners in any forensic contest now receive the award. The gold "A" pin is awarded to regulars on the debate teams and winners of first places in interschool contests. Winners of second places in interschool contests and alternate debaters receive the silver pin. No awards are given to winners of school contests, but they are entered in the interschool competitions.

Special contests such as the House Memorial contest, promoted by classmates of William Heiss, former high school athlete and speaker, who was killed in the World War, and the Hyde declamatory contest, for which E. C. Hyde, local jeweler, donates a cup, are held yearly and valuable prizes are awarded the winners. The student who is a member of the school debate team or an interschool winner for two years has a ruby imbedded in his gold pin. Another jewel is added for three years service and another for four years service.

Sprains



Eases pain—prevents stiffening
Quick—apply Sloan's. The stimulating ingredients of which it is composed bring fresh, new blood straight to the injured part. At once the pain is eased, the swelling and inflammation are reduced. Continued treatment prevents stiffening—rests repair. All druggists—35c.

Sloan's Liniment

—kills pain!

W. ST. PATENT BRANCH
NEW YORK, N. Y. WASHINGTON, D. C.
YOUNG AND YOUNG

ASK FOR BROOMS

Made by
The Appleton Broom Mfg. Co.
None Better Made At Any Price

The Appleton Broom Mfg. Co.
623 Meade St. Appleton, Wis.
Phone 637W

Pathfinder			Wingfoot All Weather		
Cords			Cords		
30x3 1/2	Clincher	\$ 8.35	30x3 1/2	S. S.	10.60
30x3 1/2	S. S.	10.60	32x3 1/2	S. S.	12.35
32x3 1/2	S. S.	12.35	31x4	S. S.	13.25
31x4	S. S.	13.25	32x4	S. S.	14.80
32x4	S. S.	15.35	33x4	S. S.	15.35
34x4	S. S.	15.95	34x4	S. S.	15.95
29x4 1/2	S. S.	22.15	29x4 1/2	S. S.	22.15
32x4 1/2	S. S.	24.55	32x4 1/2	S. S.	24.55
33x4 1/2	S. S.	25.15	33x4 1/2	S. S.	25.15
34x4 1/2	S. S.	25.75	34x4 1/2	S. S.	25.75
35x5	S. S.	31.40	35x5	S. S.	31.40
35x5	S. S.	32.95	35x5	S. S.	32.95

GIBSON TIRE CO.

Your Old Equipment Taken in Trade

Branches:
Oshkosh
Fond du Lac

845-847 College Ave.
Appleton

AUTOMOBILE NEWS

REO ENGINEER FORESEES TREND IN BUS DESIGN

Chief Engineer of Reo Motors Says Element of Chance Is Dwindling

"A few short years ago the operation of motor busses seemed to have in it a very great element of chance," says H. T. Thomas, vice-president and chief engineer of the Reo Motor Car company. "One operator with highly-dressed equipment, interesting to look at and luxurious to extremes, might find himself losing money steadily, while another running parallel to the first with small, awkward-looking busses showed profits just as regularly."

"Then bus operation began to take on some of the characteristics of an exact science, and those most closely connected with it started to find in the mass of miscellaneous information they had collected on the subject, the foundations for the laws which have come to govern all well-conducted bus lines."

"The first and most important of these we know as The Law of the Average Load. It explains the losses of the operator owning the very large, very luxurious bus and the profits made with the smaller, less impressive equipment. It warns the operator to buy capacity to suit the average load carried during the entire day, not the peak load carried once a day."

"Of all the laws that have been laid down recently, this is doubtless the most important, and at the same time one of the easiest to follow, once the operator is convinced of its importance."

"It is necessary for each operator to gauge his own average load. In the downtown sections of the very large cities, busses of the very greatest capacity may be required. We have found, however, that in a great majority of instances, it is the 20 or 21 passenger bus for city use and the bus of slightly smaller capacity for intercity work that fulfill this law."

"In fact, the two Reo busses, the Pay-Enter type and the Sedan type were not designed until we had finished a very complete survey of conditions. Our study made it clear that the capacities later given to these two models were the ones that met the requirements of nearly nine out of ten bus routes."

OLD FORD STANDS REMARKABLE TEST

Ford endurance and stability were interestingly demonstrated at Fond du Lac, Wisconsin, recently when a fourteen-year-old Ford touring car, bearing No. 35,325 made a hundred-hour non-stop run.

The event was staged by the Service Motor Car Company, Ford dealers and the car, which is owned by H. D. Vinton, of Fond du Lac, was the first one sold by that company when it started business.

This 1910 Ford started on the endurance run at noon on a Saturday, ending at noon the following Wednesday. During the period the car traveled 1,373 miles at covered practically all of Fond du Lac county. The drivers, at the wheel day and night, worked in three shifts daily. The car was started off on its remarkable run without any special overhauling, and finished the long grind in excellent condition, a splendid illustration of the high quality which makes Ford long life possible.

BALLOON TIRES LOSE LITTLE AIR

The rate of loss of air from balloon tires is the same as from high pressure tires, but because of the low pressure in the former, loss of air is more quickly noticed. Miller engineers for some time have been conducting investigations into complaints for balloon tires the users that low pressure tires lose air more quickly than the high pressure tires.

LITTLE ANNOYANCE IS WORSE THAN BIG

Auto Engineers Devote Attention of Eliminating Petty Breaks

African explorers experience more suffering and loss of life from the attacks of insects ranging from the death-dealing tsetse fly to the annoying gnats than they do from man-eating wild beasts. Similarly little annoyances add more misery to automobile driving than do serious breakdowns, which today have become rare.

This condition is well known to automotive engineers, and the greater part of the time and talents of the best brains in the automobile industry is concentrated on eliminating these petty annoyances. Thousands of dollars are spent to make a minor improvement — one that a layman cannot detect, but one that will add to his enjoyment as an automobile owner.

Some of these "little things" that the average automobile owner hardly notices are described by Mr. O. E. Hunt, chief engineer of the Chevrolet Motor company, which has just introduced newly designed models.

"Former Chevrolet owners who have purchased the new model undoubtedly have wondered why the engineers changed the gasoline tank opening from the right to the left side," said Mr. Hunt. "The real reason is that when driving with a full tank on a crowded road the right side of the car is lowest and gasoline splashes through the air vent, causing a loss and spoiling the appearance of the rear of the car."

Previously it was difficult for an automobile owner to synchronize both brakes so that they would give equal pressure. Engineers devised a simple equalizing device that eliminated this difficulty and greatly enhanced the ease of brake adjustment.

DODGE WILL OPEN PLANT IN CANADA

Firm Will Be Ready for Production in February, Is Announcement

Dodge Brothers new Canadian plant, scheduled to begin operations in February, will be a factory of real productive capacity, and not merely an assembling station.

The factory will be in Toronto, Ont., and will displace the one established by Dodge Brothers several years ago at Walkerville, directly across the river from Detroit. The buildings acquired for the purpose in Toronto are among the finest erected by the Imperial Government for munitions work during the World War. Their original cost was \$1,250,000 and subsequent improvements represent an investment of another half million. Facilities are available for one of the largest automobile plants in Canada.

The Canadian business will be conducted by a subsidiary company, Dodge Brothers (Canada) Limited, incorporated under the laws of the Dominion. It will have its own production and formulate its own policies, in harmony with those of the parent organization and with the requirements of the countries to be served. Mr. E. P. Clarkson, it is announced, is general manager. Mr. Clarkson, a native Canadian, has represented Dodge Brothers in Canada nearly 10 years.

"The natural preference of British subjects for products manufactured by fellow subjects of Great Britain, together with the possible tariff advantages, make it entirely logical for Dodge Brothers to produce cars in Canada for export to other British territory," said Mr. Clarkson.

"This was the thought in mind in establishing a manufacturing and assembling plant in Walkerville several years ago. The output of this plant, however, was practically all absorbed in Canada and was now preparing to enlarge production enough to leave a good surplus for export."

HODGINS RESIGNS ROLLINS OFFICE

James C. Hodgin, President of The Rollins Motors Company of Cleveland, Ohio, has just announced the resignation of Mr. R. T. Hodgins as Vice President and General Sales Manager of their organization, and also announces the appointment of Mr. E. A. Callahan as the succeeding General Sales Manager.

Having been with the Rollins organization for five years, Mr. Callahan is thoroughly familiar with the Rollins product and Rollins policies, and is amply qualified from every standpoint to carry on the Progressive Rollins program, as outlined by his company.

Previous to his connection with the Rollins Motors Company, Mr. Callahan was associated for a number of years with the White-Overland Company of Toledo, Ohio, where he had an unusual opportunity to study the theories and sale conditions throughout the country. Also, in his former position, he had a wide acquaintance with the leading automobile merchants from coast to coast.

This announcement of the executive change in the Rollins organization takes effect immediately.

1925 CADILLAC EMPHASIZES ITS GREAT QUALITY

Two Complete Lines of Body Styles Are Being Shown at Auto Shows

A new definition in Cadillac quality in chassis building, with refinements and variations in body design, is evident to please the most discriminating, are the outstanding impressions of the Cadillac 1925 show exhibition.

On the V-63 chassis the company is showing two complete lines of body styles; the recently created custom-built designs and the standard line to which added interest has been imparted by a number of innovations. This plan for the first time at the New York show. A coach of unusual quality and selling at the same price as the open cars has been added to the standard line and the newly designed radiator casings and other external changes have been made standard. In the display both of cars and the cut-open chassis are many factors which will give an added meaning to 1925 Cadillac ownership.

Custom interest attaches to the custom-built Cadillac for they represent the first car of their type to be produced in quantities by the Fisher Body corporation. On them the familiar Fisher emblem is replaced by a new plate on which appear the words "Custom Built," a distinction no car with a standard Fisher body can claim. In appearance, in richness of finish and in fitness of craftsmanship, the new cars are splendid examples of the very best in American body building.

The chassis is identical with that of all other V-3 cars, excepting as to the length of the wheelbase, which is increased to 133 inches for all custom-built cars excepting the two passenger coupe, which retains the standard Cadillac wheelbase of 132 inches.

A practically unlimited choice of body colors and of materials for upholstery are offered in the custom-built models, which include a two-passenger coupe, a five-passenger coupe, a five-passenger sedan, and the suburban and the imperial, both of which seat seven passengers. Distinctive features found in the custom-built cars include the new one-piece ventilating windshield, set at an angle of six degrees to eliminate glare at night, the new nickel radiator casing of pure nickel sheet, and in the interiors, artistic walnut finish, toilet and vanity cases, smoking sets and hand-tailored pleated and tufted upholstery. The bodies are roomier in almost every respect, due to the added wheelbase length. The nickel radiator casing is of new design, with a scroll embossment flowing from each side of the radiator cap. This, in combination with the nicked head lamps, side lamps and hub caps and the heading which extends around the entire body, has added beauty and animation to the whole custom-built line.

NOW IS TIME TO INSPECT IGNITION

In spite of the present mild weather there are a great many people who have anticipated real winter weather and have put their cars up for the winter. Such people must realize that now is an excellent time to have the car's ignition system inspected, checked and overhauled if necessary.

Electrifying that are best qualified to know where to find automotive repair their car. They know the excellent reputation of the Appleton Battery and Ignition Service, the Willard Battery Station. They know that there they will find a place where they can leave their cars confident that the care is in the hands of experienced, painstaking mechanics.

If you bring your car to the Appleton Battery and Ignition Service the batteries will be tested, charged and repaired if necessary, the generator and magneto will be tested and repaired, everything about the ignition system will be carefully investigated and taken care of.

At the Appleton Battery and Ignition Service your car will be overhauled and checked until the ignition system is in absolutely perfect working order.

Why not bring your car in sometime this winter and be sure that it will be in the best condition when you take it out next spring?

1925 BUICK COUPE IS AMONG FINEST

THE 1925 BUICK COUPE. Luck in 1914, was considered "a thing of beauty devotedly to be wished." True the dash lamps were a little large, and the little door was cute, but compared to other coupes of that day it was advanced in design, so the salesmen claimed. It was known as the two-passenger model B-33. The hood was 19 inches, the engine was a Buick valve-in-head, four-cylinder, with 22 horsepower. A distinctive feature was the clear vision provided by the generous glass sides.

The 1925 Buick coupe has a wheelbase of 128 inches, a six-cylinder valve-in-head engine, with 70 horse

FORESEES END OF DINNER-BUYING AUTO SALESMEN

Men Recruited from Service Departments Will Take Place in Sales Forces

The day of the white collared, red necked, dinner buying automobile salesman is rapidly nearing its close, and the future will see men recruited from the service departments doing the actual selling. A. B. C. Hardy, president and general manager of Olds Motor Works, declared at the annual 3-day convention of Oldsmobile service managers just ended at the Olds factory, Lansing, Michigan.

Both Mr. Hardy and C. C. Carlton, Secretary of the Motor Wheel Corporation who also addressed the service men, asserted that service was the most important thing an automobile company would have to sell in the future. Most of the cars now being made are mechanically good, they said, and the deciding factor with the buyer will be the kind of service he can obtain from each individual car in the price class he has selected.

"You service men have long had the closest touch with the customer," said Mr. Hardy, "and your work has been the deciding factor in many sales. I look forward to the time when you will do the actual marketing as I believe you are better qualified through your knowledge of the car to sell than are men trained to selling only."

The automobile industry is settling down to a same, standard schedule.

power, Buick four-wheel brakes, torque tube drive, and mounted on Buick's famous sealed chassis is one of the finest type bodies built by Fisher. Its comfort is most alluring and its finish gives it an appeal that is almost irresistible. It is one of the finest of Buick's 1925 products.

PIKES PEAK MOTOR IS IMPROVEMENT

Among the more notable improvements in the engine may be listed a larger oil pump, giving considerably higher pressure to force the oil to all motor bearings; improved type of pistons, with piston pins floating in two phosphorus bronze bushings; and modern type oil regulating piston rings.

No other new unit of such great importance as the Traffic Transmission has ever been adopted by any maker with so immediate a success and so good a record of performance. This transmission, with its gears in constant mesh, has given to every driver freedom from gear shifting troubles, and greater safety in driving, through its peculiar ability to change gears instantaneously under any condition of use. This revolutionary gear set has had the test of a year in the hands of thousands of owners. This exhaustive test proved that few changes were necessary. The Traffic Transmission of today is apparently no different from the first models, but it has been materially refined.

This season's show will mark the first exhibition of the Chandler four-wheel brakes, introduced last summer. The front wheel brake with attract attention because of its unusually compact design, all working parts being mounted on the front axle. The entire Chandler four-wheel brake system has only nine lubricating points.

The kind of service rendered will be the deciding factor in the life and prosperity of each of its component members.

The Olds Motor Works realizes the present trend and will meet it. Its ambition is to build not the cheapest light six cylinder car on the market, but the best light six—one that will not require much service but with an organization willing and capable of supplying that service whenever or wherever it is required.

SEE PROSPEROUS YEAR AHEAD IN AUTO INDUSTRY

Present Period Will Not Be Boom Year, President of Chrysler Firm Says

The year 1925 should be a good year for all business in the opinion of Walter P. Chrysler, President and Chairman of the Board of Directors of the Maxwell and Chrysler Motor Corporation.

"The present year will not be a boom year," said Mr. Chrysler, "but it will be a year of steady growth and sound prosperity. Why?"

"It should always be remembered that the United States is essentially an agricultural country and that when the agricultural population of the country is prosperous it is safe to assume that most of the country is equally prosperous. That is true because the farm population of the Nation constitutes a major market for all manufactured products."

"In a certain city in the middle west recently 15 young women stenographers were released from the farm loan department of a Federal Reserve Bank for the simple reason that the farmers were not borrowing any money. They didn't need to—all of which is significant."

"Most cities are behind in their building programs. That means plenty of work."

"Road building is behind too due to the increased use of the motor car and truck. This means more employment."

"The automotive industry which is regarded by many as a barometer of economic conditions looks to 1925 as a good year. People have the means to buy and are buying with greater discrimination than in the past."

"Prices are on the upgrade but the people will have the means to meet these higher prices without difficulty."

AUTOMOTIVE DIRECTORY

Dodge Brothers Motor Cars. Graham Bros. Trucks WOLTER IMP. & AUTO CO.	Cadillac. Hudson. Essex. J. T. McCANN CO.
FOX RIVER CHEVROLET COMPANY Chevrolet Cars. Phone 456 934-36 College Ave.	SOUTH SIDE GARAGE Rickenbacker and Rollin 650 Appleton St. 3675 Phones 2153 90
Buick. CENTRAL MOTOR CAR CO. "Every Year is a Buick Year"	Maxwell and Chrysler ST. JOHN MOTOR CAR CO. Clarence St. John, Mgr. Phone 467 — Open Evenings and Sundays Expert and Modern Repair Shop Full Line of Accessories
APPLETON AUTO CO. Phone 193 — Distributors of — Reo Trucks and Passenger Cars	Oldsmobile. The Lowest Priced Six in the World. O. R. KLOEHN, Inc. Phone 456 934-36 College Ave.
MOON and PIERCE ARROW Motor Cars Rossmeissel & Wagner Phone 1309 577 State St. SALES AND SERVICE	Appleton Battery & Ignition Service Official Sales and Service for Willard Batteries Bosch Magneto Delco Stromberg Remy Carburetors Bosch Ignition 740 Washington St. Phone 104
Lincoln Motors. Fords and Sedans. AUG. BRANDT CO.	APPLETON TIRE SHOP Tires Since 1908 Phone 1738 732 College Avenue MILLER and DIAMOND SCHEURLE SERVICE

COLLEGE DEBATERS READY TO BEGIN NEW DEBATE PLAN

Debate Audiences Will Have Opportunity to Take Part in Discussions

The first round of the new plan in Wisconsin in intercollegiate debates—open forum debates before neutral audiences in high schools of the state—will open Jan. 29. The Lawrence affirmative team will meet the Ripon negative speakers at Lomira, and the Lawrence negatives will debate the Beloit affirmative squad at Watertown.

Lawrence is prepared to place four teams on the platform. The two teams which will debate Thursday night, as announced by Prof. A. L. Franzke of the forensic department, are: Affirmative—Alden Behnke, Appleton; George Skewes, Appleton; Chester Seftenberg, Oshkosh; negative—Gordon Clapp, Ellsworth; Winfred Bird, River Falls; Willard Henck, Milwaukee.

Professors Orr and Franzke have been working with the teams and Prof. Orr will accompany the negative team to Watertown, and Prof. Franzke the affirmative speakers to Lomira. The three other affirmative speakers, Philip Mitchell of Wittenberg, Arthur Tuttle of Waldo and John Walter of Green Bay, will also accompany the team to Lomira to hear the debate. The Lawrence men will be entertained there by E. L. Tink, now principal of the Lomira high school and a former Lawrence debater.

The Jan. 29 contests will not only be the initial appearance of the Lawrence squad for the season, but they also will mark a new epoch in Wisconsin debating. They will be the first of a series of non-decision debates before neutral audiences, with the opportunity given those present to participate in the discussion. Emphasis will be placed, not on winning a debate, but on informing the audience on the right or wrong of the issues.

After the formal debate and the rebuttal arguments, the listeners will

Your Income Tax

The term "earned income," in computing which the taxpayer is allowed on all net income up to \$5,000 and not exceeding \$10,000 a credit, of 25 per cent of the amount of tax, is defined by income tax regulations as "wages, salaries, professional fees and other amounts received for personal services actually rendered."

However, there are thousands of cases of taxpayers engaged in a trade or business in which both personal service and capital are material income producing factors. In such cases it is provided that "a reasonable allowance in compensation for personal services shall be considered as earned income." It is further provided that the total amount treated as earned income from a trade or business shall not exceed 20 per cent of the taxpayer's share of the net profits of such trade or business. A "reasonable allowance for personal services" in general is interpreted by regulations to mean "only such amount as would ordinarily be paid for like services, by like enterprises in like circumstances."

The revenue act of 1924 provides for "earned income deductions." This means deductions which are properly allowable to or chargeable against earned income and which are allowable from gross income in computing net income. Notable among such deductions are business expenses. Frequently taxpayers receiving a salary may be compelled to use a portion in payment of transportation, advertising or for samples. Such items, which are necessary expenses in the conduct of a business, are properly chargeable against earned income. The term "earned net income," on which the credit is computed, means the excess of the amount of the earned income over the sum of the earned income deductions. Thus, a man who in 1924 received a salary of \$5,000 of which he paid \$500 for necessary expenses in connection with the business computes his tax on earned net income of \$4,500, from which, of course, could be deducted his personal exemptions—\$2,500 for a married person, \$1,000 for a single person, plus \$400 for each dependent—in ascertaining earned income credit.

be allowed to question the collegians and take part in a discussion. Four series have been arranged, the dates of which will be announced later.

MILLION TONS OF PRINT MADE IN U. S.

Consumption of News Print in America Far Greater Than Production

The average American citizen is the most up-to-date person in the world, if news print consumption figures may be taken as any indication.

The United States today is the greatest single factor in the production and consumption of news print paper in the world. Our output of 1,485,000 tons is not only the largest reduction in the world but our consumption of approximately 2,800,000 tons exceeds that of all other countries of the world combined. Canada, the second largest producer of news print, with an output of 1,263,000 tons last year, found a market for 87 per cent of its output in the United States.

CONSERVATION IMPORTANT

With this enormous production in the United States and Canada, conservation of the raw materials—spruce, balsam and hemlock, from which wood pulp paper is manufactured—is becoming a matter of increasing importance every year. Wood pulp and paper mills of the United States last year imported more than 1,300,000 cords of actual raw pulp from Canada. Our forestry department is taking active measures to conserve and replant devastated pulp wood regions and in Canada, too, steps are being taken to conserve the present raw material and to insure a future supply.

With a prominent position in the pulp and paper industry, by reason of its large supplies of raw material, Canada expects to assume the leading position as a producer of news print paper before the close of 1925. During the last year Canadian mills have increased their capacity by more than 500 tons daily so that they now have a capacity of approximately 5,000 tons each day. It is estimated by the national pulp and paper trade association of Canada that Canada's production will be further increased by the addition of from 350 to 450 tons daily capacity during 1925.

IMPORTED MUCH NEWS PRINT

During 1923 and the first six months of the year, the United States

Protect Eyes

Astronomer Warns That Eyes May Be Permanently Injured by Looking at Eclipse.

New York—Parsons watching the retreat of the sun behind the moon Saturday morning are warned by Dr. Free, member of the American

Astronomical society, to safe-guard their eyes.

Previous total eclipses, according to Dr. Free have left a toll of impaired vision. This eclipse, which will be visible to the largest number of persons that ever have gazed upon a like phenomenon, will bring widespread injury unless observers use precautions.

While the moon is edging into the center of the sun, and leaving it, Dr. Free advises all observers to wear smoked glasses or cover their eyes with exposed camera film. Even better, he says, they should wear black bandages while the eclipse is approaching totality.

"It is not necessary to cover the eyes during totality," said Dr. Free. "The glorious corona, the light which is thrown outward by the sun in amazing variety of design and color, may be witnessed with the naked eye. As well as being the crown of the sun when it is hidden by the moon, the corona is the crown of beauty in the eclipse."

With Amazing Speed It Stops That Tough Hang On Cough That Racks Your Whole Body

For simple coughs any simple sweet sugary cough syrup will probably do. But when you want to throw out of your system one of those old timers, that simply won't be conquered, but lingers on and on causing sleepless nights and days of torment, then you've just got to have a real cough medicine.

Then you must ask your druggist for a bottle of Broncholine Emulsion for the harder and tougher and tighter they come the more joy Broncholine gets in knocking them out.

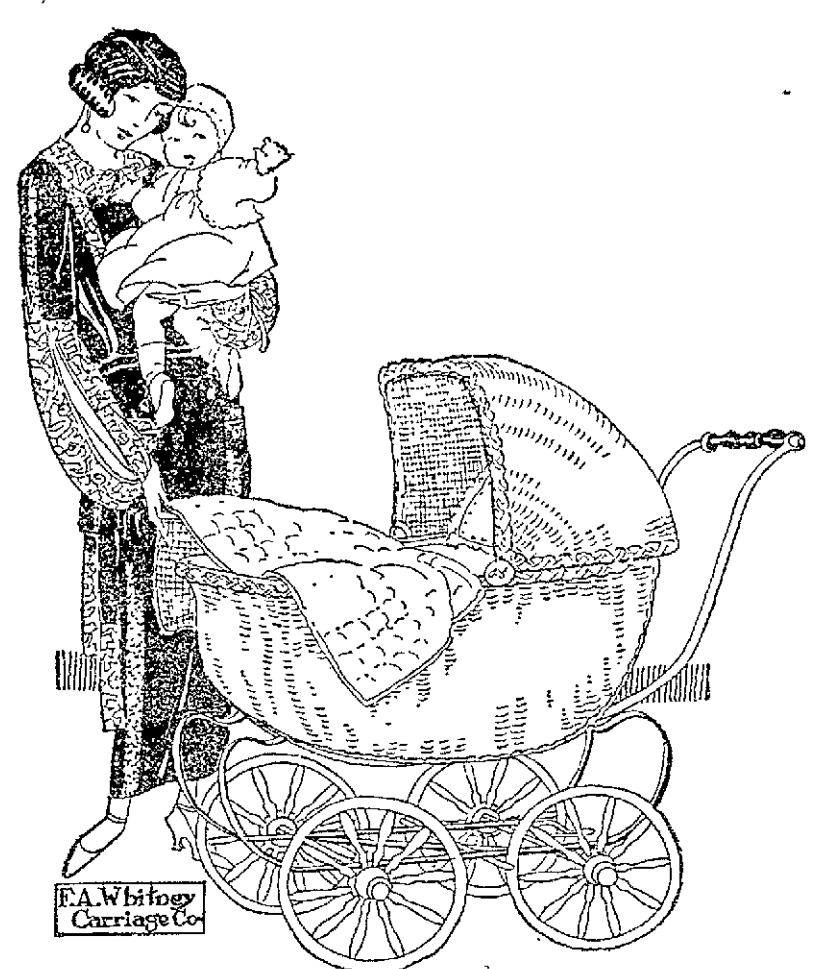
Broncholine isn't a cheap cough conqueror, mind you, for first rates are never cheap. But if you are one of the unlucky ones that a persistent health destroying cough is pushing towards the grave, get a bottle today and notice how the first dose takes

right hold and soothes the terrible soreness.

Often three or four doses brings blessed relief and half a bottle forces the most stubborn cough into submission.

"A bottle of magic" one old man calls Broncholine Emulsion. He was all worn out and ready to give up when a friend brought him the good news about Broncholine.

Don't let a cough hang on—it's dangerous company—Get rid of it quick. Ask Vogt's Drug Store or Union Pharmacy or any up to the times druggist for a bottle of Broncholine Emulsion. It's a good medicine to have around the house because it contains no chloroform or dope and often two or three doses will stop any ordinary cough. adv.



Just Received

One Solid Carload of

F. A. WHITNEY

Baby Carriages and Strollers

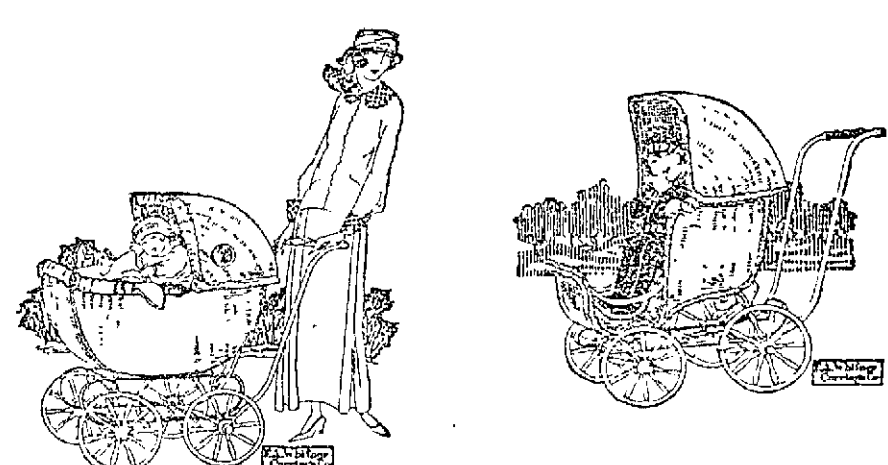
For one week our windows will be devoted to an intelligent display of Baby Carriages. Practically every style and finish will be represented. We believe this to be a most opportune time for such a display, and a welcome awaits you at this store, a welcome unhampered by any urge to buy.

Be sure not to miss this great exposition. You want to keep abreast of the times, to know what is the latest in baby cab styles. Then let us help you. Don't delay seeing this line as it is absolutely the best line on the American market today.

In our stock you will find the following colors White Enamel, Ecru, Old Ivory, Tan, Cafe, Frosted Cafe, French Gray, Silver Blue, Dark Blue, Mahogany, Frosted Mahogany, Frosted Walnut, Sage, Moss and Lilac.

WE WILL GIVE SPECIAL PRICES FOR TWO WEEKS

Carriages range in price from \$20.00 to \$50.00
Strollers range in price from \$ 8.75 to \$30.00



When Better Carriages Are Built, WHITNEY Will Build Them.

BRETTSCHNEIDER FURNITURE CO.

FURNITURE -- RUGS -- DRAPERIES

SPECIAL SALE

YOU will be pleased when you see how low we have marked these COATS and Dresses

SPECIAL SALE

These garments are odds and ends remaining from our fall stock—reduced for quick sale and are taking our loss cheerfully

THESE BEAUTIFUL COATS

Brown Lustrosa Coat, formerly \$89.75, now	\$49.75
Kashmana, Hudson Seal trimmed, formerly \$99.75, now	\$49.75
Kashmana, Muskrat trimmed, formerly \$75.00, now	\$35.00
Cut Polaire, formerly \$89.75, now	\$39.75
Knowett Cloth, Fur Collar and Cuffs, formerly \$55.00, now	\$25.00
Fashona Black, size 18, formerly \$55.00, now	\$29.75
Cut Polaire, formerly \$89.75, now	\$39.75
Black Coat, Korean Fox Collar, formerly \$59.00, now	\$25.00
Six Coats, formerly \$39.75, now	\$9.75

(Just the Coat for school wear)

THESE BEAUTIFUL DRESSES

Navy Charmeen Dress, size 38, formerly \$39.75, now	\$25.00
Navy Charmeen Dress, formerly \$45.00, now	\$25.00
Black Silk, hand beaded, formerly \$45.00, now	\$25.00
6 Dresses, formerly \$29.75, now	\$9.75
2 Dresses, size 14, formerly \$16.75, now	\$5.00
Brown Faille, real Hudson Seal trimming, formerly \$89.75, now	\$39.75
3 Dresses, up to \$59.75, now	\$25.00

Fleischner's

SPECIALTY SHOP

STYLE WITHOUT EXTRAVAGANCE

Have a Home Hot Blast Furnace Installed by
TSCHANK & CHRISTENSEN
The Furnace Men in the Furnace Business
Phone 53 & 2801 1105 College Ave.

Henry N. Marx Hamilton and
JEWELER Howard Watches

HERE ARE THESE EXTRAORDINARY

SATURDAY MORNING SPECIALS

Buy Direct From the Manufacturer
Five Big Factories — Over 250 Stores

Ladies' Oxfords
Black and Tan Calf and Black Patent Leather. Regular \$4.98 values—
\$1.98

Ladies' Pumps
10 different styles. Patent Satin and Suede. \$4.98 value—
\$1.98

Men's Oxfords
Black and Tan Calf and only
\$2.98

Men's Shoes
Black and Tan Calf and only
\$2.98

Growing Girls' Skating Shoes
With Buckles
\$1.98

Boys' Moc-Toe Hi-Top
\$2.98

Kinney's

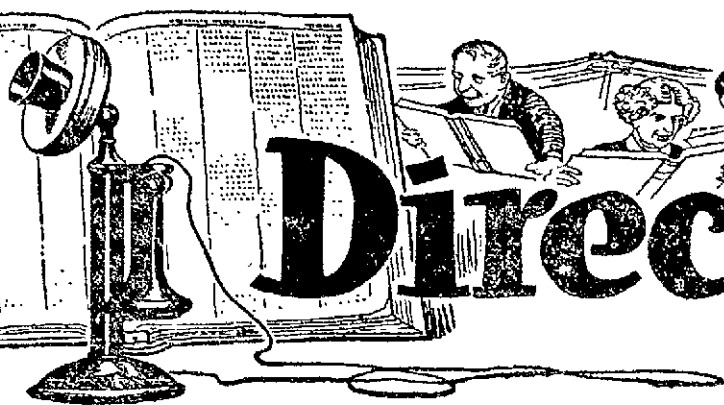
WORLD'S LARGEST SHOE RETAILERS

Here Are Appleton's Leading Business Houses and New Street Numbers

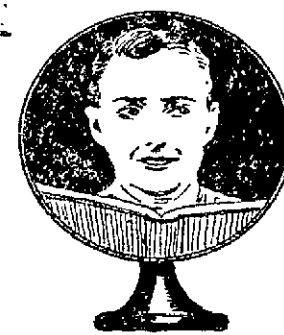
This Directory Shows the New Street Numbers



Telephone



Directory



All Ads Have the New Street Numbers

The merchants listed under the various headings on this page are as near to you as your telephone! Yes, all of them within thirty seconds or less! For your ready reference is this Directory published in

which all the leading merchants of this community are grouped together. Since you'll have frequent use for such a page we suggest that you tear it out and place it within reach — ready at a moment's notice.

Amusements

ARCADE
"The Popular Recreation Hall,"
119 N. Appleton-st.
Phones: Bowling Alleys 1387; Billiard Hall 2620. Make this your meeting place.

BACHMAN & HANTSCHERL
"Billiards, Cigars and Tobacco"
129 E. College-ave. Tel. 745

CARR & HANSEN
West Side Bowling and Billiard Rooms
551 W. College-ave. Tel. 421

CARR, HANSON & PINDLE
Billiards, Cigars and Tobacco,
121 N. Appleton-st. Tel. 2920

RETSON & KATSOULAS
Bowling and Billiards.
107-109 W. College-ave. Tel. 2690

FRED C. SIMON
"Billiards, Cigars, Candy, Lunches, Sodas."
207-209 N. Appleton-st. Tel. 398

AUTOMOBILES

JAHNKE'S LIVERY & GARAGE
United States Tires
115 S. Superior-St. Tel. 143

ST. JOHN MOTOR CAR CO.
Maxwell & Chrysler
734-736 W. College-Ave. Tel. 467

J. T. McCANN CO.
Hudson, Essex & Cadillac
210-212 W. College-Ave. Tel. 272

APPLETON AUTO CO.
527-529 W. College-Ave. Tel. 128

APPLETON ENGINE WORKS
615 W. College-Ave. Tel. 1450

WOLLENBERG AUTO RADIATOR WORKS
124 S. Walnut-St. Tel. 1496

HERRMANN MOTOR CAR CO.
120 N. Superior-St. Tel. 610

WOLTER IMPLEMENT & AUTO CO.
Dodge Bros. Motor Cars and Graham Bros. Trucks
118-124 S. Appleton-St. Tel. 1543W

CENTRAL MOTOR CAR CO.
Buick Motor Cars
127 E. Washington-st. Tel. 376

ROSSEMEISS & WAGNER
Moon, Pierce-Arrow, Chandler, Cleveland and International Trucks
509 W. College-Ave. Tel. 1808

USED CARS & ACCESSORIES

APPLETON AUTO EXCHANGE
316-318 W. College Ave. Tel. 938

USED AUTO parts and used bldg. material—

APPLETON AUTO WRECKING CO.
1420 N. Richmond-St. Tel. 3834

AUTO ELECTRICIANS—

APPLETON BATTERY & IGNITION SERVICE
210 E. Washington-St. Tel. 104

BATTERY & TIRE SERVICE
Jimmie Burke Service Station
210 E. Washington St. Tel. 196

ARMY GOODS

APPLETON ARMY STORE.
229-231 W. College-ave. Tel. 550

BAKERS

PURITAN BAKERY.
428 College-Ave. Tel. 423

ELM TREE BAKERY.
308 E. College-ave. Tel. 246

VAN GORP'S BAKERY.
506 W. College-ave. Tel. 2007

COLONIAL BAKERY.
517 N. Appleton-St. Tel. 557

BANKS

OUTAGAMIE COUNTY BANK.
519-521 W. College-ave. Tel. 315

APPLETON STATE BANK.
221-223 W. College-ave. Tel. 236

BARBERS

ZIMMERMANN'S BARBER SHOP.
111 S. Appleton-st. Spector-Bldg.

Coats, Suits and Dresses

ORNSTEIN CLOAK & SUIT CO.
115 E. College-ave. Tel. 594

A. L. KISS.
132 E. College-Ave. Tel. 352

Confectioners

GMEINERS.
135 E. College-ave. Tel. 581

OAK'S CANDY STORE.
126 N. Appleton-st. Tel. 900

BURT'S CANDY SHOP.
114 E. College-ave. Tel. 454

Clothiers

THE CONTINENTAL.
101-105 W. College-ave. Tel. 357

BAUERFLIND'S
Men's Wear
121 E. College-ave. Tel. 2574

EDW. SHOVERS.
493 W. College Ave. Tel. 3743

MATT SCHMIDT & SON.
Men's Furnishings
106 E. College-ave. Tel. 549

CLEANERS - DYERS

NOVELTY CLEANERS AND DYERS.
215 E. College-ave. Tel. 623

CHIROPRACTORS

COLE & ARMSTRONG.
109 W. College-ave. Tel. 465

VERA B. ROYER, D. C.
197 S. Appleton-st. Tel. 3837

ROBERT LARSEN, D. C.
Chiropractor
100 E. College-ave. Tel. 850

DAIRIES

DAIRY SPECIALTY CO.
121 N. Superior-st. Tel. 834

POTTSWOOD & CO.
135 E. Pacific-st. Tel. 91

VALLEY DAIRY PRODUCTS COMPANY.
115 S. State-st. Tel. 2930

Dentists

APPLETON DENTAL PARLORS.
121 W. College-ave. Tel. 3902
Across from Pettibone's.

Department Stores

FAIR DRY GOODS CO.
201-203 E. College-ave. Tel. 1

DRUGGISTS

BELLING'S DRUG STORE.
104 E. College-ave. Tel. 131

UNION PHARMACY.
117 N. Appleton-st. Tel. 302

VOIGT'S DRUG STORE.
"You Know the Place."
134 E. College-ave. Tel. 754-755

DOWNER DRUG CO.
120 W. College-ave. 504 W. College-ave. Tels. 140-19.

ELECTRICAL APPLIANCES and REPAIRS

ELECTRICAL EQUIPMENT COMPANY.
333 W. College-ave. Tel. 507

APPLETON ELECTRIC CO.
523 W. College-ave. Tel. 680

LANGSTADT ELECTRIC CO.
333 E. College-ave. Tel. 206

W. T. J. H. & P. CO.
112 E. College-ave. Tel. 1005

WILSON ELECTRIC SHOP
314 College-Ave. Tel. 539

Florists

THE ART FLOWER SHOP.
Conway Hotel Bldg.
124 N. Oneida-st. Tel. 3012

FRUIT STORES

CHICAGO FRUIT STORE.
"You know Joe"
314 E. College-ave. Tel. 1739

GABRIEL'S FRUIT AND VEG. TABLE MARKET.
507 W. College-ave. Tel. 2143

J. DELZER FRUIT MARKET.
308 W. College-ave. Tel. 556

CRABBS GROCERY
Phone 182
Junction Street Car Turn

W. M. BECKER.
119 E. Harrison-st. Tel. 592

O. F. DAHLKE & SON
1903 N. Oneida-st. Tel. 837

FUEL

HENRY SCHABO & SON.
912 W. College-ave. Tel. 729-W.

JOHN HOGG & SON.
719 W. College-ave. Tel. 1503

MARSTON BROS.
540 N. Oneida-st. Tel. 68

IDEAL LUMBER & COAL CO.
315 N. Lawe-st. Tel. 239-230

FURNITURE

BRETTSCHEIDERS.
Furniture, Rugs, Draperies
111-113 W. College-ave. Tel. 308

AARON'S FURNITURE STORE
A full line of up-to-date furniture
421 W. College-ave. Tel. 3600

WICHMANN'S FURNITURE CO.
"Furniture and Undertaking"
513-515 W. College-ave. Tel. 460

FURRIERS

A. CARSTENSEN.
110 S. Morrison-st. Tel. 579

Garages

JORDAN & HUPMOBILE GARAGE.
321-323 E. College-ave. Tel. 3315

PUTH AUTO SHOP.
827 W. College-ave. Tel. 85

APPLETON SERVICE GARAGE.
607 N. Superior-st. Tel. 3700-W

GENERAL AUTO SHOP
124 E. Washington-st. Tel. 2498

WOLF BROS.
732 W. Winnebago-st. Tel. 2361

GROCERIES

WM. BECKER.
119 E. Harrison-st. Tel. 592

A. B. HOLMNING.
308 W. Brewster-st. Tel. 996

PERKINS & STAEFFLER.
514 N. Morrison-st. Tel. 1544

SCHILL BROS.
512-514 N. Appleton-st. Tel. 200

SCHNEIDER'S GROCERY
415 S. Cherry-st. Tel. 449

WM. SHAUGER.
822 W. Commercial-st. Tel. 3381

CRABBS GROCERY
Phone 182
Junction Street Car Turn

IVORY HAIR PARLORS.
Permanent waving our specialty.
Lutheran Aid Bldg., Room 215
9 Oneida-st. Tel. 602

FOX RIVER HDW. CO.
128-130 N. Appleton-st. Tel. 208

OUTAGAMIE HARDWARE CO.
532 W. College-ave. Tel. 142

REINKE & COURT.
"You know the place to get your house numbers."
322 N. Appleton-st. Tel. 386

HAUBERT HARDWARE CO.
307 W. College-ave. Tel. 185

Groceries

GRIESBACH & BOSCH
500 N. Richmond-St. Tel. 529

GIPP, ALBERT
930 W. Elsie-St. Tel. 2633

C. GRIESHABER
1406 S. River-st. Tel. 2633
East 4th Ward

GRUSHABER, DOMINIC
137 Walter-Ave. Tel. 1148

GUCKENBERG, HENRY
113 S. Madison-St. Tel. 385

KOHLER, HARRY J.
1016 E. Pacific-St. Tel. 2529W

KLUGE, WILLIAM J.
814 E. Hancock-St. Tel. 380

POLZIN, O. J.
1219 N. Oneida-St. Phone 458

RADEMACHER, H.
A good place to buy good Potatoes
605 N. Superior-St. Tel. 133

W. C. FISH
"The Busy Little Store"
611 W. College-Ave. Tel. 1183

PIETTES' GROCERY
730 W. College-ave. Tel. 511

H. E. LEMKE
843 W. College-Ave. Tel. 1160

RADEMACHER, AUG.
1221 N. Superior-St. Tel. 430

TESCH, GUST
620 N. Richmond-St. Tel. 1283

LUEBKE & GRIESBACH
521 S. Cherry-St. Tel. 384

BARTMAN, JOHN F.
222-230 N. Meade-St. Tel. 204-205

BUCHOLZ, WM.
814 N. Lawe-St. Tel. 238

HAIR GOODS

BECKERS BEAUTY PARLORS.
317 W. College-ave. Tel. 2112

MARINELLO BEAUTY SHOP.
Hotel Appleton
131 N. Appleton-st. Tel. 548

DUNNE BEAUTY SHOP.
Conway Hotel
Main entrance: Oneida-st through lobby or Washington-st opposite Post Office.
9 Oneida-st. Tel. 302

SCHLAUER HDW. CO.
"Quality Hardware"
115-117-119 W. College-ave. Tel. 60

FOX RIVER HDW. CO.
128-130 N. Appleton-st. Tel. 208

OUTAGAMIE HARDWARE CO.
532 W. College-ave. Tel. 142

REINKE & COURT.
"You know the place to get your house numbers."
322 N. Appleton-st. Tel. 386

HAUBERT HARDWARE CO.
307 W. College-ave. Tel. 185

BECKERS BEAUTY PARLORS.
317 W. College-ave. Tel. 2112

MARINELLO BEAUTY SHOP.
Hotel Appleton
131 N. Appleton-st. Tel. 548

DUNNE BEAUTY SHOP.
Conway Hotel
Main entrance: Oneida-st through lobby or Washington-st opposite Post Office.
9 Oneida-st. Tel. 302

SCHLAUER HDW. CO.
"Quality Hardware"
115-117-119 W. College-ave. Tel. 60

FOX RIVER HDW. CO.
128-130 N. Appleton-st. Tel. 208

OUTAGAMIE HARDWARE CO.
532 W. College-ave. Tel. 142

REINKE & COURT.
"You know the place to get your house numbers."
322 N. Appleton-st. Tel. 386

HAUBERT HARDWARE CO.
307 W. College-ave. Tel. 185

HOTELS

HOTEL APPLETON.
127-131 N. Appleton-st. Tel. 3670

HOTEL NORTHERN.
122-124 W. Washington-st. Tel. 123
Corner of Washington and Appleton-sts. Tel. 123

BRIGGS HOTEL.
"There are only two places to eat, home and here."
118 E. Washington-st. Tel. 1122

INSURANCE

D. P. STEINBERG.
208 W. College-ave. Tel. 157

PRUDENTIAL LIFE INS. CO.
Ord. Dept., E. J. Walsh, Outagamie County Bank Bldg.
521 W. College-ave. Tel. 2443-W

JEWELERS

FRANK C. HYDE & CO.
101 E. College-ave. Tel. 509

A. L. LEMAN.
Watchmaker and Jeweler
112 N. Oneida-st.

PITZ & TREIBER.
Lutheran Aid Insurance Bldg.
123 W. College-ave. Tel. 823

MEATS

BONINI MARKET.
304 E. College-ave. Tel. 296-297

F. STOFFEL & SON
415 W. College-Ave. Tel. 3650-3651

ARNOLD & MYSE.
321 N. Appleton-st. Tel. 118-119

BOETTCHER BROS.
417 N. Richmond-st. and 1401 W. Second-st. Tels. 453-3357

Milliners

THE VOGUE MILLINERY.
323 W. College-ave. Tel. 338

STRONGE & WARNER.
212 W. College-ave. Tel. 878

DE LONG SHOPPE.
105 S. Appleton-st. Tel. 760

MODISTE

BEATRICE.
232 E. College-ave. Tel. 1478

Music

Musical Instruments
FISHER BROTHERS.
405 W. College-ave. Tel. 226-W

Optometrists and Opticians
WILLIAM KELLER, O. D.,
Eyesight Specialist
121 W. College-ave. Tel. 2415

H. C. KAMPS.
Optometrist
In Kamps Jewelry Store
115 E. College-ave. Tel. 723

OFFICE SUPPLIES

E. W. SHANNON.
300 E. College-ave. Tel. 86

PHOTOGRAPHERS

FROBICH STUDIO
127 E. College-ave. Tel. 175

SYCES STUDIO.
Artistic Camera Portraits
121 W. College-ave. Tel. 1241

DONNER STUDIO.
"Quality in Photography"
230 E. College-ave. Tel. 1867

HARWOOD.
"Better Pictures"
106 W. College-ave. Tel. 100

ROSS STUDIO.
208 W. College-ave. Tel. 372

Plumbing

G. H. WIESE.
619 W. College-ave. Tel. 412
Plumbing and No-Kol automatic oil heating for homes and also large buildings. There are many oil burners but only one No-Kol.

KLEIN & SHIMER.
PLUMBERS
611 W. College-ave. Tel. 2890

A. J. BAUER.
Plumber
333 W. College-ave. Tel. 570

WENZEL BROS.
406 W. College-ave. Tel. 130

RYAN & LONG.
Plumbers
208 W. College-ave. Tel. 217

PRINTERS and BINDERS

CHRIS. ROEMER EST.
119 S. Appleton-st. Tel. 1700

PETERSON & BAUER.
Hotel Northern
Tel. 1592

RADIO

Electrical Supplies
APPLETON RADIO SHOP.
207 E. College-ave. Tel. 3812

RADIO SERVICE CO.
(In Wilson Electric Shop)
314 E. College-ave. Tel. 589

ESTIMATE CITY REVENUE AT \$570,000 FOR 1925

BUDGET FIGURES YEAR'S EXPENSES ABOUT \$500,000

Revenues May Be Large Enough
to Leave Surplus at End
of Year

Management of the various city departments under control of the city council will cost \$497,500 in 1925, according to the tentative budget adopted for the year.

Other expenses, such as the cost of maintaining the library and salaries for superintendent of schools, secretary of the board of education, transient officer and deaf instructor, will require \$21,500 more during the year. The tax warrant for the general fund this year includes \$401,955.63, as compared with \$388,053.02 in the previous year. In addition to this amount, the city anticipates other revenue not collected as general property tax. This is expected to total about \$170,000, if the income tax will net the city \$50,000. This added to the general fund tax warrant, should give the city a total revenue of approximately \$570,000, which is about \$20,000 less than was included in the tentative budget for 1924. Last year's budget included approximately \$138,000 for special expenses in connection with the construction of Cherry-st. and Lave-st bridges. But the budget made no provision for paving, as is the case in the 1925 budget.

\$65,000 INCOME TAX
In addition to the \$401,955.63 tax warrant being collected for the general fund, other anticipated income based upon that received last year includes approximately \$65,000 in income tax, \$16,000 in waterworks tax, \$21,000 in waterworks dividends, \$10,000 in Wisconsin Traction, Light, Heat and Power company tax, \$6,000 in Wisconsin Telephone company tax, \$1,400 in state highway aid, \$8,000 interest on bank deposits, \$800 in fines, \$1,000 in rents \$500 in department earnings, \$7,000 in permits and licenses.

The largest item of the 1925 budget is \$80,000 which is reserved for the city's share of the cost of the 1925 paving program. The bulk of the expense will be borne by the owners of abutting properties. A comparison of the remainder of the items with the same in those of last year's budget shows that 10 of the 38 items are the same as last year, 8 are slightly lower than those of last year and 18 are higher than last year.

An increase of \$8,000 is noted for the fire department which this year is employing six more members than last year. Aldermen also have allowed \$2,000 more for themselves.

\$15,000 FOR PARKS
A total of \$3,000 more than last year is allowed for opening of streets, but the estimate of \$12,000 allowed for attorney, judgments and street opening last year was exceeded considerably. The city park commission has been allowed \$15,000, or double that which was allowed them last year for park maintenance and improvement. Street equipment for which \$5,000 was allowed in last year's budget will receive \$10,000 this year. The amount reserved for bridge maintenance has been increased from \$4,000 to \$11,000. An estimate of \$30,000 was made for sewers, as compared with the \$16,500 estimated last year. Provision has been made for the employment of a street commissioner in order to relieve the city engineer of that work.

Slight increases are provided for

**DR. AND MRS. BAGG SAIL
TO EUROPE ON JAN. 27**
Dr. and Mrs. R. M. Bagg will sail from New York for Europe Jan. 27, according to a letter received by Prof. John Oskerman, formerly Dr. Bagg's assistant and now taking his place while he is on leave of absence.

Dr. and Mrs. Bagg will cross on the S. S. President Harding, and will land at Charbourg, France. Although their schedule of travel has not yet been arranged, they have decided not to return to this country until May.

**Bad Weather
Ahead—
And Winter Colds
With It**
When you have a cold, remember—

**O. K.
COLD REMEDY
25c**
White Pine and Red Spruce Cough Medicine in 25c, 50c and \$1.00 Bottles
You can get them at

VOIGT'S
"You Know the Place"

OCTOGENARIAN RIDES BIKE FROM IOLA TO VISIT HIS SON HERE

Simon Guthu of Iola, father of Arthur Guthu, 1241 Eighth-st., celebrated his seventy-ninth birthday Sunday by riding a bicycle from Iola to Appleton. Mr. Guthu has ridden a "bike" since he was a child and keeps himself in condition by the exercise. He declares he expects to continue his "amusement" for several years. Mr. Guthu will return to Iola via the pedal route after a visit with his son here.

clerk, assessor and board of review, street department, barns, drainage and sewer repair, street lighting, walk building, water main construction and tax rebate.

Decreases are marked down for the police department, treasurer, elections, city hall, street superintendent, fire, street lighting, walk repair and sinking fund.

Following is a two year comparison of the general fund budget:

	1924	1925
Mayor and aldermen	\$ 8,000	\$ 10,000
Treasurer	4,000	3,700
Assessor and board of review	2,500	2,800
Auditing	300	300
Attorney, judgments and street opening	12,000	15,000
Clerk	2,500	2,700
Elections	3,200	1,500
Engineer and inspections	7,000	10,000
City hall	7,000	4,000
Stock fair grounds	2,000	2,000
Street department barns	500	4,000
Police department	30,000	28,000
Fire department	42,000	50,000
Sealer of weights and measures	1,400	1,400
Hydrant rental	34,000	34,000
Poor department	3,500	3,500
Health and contagion	1,900	2,000
Drainage and sewer repair	7,500	15,000
Parks	2,500	2,500
Celebrations and	1,000	1,000
Swimming pool	3,500	2,000
Street superintendents	25,500	27,000
Street lighting	2,800	2,800
Street flushing	9,000	4,500
Street oiling	25,000	25,000
Street cleaning	5,000	10,000
Street equipment	30,000	30,000
Street repair, maintenance	650	600
Walk repairs	4,000	11,000
Bridge maintenance	60,000	60,000
Paving	5,000	5,000
Walks	16,500	30,000
Sewers	2,000	3,000
Tax rebate	68,000	37,000
Sinking fund	44,000	45,000
Waterworks advance		
TOTAL	\$435,750	\$497,800

PEABODY SPEAKS AT SUNDAY FORUM

Dr. H. E. Peabody, pastor of First Congregational church, will be the speaker at the meeting of the World Outlook Forum at 3 o'clock Sunday afternoon at Appleton Vocational School. Dr. Peabody will talk on "What Shall the Foreign Policy of the United States be: Isolation or Participation? Citizens of Appleton and vicinity are invited to hear an impartial presentation of this important national problem by a man who has made a study of the conditions. They also are invited to take part in the discussion which follows Dr. Peabody's address.

Following is a two year comparison of the general fund budget:

	1924	1925
Mayor and aldermen	\$ 8,000	\$ 10,000
Treasurer	4,000	3,700
Assessor and board of review	2,500	2,800
Auditing	300	300
Attorney, judgments and street opening	12,000	15,000
Clerk	2,500	2,700
Elections	3,200	1,500
Engineer and inspections	7,000	10,000
City hall	7,000	4,000
Stock fair grounds	2,000	2,000
Street department barns	500	4,000
Police department	30,000	28,000
Fire department	42,000	50,000
Sealer of weights and measures	1,400	1,400
Hydrant rental	34,000	34,000
Poor department	3,500	3,500
Health and contagion	1,900	2,000
Drainage and sewer repair	7,500	15,000
Parks	2,500	2,500
Celebrations and	1,000	1,000
Swimming pool	3,500	2,000
Street superintendents	25,500	27,000
Street lighting	2,800	2,800
Street flushing	9,000	4,500
Street oiling	25,000	25,000
Street cleaning	5,000	10,000
Street equipment	30,000	30,000
Street repair, maintenance	650	600
Walk repairs	4,000	11,000
Bridge maintenance	60,000	60,000
Paving	5,000	5,000
Walks	16,500	30,000
Sewers	2,000	3,000
Tax rebate	68,000	37,000
Sinking fund	44,000	45,000
Waterworks advance		
TOTAL	\$435,750	\$497,800

Don't Use Enough Milk In County

At the quarterly meeting of the county agricultural committee with R. A. Amundson, county agent, the advisability of conducting a milk advertising campaign was discussed. The committee expressed the view that the consumption of milk and dairy products in this county is much too low. It was said that the average daily consumption of Outagamie-co was only one cup a day.

Reports of the county nurse on this subject also were considered. According to Miss Marie Klein, county nurse, one-third of the pupils of the county schools are underweight, most of these cases are due to the fact that the children do not drink enough milk. It was also pointed out that many of the undernourished pupils fail to make their grades in school.

The committee intends to collect as much information on this subject as possible and then use it in a campaign to be conducted later, urging the people to drink more milk and to consume more dairy products.

OSHKOSH JURY GIVES \$894 TO APPLETON MAN

John Q. Hansen, 519 Lave-st., Appleton, was awarded \$894.50 in an automobile damage suit tried before a jury in circuit court at Oshkosh Tuesday. The defendant in the case was Albert Alsweide of the town of Black Wolf, Winnebago-co. The plaintiff had asked for \$1,769.50 for injuries to himself and damages to his automobile resulting from a collision on the Oshkosh-Pond au Lac road June 29, which the plaintiff said was due to negligence on the part of the defendant. The plaintiff was absolved of all negligence in the affair.

COUGHS
Apply over throat and chest—
swallow small pieces of—
VICKS
VAPORUB
Over 17 Million Jars Used Yearly

BADGER RETAILERS STRESS SERVICE TO THEIR COMMUNITIES

J. D. Steele Among Speakers
at Dry Goods Retailers' Convention

Community service and the part that merchants can contribute toward it was stressed at the annual convention of the Wisconsin Retail Dry Goods association held in the Hotel Pfister of Milwaukee Tuesday and Wednesday.

Appleton merchants who attended convention were J. D. Steele and L. Post of the Pettibone-Petibody company, W. W. Frank of the Fair Dry Goods company and Joseph Ornstein.

Mr. Steele was one of the speakers on the program, the subject of his address being "Seasonable Sales." A number of merchants suffer a seasonal lull when even sales fail to bring gratifying results. Mr. Steele's address dealt with the methods of preparing for sales and setting the proper time for sales.

An address on "The Newspaper and the Merchant" by George F. Lombury, editor of the Milwaukee Sentinel, attracted considerable interest. He outlined the advantages of newspaper service in helping the mer-

VALLEY MEAT CUTTERS ELECT 3 APPLETON MEN

Three Appleton meat workers were elected to offices at the meeting of the Amalgamated Meat Cutters and Butcher Workmen, District No. 10, held in Trades and Labor hall at Oshkosh this week. William Knorr was elected vice president, Leonard Jacob, secretary-treasurer, and Edward Brinkmann, trustee. President of the union is E. R. Stewart of Oshkosh. Ernest Kramer, Neenah, is recording and corresponding secretary, and Jacob Gardner, Neenah, was elected guard.

A campaign to organize every city and village in the Fox River valley is being conducted.

"The newspaper goes into the home as an invited guest," the merchants were told. "It is something the people are willing to pay for and therefore they value it. Direct advertising, on the other hand, is an uninvited guest, and it is often received with hostility. Hence, the newspaper offers to the merchant the only constant and reliable medium by which the merchant can keep in touch with the buying public."

Senator Oscar H. Morris of Milwaukee spoke on the need for greater interest in politics on the part of the average business man. "Unless the business man pays more attention to politics, politics is going to pay more attention to him," he warned, "and it will not be good for his business if this happens." Much of the noxious legislation would never have been taken seriously if business men had taken active interest in politics, he said.

100 per cent was decided upon as the main objective for 1925. Practically all of the affiliated local unions reported increases in membership last year. Oshkosh local, No. 86, the oldest in the district, will celebrate its silver anniversary soon and most workers from all over the valley will attend.

Awarded Pension

Rosa Helms of Appleton was one of the Wisconsin men and women who have been granted pension awards by the federal commissioner of pensions. She will receive \$12 monthly.

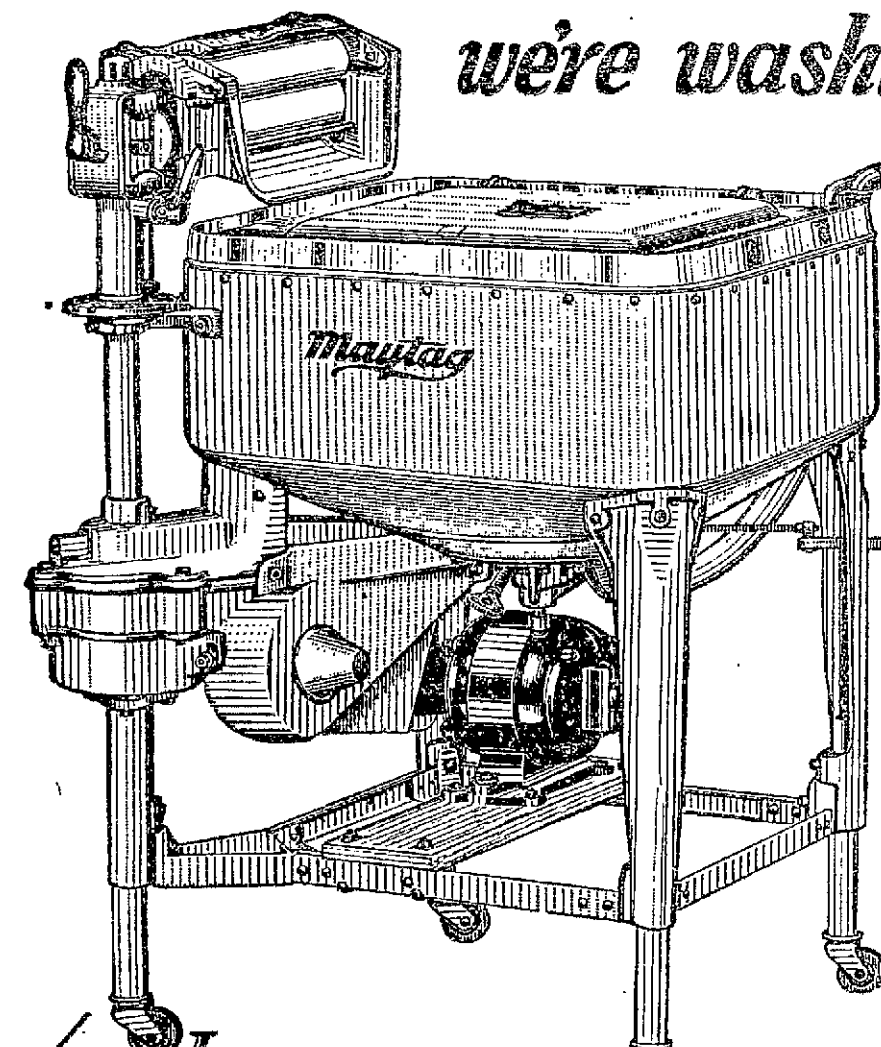
Children Cry for Fletcher's CASTORIA



MOTHER— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

To Prove THIS Point we're washing clothes FREE!



9 Outstanding Maytag Features

- 1.—Washes faster. The Gyrafoam Principle creates a more highly energized, turbulent and continuously effective water action. No idle water.
- 2.—Washes cleaner. The Gyrafoam Principle mixes the soap evenly through the water, and forces the super-cleaning, soapier washing solution through the meshes of the clothes. No idle suds.
- 3.—Largest hourly capacity in world—50 lbs. ordinary family wash per hour.
- 4.—Most compact washer made—takes floor space only 25 inches square.
- 5.—Cast aluminum tub—can't warp, rust, rot, swell, split nor corrode.
- 6.—Easily adjusted to your height, and height of tubs.
- 7.—Clothes can be put in or taken out while washer is running.
- 8.—Tub cleans itself in 30 seconds.
- 9.—Metal swinging wringer. Low. Swings into 7 positions. Adjusts itself automatically for handkerchiefs or blankets. Automatic drainboard. Instant tension release. All parts enclosed.

9 Reasons For World Leadership

For homes without electricity the Maytag Gyrafoam is available with Multi-Motor* attachment.
*The famous Maytag Gasoline Motor.

If every woman, before buying a washer, would try the Maytag Gyrafoam, side by side with any other washer, 10 times out of 10 she would take the Maytag!

Why? Because—only the Maytag has that super-modern Gyrafoam Principle. A washing method years and years ahead.

Only the Maytag washes 50 lbs. of dry clothes an hour. Only the Maytag washes so thoroughly that hand rubbing of wristbands, collars and cuffs is unnecessary. Only the Maytag has a cast aluminum, self-cleaning tub. Only the Maytag has the patented wringer that automatically adjusts itself to handkerchiefs or blankets, and that releases tension *instantaneously*.

No other washer has these features. Nor can any other washer duplicate the speed, thoroughness, convenience and economy of the Maytag. Gyrafoam performance has not been, cannot be matched.

Prove this. Call the Maytag dealer. He'll bring a Gyrafoam to your home. Wash with it, see by its action why world leadership came to the Maytag in a few short months.

THE MAYTAG COMPANY; Newton, Iowa
NORTHWESTERN BRANCH: 515 Washington Ave., North, MINNEAPOLIS, Minn.

Deferred Payments
you'll never miss

Ask to see the New
Maytag Ironer, too

Maytag
Gyrafoam Washer
WITH CAST ALUMINUM TUB

Call one of the authorized

Maytag dealers listed below

WISCONSIN
APPLETON — LANGSTADT MEYER COMPANY
Dale — G. A. Bock

Neenah — Krueger Hardware Co.
New London — E. H. Ramon
W. De Pere — Rabideau Hardware

OUR 571-STORE BUYING POWER SAVES YOU MONEY

J.C. Penney Co.
A NATION-WIDE INSTITUTION -
Incorporated
571 DEPARTMENT STORES

BUYING MOST
WE BUY
FOR LESS—
SELLING MOST
WE SELL
FOR LESS

Values Speak Louder Than Words The Proof Found In Our Store!

Every day in the year is a good day to determine the superiority of the quality of our goods and the exceptional values we give as a result of the collective buying power of our hundreds of stores—but right now, at the outset of a new year, is a particularly good time, for on your decision will rest the extent of your savings during 1925.

Men's Blucher Shoes Very Low Priced

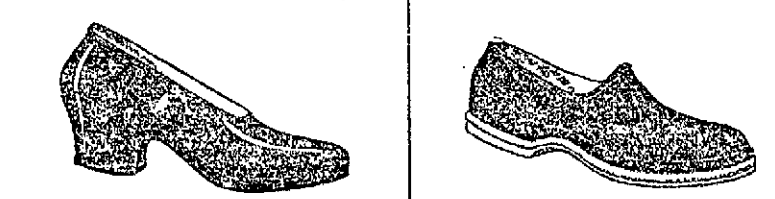
Comfortable bluchers; built for service. Whole quarter with tip and single sole welt. Half rubber heels. At our own low price,

\$3.69

Boys' Dress Shoes Extra Good Value

Boys', Youth's and Little Gent's Dress Shoes (as illustrated), black box leather, whole quarter blucher, tip, half-double McKay sole.
Sizes 2 1/2 to 5 1/2 \$2.49
Sizes 12 1/2 to 2 \$2.25
Sizes 8 to 12 \$1.98

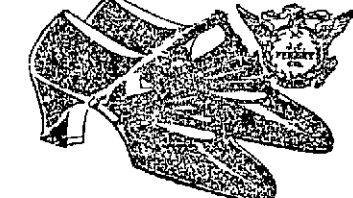
Fine Rubbers Women's & Children's



The standard style. Light weight, durable, trim, easily adjusted. Comes well up at heel, completely covers vamp of shoe in front.

Women's 79c
Misses 69c
Children's 59c

Pumps Patent, Suede, Satin Women's



This style will appeal to you! The lattice effect over the instep is very smart. Covered Spanish heel. A splendid value at our low price.

\$4.98

Misses' New Blucher Oxfords



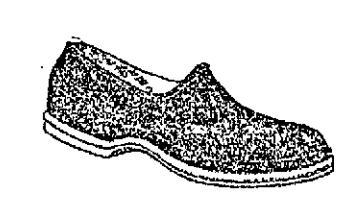
Gun metal oxfords with perforated tip. Two soles. Half rubber heel. Rubber top lift.

\$2.98

O'Shoes Men's - Women's

1st quality. Wool Jersey Top.
Men's \$3.79
Women's \$3.39

Heavy Rubbers Made for Wear



Good rubbers for heavy outdoor work. Upper sole of extra ply, made of Super-Quality compounds. Gray Railroad sole and tan upper.

Men's \$1.59
Youths' 98c
Men's Dress Rubbers \$1.15

MENASHA NEWS

CHARLES WINNEY, News Representative
MENASHA NEWS DEPOT
Circulation Representative

WANTS BOUNTY ON CATCHING PICKEREL

Menasha—John Artt, 533 Broad St., Menasha, an experienced fisherman, takes exception to pickerel being classed as a game fish as advocated by the Wisconsin Game and Fish Commission. He says that he has caught many pickerel in the past and that he has never heard of any one being killed or injured by one. He says that he has caught many pickerel in the past and that he has never heard of any one being killed or injured by one.

INSTALL NEW OFFICERS OF LADY MACCABEES LODGE

Menasha—New officers of the Lady Maccabees installed at Elks club Wednesday evening were: Commander, May Osterberg, lieutenant, Minnie Morkley, junior commander, Lillian Olson, queen's advisor, Elizabeth Gardner, past commander, Emma Alger, record keeper, Loretta Doyle, collector, May Klutke, chairman, Anna Doran, secretary, Mayne Olson, sentinel, Lillian Baldauff, picket, Sylvia Olsen, captain of the guards, Lillian Olson, first color bearer, Mathilda Boyce, second color bearer, Margaret Mayne, third color bearer, Anna Heide, fourth color bearer, Tillie Schauer, musician, Agnes Alno, musical director, Marie Dick, drum major, supervisor, Dorothy Diehl, publicist, reporter, Mrs. Charles Ross. A banquet was held in connection with the installation and a short program was rendered. The commander, May Osterberg was presented with a gift.

SOCIAL ITEMS AT MENASHA

Menasha—Members of the Young Men's club of St. Mary church completed arrangements at a meeting Wednesday evening for their first dance Tuesday evening, Jan. 27. Music will be furnished by the Mello-rimba orchestra.

The club is planning to put on a play some time before long. The matter was informally discussed Wednesday evening, and met with general favor. The selection will be made later.

The card party at St. John school hall Thursday evening was in charge of Mrs. Cecelia Dougherty. Thirty-three tables were engaged in play and the prize winners were: Schafkopf, Mrs. Julia Sokolowski, Stanley Norkotke, Frank Kurovsky, whist, Mrs. Leonard Kozlowski, Mrs. Getzke, Mrs. Oppelt, runny, Joseph Kozlowski, John Pozolinski, Miss Loreto (to Seniors).

The Menasha high school staff of the Annual held a dance at the high school gymnasium from 8 to 10 P.M. Friday afternoon.

CONSIDER PLANS FOR PRINTING H. S. ANNUAL

Menasha—A conference of representatives of Menasha high school annual, the staff of the high school annual and a representative of a local publishing house was held at Menasha high school building Friday afternoon for the purpose of deciding several matters relating to the book, one section of which is to be devoted to the fiftieth anniversary of the first graduating class. The publication will make its appearance shortly before commencement week.

MENASHA MAN WILL BUILD 9-ROOM HOME IN SPRING

Menasha—Among the residences to be built the coming spring is a new 9-room bungalow which John D. Musil will erect on Taveco St. immediately north of John Menasha's residence. It will be a frame structure and will cost approximately \$7,000. Mr. Musil plans on disposing of his first residence.

MAKE ARRANGEMENTS FOR NOTRE DAME CLUB CONCERT

Menasha—Arrangements for the appearance of Notre Dame Glee club at a meeting Thursday evening of the special committee of Knights of the Kolumba appointed several weeks ago to secure the engagement. The reserved seat sale will open at Sonnenberg's drugstore, Menasha, and at Kingwell's drugstore at Neenah on Jan. 28.

The club consists of 40 voices and has the reputation of being one of the greatest musical organizations in the country. The committee in charge has received many inquiries from Appleton and other neighboring cities about the concert and there is great anticipation that it will be a large attendance from the entire Fox river valley.

SEEKS OFFICE



Mrs. Florence Prag Kahn of California is making an effort to be elected to Congress to fill the unexpired term of her late husband, Julius Kahn, chairman of the House Military Committee. During the past year Mrs. Kahn carried on all the work of his office.

GETTYSBURG TALK WAS PREPARED IN ADVANCE. IS CLAIM

Illinois Professor Claims Lincoln's Speech Result of Careful Thought
Urbana Ill.—Contrary to any general belief that Lincoln's Gettysburg address was either unprepared or hastily prepared effort, it was a result of careful thought and much work, according to Prof. Daniel Kilham Dodge of the University of Illinois. He is convinced, after years of research work, that Lincoln's success in writing and speaking was the result of constant effort and that standard English to the Civil War President was an acquired dialect.

It has often been asserted that Lincoln, like Goldsmith, was a master of English style by the grace of God and without special effort on his part. Professor Dodge declared "Nothing could be farther from the truth, for we have abundant evidence, both internal and external, that Lincoln's success in writing and speaking, as in the practice of the law, the result of constant effort. Just as he made thorough preparation of his last cases, studying his opponent's side as carefully as his own, never depending upon the inspiration of the moment, so he bestowed infinite pains upon the preparation of his speeches, generally writing them out in full and committing them to memory. He summed up his practice as a lawyer in these words of advice to a law student: 'Work, work, work, that is the main thing.'"

"When he did speak without preparation, as with the short speeches on the journey to Washington in 1861 or the response to a serenade the evening before the delivery of the Gettysburg address, the result was anything but successful. Unlike Seward, he had not the tongue of a ready speaker and with characteristic self criticism he realized this defect himself. This negative character was undoubtedly due in part to the fact that standard English was an acquired dialect with him and therefore he lacked the spontaneity in its use of one to the manner born.

"But this defect also had its advantages and it is to a great extent responsible for his later complete mastery of the spoken word. It contributed to making Lincoln a progressive artist, advancing step by step from the crude 'Communication' of 1832, through the rather sophomoric efforts of the late thirties and early forties and the more restrained speeches of the fifties, to the mark of high literary distinction of the Cooper Institution Address, the two Inaugurals and the Gettysburg Address."

FRENCH CAR MAKERS BUILD FOR BIG MEN

Paris—Long legs finally have overcome tradition in the French automobile. Until this year the body with liberal room in the driver's seat has been rare.

We've always known the driver was cramped," said one of the leading French car makers recently, "but what would you have us do? In the first cars the driver sat up straight. Later the manufacturers built the body for a short chauffeur, and with most of the room in the back for the owner and his friends. Some one then suggested that the standard of about five feet six inches for the driver, and this has been maintained. Many people complained but the practice continued except where the owner ordered a special body and had it built so he himself might drive. But now foreigners, particularly Americans, have presented a strong argument, and it has been a simple matter to make the change so that the room in front be no longer a sign of the car's price."

The charges made by the post office department for the transmission of money. Changes in the law since regulations as contemplated include the cost of shipment of credit facilities extended by banks, governmental and municipal financial institutions, and the lifting of numerous restrictions in the matter of handling of foreign exchanges.

NEENAH NEWS

GEORGE GARDNER, News Representative
KOROTEV BROTHERS
Circulation Representative

NEENAH LIBRARY REPORTS GROWTH IN CIRCULATION

Nearly 50,000 Books Were Taken from Shelves in Last 12 Months

Neenah—Quite a decided increase in circulation of books in Neenah public library is shown in a report of Mrs. May Hart, librarian. While Neenah's library is not open on Sundays, the total circulation for the year ending Jan. 1, 1924 was 49,031, of which 25,187 were adult books, and 23,844 were juvenile publications. This was a gain of 6,768 over the preceding year.

The total number of volumes now available to the readers of Neenah is 14,342, of which 748 were added during the year. About 3,320 were repaired during the 12 months. Books taken out on teachers' cards were 1,504, mostly for work in school classes or for reference purposes.

The total number of visitors at Neenah public library during the twelve months was 7,552, many persons take advantage of the reading room it was said. The library last year received 56 popular magazines and 4 daily newspapers which attract a large number of the patrons.

NEENAH PERSONALS

Neenah—Mr. and Mrs. F. J. Schnelzer, Charles Korotev, Belvin Kurtz and Robert Jamison drove to Baraboo Thursday afternoon to attend the state conference of post commanders and adjutants of the American legion.

Ray, Dowling and Edward Kallhaus are attending the auto show in Milwaukee.

J. H. Hurlbutt of Chicago, was a Neenah business visitor Thursday.

Miss Marie Udell who has been receiving medical treatment at Theda Clark hospital has returned to her home in Beaver Dam.

Mr. and Mrs. M. E. Barnett are spending a few days with friends in Chicago.

Charles Soranson has returned from Chicago where he visited the furniture market.

Max Schalk of the E. E. Jandrey Co., leaves Saturday for a week's business trip to New York.

Word from Mr. and Mrs. George Handler of Marshall, Texas, announces the arrival of a daughter at their home recently. The Handlers formerly were Neenah residents.

Mrs. Mary Blenker and Mrs. M. Krueger have returned from a few days' visit with Appleton relatives.

H. P. Buck, L. H. Bleeker and George Danke are attending the auto show in Milwaukee.

J. H. Denhardt and George Mayer have returned from a business visit at Milwaukee.

Edmund Aylward is at Theda Clark hospital receiving medical treatment.

Mr. and Mrs. E. J. Lachman, Mr. and Mrs. L. T. Jourdain, Mr. and Mrs. E. B. Jandrey and Mr. and Mrs. O. S. Swenson will form a party to leave next week for a visit of several weeks in Florida.

Mrs. A. A. Henning has returned from a visit with relatives in Racine.

Mrs. A. Kahr was taken to Theda Clark hospital Friday morning for medical treatment.

Miss Ada Garvey, school nurse, spent the last few days in Milwaukee.

Dr. A. Sanders of Minneapolis, is in the city in the interest of the proposed \$1,000,000 hospital to be erected in Minneapolis by Baptists of five states.

Miss Lorraine Hutton was in Oshkosh Thursday afternoon and sang several solos at the meeting of the Sixth district nurses' association.

HANS O. HANSEN DIES AFTER LONG ILLNESS

Neenah—Hans O. Hansen, 65, a resident of Neenah, for the last 30 years, died early Friday morning at his home 116 Harrison St. He had been ill for some time with heart trouble. One sister, Miss Martha Hansen, residing with him, is the only survivor. Funeral services will be conducted at 12:30 Sunday afternoon at the home by the Rev. H. Mandland of the Winchester church. The body will be taken to Winchester where a short service will be conducted in the church at 2 o'clock. Burial will be in Winchester.

FORMER NEENAH MAN IS DEAD AT BAYFIELD

Neenah—Relatives here have learned of the death at Bayfield Tuesday afternoon, of J. B. Blakeley, a former Neenah resident. Funeral services were conducted in that city Thursday afternoon. Mr. Blakeley was a resident of this locality for many years before going to Bayfield to reside. Two sons and a daughter survive.

PLAY FOR TITLE

Neenah—In order to get in shape for the game of indoor baseball to be played at the Harvard team Monday evening, the Junior Colts had a special practice at Roosevelt gymnasium. The 11 regulars of these teams are striving to win the championship of Neenah in this indoor game and the contest on Monday night will decide the champion.

Pettibone's closes at 6 o'clock Saturday night.

MASONS VOTE TO ACCEPT PLANS FOR THEIR NEW TEMPLE

Building Committee Will Receive Construction Bids on Feb. 9

Neenah—The plans of Childs & Smith, Chicago architects, for the new temple to be erected by Neenah Masons, were formally accepted at a meeting of the building committee Thursday evening. This committee also will receive bids for construction of the building on East Wisconsin at a meeting on the evening of Feb. 9.

The plans as accepted by the committee provide for a solid brick, stone and terra-zo structure with wood and marble finishings. On the first floor will be located the boiler room, large banquet hall opening into the ladies' room, reception hall, lavatories, cloak, inner hall, smoking room, outer hall, service room, storage, store room vestibule and rear entry. On the second and mezzanine floor will be the main lodge room, the Tyler's room, toilets, cloak and well passage, dressing room, preparation room, Eastern Star room, reception room and library, entry and large stair hall. The mezzanine floor will be located across the west end of the building.

H. S. TEAMS HOLD PRACTICE DEBATES

Neenah—The high school Forensic club will meet Friday evening to make arrangements for debates, the first to be held on the evening of Feb. 21. A practice debate will be given before the club Tuesday evening. Neenah has been placed in a triangle with Brillion and Two Rivers. The question to be debated is the abolition of capital punishment in the United States. Neenah's negative team is being coached by Miss Blanch Buck and is made up of Evelyn Coy, Howard Pope and Gaylord Leehning, with Henry Malchow as alternate. The affirmative team is being coached by Mr. Holzman and is composed of such speakers as Estelle Jones, Leslie Padner and Elvyn Knudson with Robert Westphal as alternate.

NEENAH SOCIETY

Neenah—Private nurses of the Twin Cities attended a luncheon and business session at Oshkosh Thursday afternoon. The affair was given by the Nurses' association of the Sixth district. Guests were present from Fond du Lac, Neenah, Menasha, Appleton, Kaukauna, Waupaca and other nearby cities.

The consociation of the Ladies' Missionary society and the Ladies' Aid society of the Baptist church is being considered. A meeting of the society was held Wednesday afternoon at the church parlors when the matter was brought up for consideration. Future meetings will be held by both societies in an effort to bring the matter to a head.

Miss Alice Douglas, Winneconne, will, in the near future, be a member of the mission society at her home Tuesday afternoon.

The Neenah Methodist Epworth league has accepted an invitation to attend a meeting of the league of the Appleton church next Friday evening.

TRAIN PIGEONS FOR USE OF ARTILLERY

By Associated Press
Washington—Possible extensive use of pigeons in directing artillery are being engaged the attention of the Signal Corps of the Army. Observers in advanced positions release the birds, carrying messages telling where the shells are falling, and the art is trained to fly back to the lines. This method would be used when other channels of communication, such as radio or telephone, were not available. The Germans utilized pigeons to direct artillery fire on the eastern front during the World War.

There are now 1500 pigeons at various posts, in the keeping of the Signal Corps, which has a breeding center for them at Camp Aul, N. J. The birds are retained at the various army corps area headquarters, in the regular possessions, and in training.

It takes from ten days to two weeks, officers say, to train a pigeon to return to its loft and get its own mail. Pigeons do not fly with much intelligence. They are not outstaring in intelligence. They are not outstaring in intelligence. They are not outstaring in intelligence.

Only one bird in ten is considered capable of flying 500 miles in one day. In the Canal Zone, hawks constantly menace pigeons while in flight. To overcome this, a whistle is fastened to the tail of the bird, and as it flies, the rush of air causes the whistle to sound and frightens away birds of prey.

Pettibone's closes at 6 o'clock Saturday night.

SUES PROFESSOR



Prof. R. Cresap Journey of North Carolina State Agricultural College, kissed his wife, Mrs. Helen Journey, now of Oak Park, Ill., before each meal. But with every snuck, he punched her back so forcibly the osculation didn't register. Mrs. Journey charges in her divorce petition. She also accuses the professor of trying to bribe a college student to take her away. But in his cross-examination, his wife was too friendly with the student.

GUARDSMEN GET CHECKS FOR QUARTER'S DRILLS

Members of Company D, 127th Infantry, were given pay checks for the drills attended the last quarter at a meeting Thursday night in Armory G. Drill was followed by a stag lunch at which Capt. E. F. Grunda was host. The men will hold a meeting next week to make plans for a company club. The company will be the guest of the Oney Johnston post of the American legion at its next meeting.

Initiate New Members

Walter Knoll, George Lutz and Treat Thomas were admitted to the Cardinal club at the regular meeting Thursday evening at the Y. M. C. A. Plans were made for a banquet at the next meeting at which the new members and Nathan Spector, who was elected to membership last week, will be initiated. A course in Bible study, entitled Athletes of the Bible, was adopted as a part of the program which the club started last week. A regular discussion concluded the meeting.

A regular meeting of the Boys' club of Appleton Vocational school will be held Friday evening at the Y. M. C. A. E. M. Lalala, of the school faculty, is in charge.

Pettibone's closes at 6 o'clock Saturday night.

Official Proceedings

Council Chambers, Appleton, Wis. January 21, 1925, 7:30 P. M.

Council met pursuant to regulations, Mayor Goodland, presiding.

Roll call—all Aldermen present except Alderman Hansen.

Reading minutes of previous meeting was on motion dispensed with.

Committee on Finance reported that they had examined accounts from No. 37 to 209, inclusive, in the sum of \$10,274.14 and recommended that same be allowed as charges.

Resolved, That the report be adopted, the accounts allowed and the clerk instructed to draw orders for the several amounts.

On motion to adopt, the ayes and nays were called, all Aldermen present voted aye, adopted and so declared.

By Alderman Thompson:

Resolved, That the land contract with the Erb Land Co. for land known as "Erb Park" be taken up and final payment of \$5,000.00 be made, and clerk instructed to draw an order for said amount and procure deed.

On motion to adopt, the ayes and nays were called, all Aldermen present voted aye, adopted and so declared.

Committee on Streets and Bridges reported and recommended as follows:

That City Engr. have lights placed on the plans of the Cherry Street Bridge to satisfy Federal requirements.

That petition in favor of a pavement on North State Street from Railroad tracks to Wisconsin Ave. and removal of the old street car tracks be given equal consideration and that the work be done in 1926, because if done in 1925, two long important roads adjacent to each other would be closed to traffic at the same time.

That the City Engr. make necessary plans and specifications for the repairs to the abutments on the John Street draw bridge so that the work can be completed before navigation opens in the Spring.

That the petition for sewer in Winnebago Street from Mason Street to Badger Ave. be granted and that the City Engineer prepare plans and specifications for same.

Respectfully submitted, L. O. Hanson, Chairman.

On motion same was adopted.

Committee on Street Lighting reported and recommended that a 250 C. P. light be placed mid-way between Seymour and Foster Streets, on South Adams Street.

That the application for a light at the hospital be referred back to the common council.

On motion each recommendation was to be voted upon separately.

On motion that a 250 C. P. light be placed on S. Adams Street, the ayes and nays were called, all Aldermen present voted aye, adopted and so declared.

On motion that application for light at hospital be granted the ayes and nays were called, Alderman Callahan, Foster, Hassman, Mc Gillan, Richard Smith, Steinhauser voted aye, and Alderman Beske, Eggert, Thompson, Ziske voted nay, and motion declared adopted.

Alderman Hansen arrived and took his seat.

By Alderman Smith:

It having come to the attention of the Common Council that Edward Becker has been found guilty of violating the law relating to the sale of

intoxicating liquors in that the said Edward Becker is found guilty of having intoxicating liquor on the premises at 649 Lake Street at which place of business he was granted at class permit to sell non-intoxicating beverages and liquors.

Now Therefore Be It Resolved, That the class "A" permit granted to the said Edward Becker at the regular meeting of this Council on the third Wednesday of November, being the 19th day thereof, 1924, be and the same is hereby revoked.

On motion same was adopted.

Engineer is instructed to make a survey of the property on the corner of Parkway Boulevard and Morrison Street at the earliest possible date for the purpose of determining the amount of land to be conveyed to the said Edward Slith by the city in exchange for the property he is to give to the city for the widening of Morrison Street.

On motion same was adopted.

Petition to place sign post in walk space on Onondaga Street referred Committee on Streets and Bridges.

Testimonance against riding gally in Block 11, 4th Ward, referred Committee on Ordinance.

Petition to explode dynamite in Northwestern right-of-way near depot, was presented. Resolved, That the petition be granted upon condition that the parties applying for said permit give a bond in the sum of \$5,000 Dollars (\$5,000) to indemnify the city in case of accident.

On motion to adopt, the ayes and nays were called, Alderman Beske, Callahan, Eggert, Foster, Hassman, Richard Smith, Thompson and Ziske, voted aye, and Alderman McGillan and Steinhauser voted nay, adopted and so declared.

A motion was made and seconded on the form of a recommendation to the Council that the Building Inspector Geo. E. Joetter be sent to the State Convention of Building Inspectors at Madison on February 3 and 4, and to the National Convention at Milwaukee in March.

On motion request was granted.

In view of the fact that the Fire Department is operating under the two platoon system, I deem it advisable to have an assistant chief for each shift, and I hereby recommend that Your Honorable Body pass a resolution creating the rank of second assistant chief.

Geo. P. McGillan, Chief of Fire Dept.

On motion same was adopted and recommendation concurred in.

Communication from Ford H. MacGregor was read and on motion clerk was instructed to procure bills and notify Mr. MacGregor to forward all communications to the Mayor.

It was moved and carried that the Mayor appoint a committee of six to take up the matter of bank taxation with the Attorney.

Mayor appointed the members of the Finance Committee as such Committee.

On motion Council adjourned.

E. L. WILLIAMS, City Clerk.

FOR SALE

Store Fixtures, including Tables, Counters, Shelving

Schommer's Art & Gift Shop

DODGE BROTHERS SPECIAL TYPE-A SEDAN

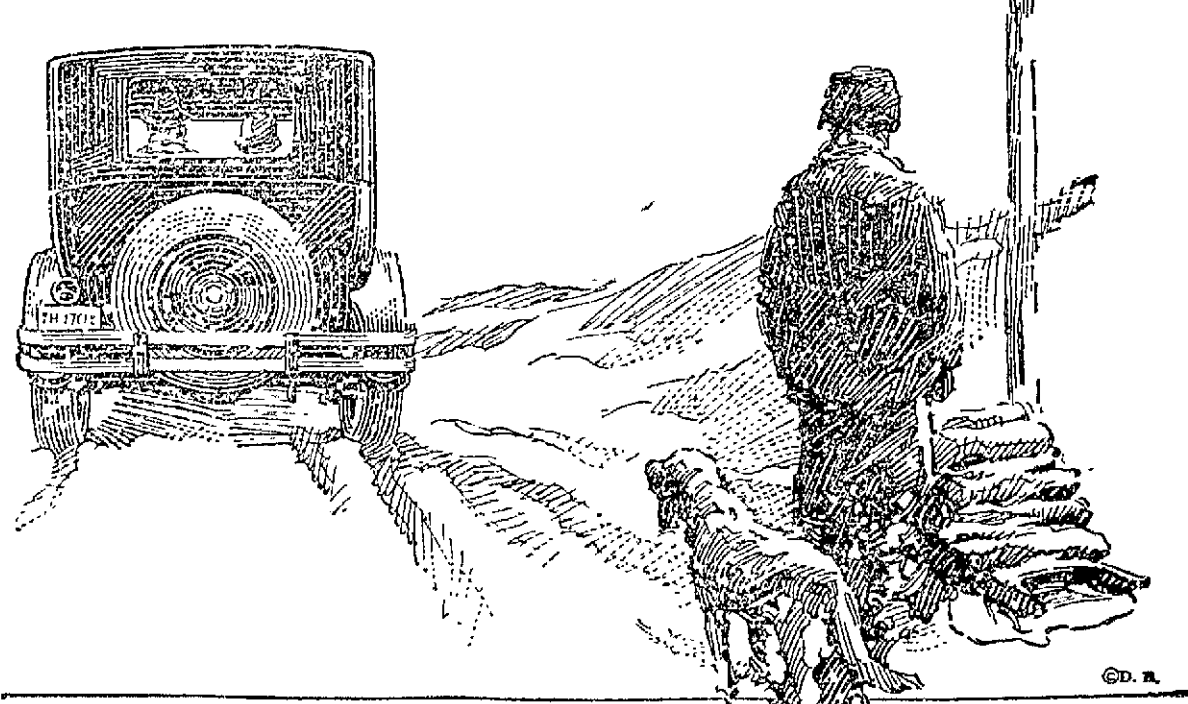
To say that the Special Type-A Sedan looks as good as it really is, is simply to pay a just and deserved tribute to the coachwork and the special equipment.

The appointments were determined in the usual Dodge Brothers way—strictly on a basis of quality and not of cost.

Five Balloon Tires

\$1230 f.o.b. Detroit — \$1450 delivered

WOLTER IMP. & AUTO CO.
Appleton



FICTION

A PAGE OF INTEREST TO WOMEN

RECIPES

School Girl Complexion Retained Despite Makeup

Flapper Can't See Beauty That Lies in Just Youth Unmarred by Paint

BY HORTENSE SAUNDERS
New York.—Miss Blanche Chapman is the perfect argument for and against makeup. For 60 years she has been using it, and she still retains her schoolgirl complexion. But in spite of the fact that she has been adding roses to her cheeks, whitewashing her nose and hand, painting her lips on the stage since she was 3 years old, she has never yet appeared on the street or in private life with any artificial aids to her complexion.

"As a child I grew to hate my greasy paint," she told me. "I used to feel so clean and refreshed when I could remove the stuff. And because I associated makeup with my artificial stage life, I could never see any joy in using it when I didn't have to."

"When I hear people objecting to cosmetics and lipsticks that are so vital to the young girls of today I think how quickly the situation would be altered if every girl were obliged to make up twice a day. How ridiculous it would become."

"Not that I object to makeup in the least—for others," she assured me, "though she doesn't have to have tolerance and willingness that each woman may solve her own problems as she sees fit."

"I know women who actually show nature a thing or two. But I think most young girls lose by over-artifice."

YOUNG GIRLS LOSE
"A flapper can't see the beauty that lies in just youth. She admires sophistication because she doesn't have it. So she employs artificial means to get it. In what only years can really give her. Then when she has the years she no longer has the youth and she tries to give the impression of what she has forfeited by the same methods she employed to look sophisticated. It's one of those curves."

Miss Chapman is 63 years old. She doesn't look it, but she has documentary evidence to back her assertion. For 60 years she has been on the stage—doing everything but walking a tight rope as she expressed it.

She has played with Booth, Forrest and Jefferson of the old school, and practically all the important actors of today. She was the original Josephine in the first production of "Pinafore" and she was the beloved Miss Wiggins in "Miss Wiggins of the Cabbage Patch" during its long run.

A THEATRICAL FAMILY
She comes from one of the oldest theatrical families of England and she has three children of her own and a son who is a playwright.

"The most happiness I can wish any man or woman," she told me, "is a busy life and filled with the work one loves. My own work has kept me young and interested. It has taken me into all parts of this country and thrown me with all sorts and conditions of people."

"I don't fear age. My grand mother was 93 when she died, and grandfather lived to a very old age. I have perfect health and expect to be on Broadway or live in my trunk for years to come."

Two great signs of age," she laughed, "may be ill-retrieved behind the cosmetics—but that's the only way I expect to retire."



MRS. BLANCHE CHAPMAN

The Tangle

LETTER FROM BEATRICE GRIM SHAW SAUNDERS TO SALLY ABERNETHY

DEAR SALLY:

Well, here I am, at this notable and notorious Hollywood, and up to date it does not seem very much different from any other city of 120,000 inhabitants except that it's almost unbelievably beautiful with its frame of purple foothills reaching up to the white-capped, soft gray mountains beyond. You drive through street after street lined each side with gorgeous pink and blue and green and yellow and low bungalows that look like great doll houses set back on lawns of green dotted with flowers of every land and hue.

I am delighted with it and I am really mad about my little hilltop home which Dick purchased before he went east.

We drove directly from the station to the house. Dick had told me nothing about it. I was greeted at the door by a Jap houseman and a colored cook.

As we crossed the threshold after viewing all Los Angeles which lay behind us from the veranda outside, Dick said: "Welcome, Bee to your home," and going to the mantle he took from it a little box in which was the deed to this lovely place made out in my name.

Wasn't he dear to think of this? He had put that box on the mantle before he left and planned the whole dramatic homecoming. No wonder they want him in moving pictures!

I wish you could see it all tonight. Through a regular tangle of trees and shrubs you go up a winding walk of steps and flat places made of brick until you reach an outdoor staircase of old Spanish wrought iron. From there you look all over the city nestled below you among what seems to be a wooded landscape.

The inside of the house was only furnished as far as a few essentials are concerned. But they are very beautiful, artistic and unobtrusive. Dick said he had asked Miss Porter to oversee the work of some decorator who might furnish the house in all its entirety, but she said that would be very foolish of him. "I knew that," he said, "and here is a check for five thousand dollars to pay for the remainder of the doodads you may want to put into it."

I found Paula Porter charming, Sally—very vivacious and a little temperamental, but that is what one must expect to find in one so beautiful and as successfully artistic as she. There is quite a mystery about her. I think I told this to Dick and he laughed at me but I have noticed her when she has thought no one was observing her. Her sparkling eyes always glow and her mouth droops at the corners. She always then makes me think of the "Foster Dolls."

I am sure that this drew me to her more than all the rest. I wanted to be like her. I wanted to be her friend. Perhaps that's the secret of her popularity, for even on the screen you get flashes of something which gives you the feeling that you are looking into a hidden place within an almost beaming heart.

(Copyright 1925, NDA Service, Inc.) TOMORROW. The letter continued

THINK IT OVER!
Essex Coach . . . \$ 295
Hudson Coach . . . \$1345
f.o.b. factory
J. T. McCANN CO.

R. N. A. Food Sale, Saturday, 9:30 A. M. at Voigt's Drug Store.

SISTER Mary's KITCHEN



Breakfast—Apples cereal cooked with raisins, boiled corn fried corn meal mush, creamed potatoes, oven toast milk coffee.

Luncheon—Macaroni and mutton celery and lettuce salad, boiled oysters, bread, orange puff puddings, milk, tea.

Dinner—Hungarian coldash, baked squash, stuffed pine salad, whole wheat bread, coconut custard pie, milk coffee.

Since meat is served at luncheon and bacon at breakfast no meat is planned for junior's under school age at dinner.

The squash, two or three, stuffed prunes, filling of the pie, bread and butter and milk supply an ample supper for children under school age.

MACARONI AND MUTTON
Leftover boiled mutton, 1 cup macaroni, 2 cups canned tomatoes, 2 teaspoon curry powder, 2 tablespoons butter, 2 teaspoons sugar, 4 table spoons buttered crumbs.

Trim off fat and skin from mutton and cut in neat thin slices. Cover bottom of buttered baking dish with crumbs. The layer should be very thin.

Cover with slices of meat sprinkle with salt and pepper. Cook macaroni in 4 cups boiling salted water for 25 minutes. Drain and rinse in cold water. Cover meat in baking dish with a thick layer of macaroni, dot with bits of butter. Add a layer of meat and season. Cover with remaining macaroni and dot with remaining butter. Add sugar and curry powder to tomatoes and bring to the boiling point. Rub through a colander just fine enough to remove the seeds. Pour over meat and macaroni in dish. Cover with buttered crumbs and bake half an hour in a hot oven.

ORANGE PUFF PUDDINGS
Three eggs, 1 cup sugar, 1 orange, 2 tablespoons water, 1 cup flour, 2 teaspoon baking powder, 1/2 teaspoon salt, 6 tablespoons strawberry jam.

Beat yolks of eggs until thick and lemon colored. Slowly beat in sugar. Stir in 2 tablespoons flour. Grate rind from orange and squeeze out juice. Add water to orange rind and 2 teaspoons of the grated rind. Stir into first mixture. Mix and sift remaining flour with salt and baking powder. Add to mixture. This should make a thick batter. Beat whites of eggs until stiff and dry and fold into mixture. Pour into six or eight well buttered custard cups and steam 25 minutes. Serve with a tablespoonful of jam on each pudding.

HUNGARIAN GOULASH
Two pounds round steak, 3 large onions, 1/2 small head cabbage, 4 potatoes, 4 tablespoons butter, 1 cup top milk, 1 bouillon cube, 2 tea spoons salt, 1/2 teaspoon pepper, 1 cup sliced canned tomatoes, 2 cups water.

Trim meat and cut in small pieces suitable for serving. Heat frying pan very hot and oil slightly with suet trimmed from meat. Sauté meat on all sides. Put into kettle with water to half cover. Melt butter in frying pan, add onions cut in thin slices and cook until a straw color. Add cabbage finely shredded and cook until brown. Add to meat.

Dissolve bouillon cube in hot water and add to contents of kettle. Add tomatoes, salt and pepper and simmer for two hours tightly covered. Add water as necessary. Cut potatoes in halves and place on meat cover and cook until potatoes are tender. Add cream and simmer five minutes. Serve in a deep hot serving dish.

The gravy can be thickened with flour stirred to a smooth paste with cold water. If a thicker stew is desired add 1 tablespoon flour for 1 cup of liquid to be thickened.

If cabbage is not liked by the family it can be omitted.
(Copyright, 1925, NDA Service, Inc.)

were reading some of their Chatter mas books before the fire, they heard somebody going, "Sit! Sit! Sit!" up the chimney.

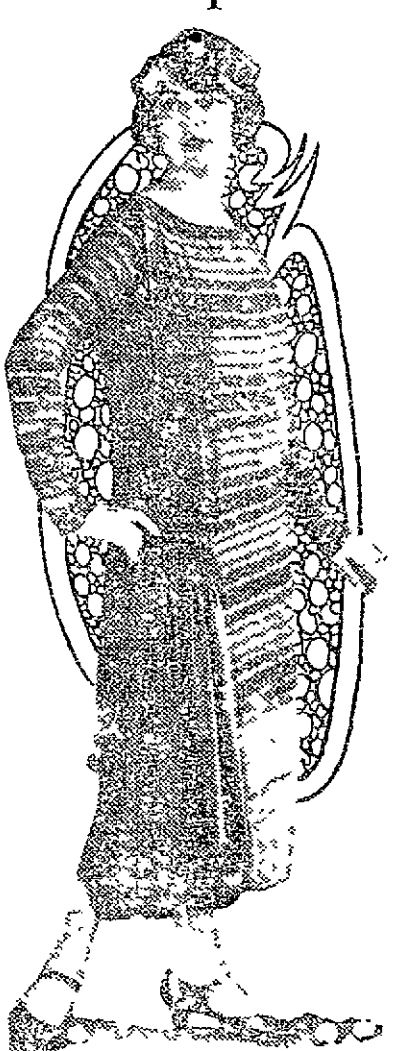
Looking quickly toward the fire place they spied Johnny Sweep beckoning.

"Hello, Johnny!" cried Nick. "Come on down here and get warm. It's cold and snowy outside. You must be nearly frozen."

"No, I'm not," grinned Johnny. "I never get cold. And it's just as fun being out in the snow. Besides, someone might come in and see me and put me out. I look so thick. Here are the magic shoes. Put them on and follow me up the chimney. I've something to tell you about Snitcher Snatch. He's in his tricks again. The Fairy Queen says we'll not have to catch him, we can . . ."

(To Be Continued)
(Copyright, 1925, NDA Service, Inc.)

Chenille Crepe



Materials for the coming season are so decorative and so rich looking that they need only to be handled with skill to make the most stunning gowns.

This one is of chenille crepe with a shirred panel of plain satin the same color edged with fur for relief. The long snood blouse effect is bordered with satin and the under tunic is of the same. This makes an exceptionally attractive outfit for afternoon tea or dinner and yet it may be worn at any hour of the day and not be inappropriate.

Household Hints

WASH EGGS FIRST
Keep eggs in a cool dry place and wash with a damp cloth before you put them away.



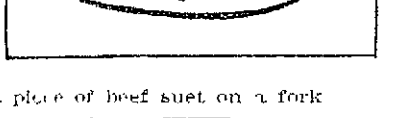
TO HASTEN COOKING
To hasten the cooking of a vegetable add a pinch of bicarbonate of soda to the water. This will not injure the flavor or the appearance.

COVER IRONING BOARD
Your ironing board should have a cover unless you keep it in a closed closet to use it. It harbors any dust or soil this may be transferred to the fabric you iron on it.

GREASING PANCAKE GRIDDLE
To grease the pancake griddle use a piece of beef suet on a fork.



PROPER READING LIGHT
When reading your light should come from above and over the shoulder.



This is Different
from all other laxatives and reliefs for

Defective Elimination
Constipation
Biliousness

The action of Nature's Remedy (NR Tablets) is more natural and thorough. The effects will be a revelation—you will feel so good. Make the test. You will appreciate this difference.

Used For Over Thirty Years
Chips off the Old Block
NR JUNIORS—Little NRs
The same NR—in one-third doses, candy coated. For children and adults.

SOLD BY YOUR DRUGGIST
SCHEIDT BROS. CO.

Only Man You Love Can Wound

BY CYNTHIA GREY
He'll be the one person in the world who can make you unhappy. Dozens of men can take you out to dinner and theater and make you happy, but only the man you love can cut you to the heart.

You'll want to ask him to support you, show off your home-making in front of him.

You'll want to pick out his TIES and tell him the kind of collar he ought to wear.

And read poems of passion aloud to him.

You'll wonder how he used to look when he was a baby.

And more than that, you'll NOT be bored when he tells you how he

sneaked into the circus tent without paying or slipped school when he was a boy!

QUESTIONS—ANSWERS
Dear Miss Grey: I think I am losing my mind worrying about a unhappy love affair. For five years I was engaged to a man, and now I have married another girl. My wife is broken and I am ashamed to tell my friends. Shall I leave town—Bobbie.

Of course not. If the man has courage to face his friends after acting like a cad, why should you let yours? Be cheerful and poised, and people will begin to believe that r

Dear Miss Grey: When my husband and I quarrel he gets up and goes out for a walk to a movie, leaving me at home. Isn't this unfair of him—Frieda.

It's very clever of him, I think. If you quarrel, don't you probably keep on quarreling. Your husband forgot his anger in the movie, and yours merges into loneliness for your husband doesn't let you quarrel. It kills love, in the end.
(Copyright, 1924, NDA Service, Inc.)

Sick headaches are caused by constipation—Kellogg's ALL-BRAN brings relief

Constipation can wreck your health in over forty different ways.

Sick headaches, sallow skin, blotchy complexion, gray hair, spots before the eyes, unpleasant breath—these are a few of the outward effects of constipation. Over forty serious diseases can be traced to it.

Don't let this insidious disease send its poisons into your body one day longer. Thousands have found health by eating Kellogg's ALL-BRAN, after suffering for years.

Kellogg's ALL-BRAN brings permanent relief in the most chronic cases if eaten regularly. It is guaranteed to do so or your grocer returns the purchase price.

Kellogg's is 100 per cent effective because it is ALL-BRAN. Doctors recommend it—they know that it takes ALL-BRAN to bring sure results. Eat two tablespoonfuls daily—in chronic cases, with every meal. Ready-to-eat with milk or cream. Try the many delicious recipes on every package.

Kellogg's ALL-BRAN is made in Battle Creek, Michigan, and sold by grocers everywhere. Served by leading hotels and restaurants. Order a package from your grocer today.

Appleton's Exclusive Radio Shop
APPLETON RADIO SHOP
Sets Supplies Service
John Harriman D. Jansen
745 College Avenue Next to Fair Store Phone 3312

AN OPPORTUNITY
is here offered you to add to your income. All lovers of animals and the out of doors will find a profitable hobby, sideline, or occupation in this interesting division of livestock. Authoritative information, without obligation may be had by addressing

R. T. SCHUTTLE
1639 Georgia St. Oshkosh, Wis.

"Appleton's Oldest Candy Shop"

EAT GMEINER'S
PURE HOME MADE CANDIES
Fresh Every Day

"Where Candy making is a Fine Art"

Starting Tomorrow
Startling Sale
Winter Hats

Every Metallic Hat
Every Brocade Hat
Every Velvet Hat
Many Felt Hats

Formerly Marked
\$3-\$4-\$5-\$7.50-\$10

\$2

See Them in the Windows
A Chance to Get Another Hat
for almost nothing

Flower Trimmed — Ostrich Trimmed
Ornament Trimmed — Ribbon Trimmed

Come Early for Best Choice

Stronger Warner Co
850 COLLEGE AVE.

Every Friday New Victor Records Today's List



1067-8150
"All Alone"
"Rose-Marie"
John McCormack

A waltz song and a fox trot song—two of the big successes sung with the artistry that knows few equals. It is always a treat for the lover of popular music to hear the famous voice of John McCormack sing these two.

1954-275e
"Glad Eyes"—Fox Trot
Charles Dornberger and His Orch.
"Ev'rything You Do"—Fox Trot

Barney Rapp and His Orch.
Brilliant and melodious fox trot—both with a fine swing and a great variety of orchestral effect. The second one has a duet with a solo due for brissos. Col lege rhythmic appeal.

1954-175e
"Listening"—Waltz
"When You and I Were Seven-teen"—Waltz

Philip Spitalny and His Orch.
Two waltzes in the current style with unusual orchestrations. "Listening" is from the "Moor Dick Raine" and it has out-of-the-ordinary combinations of brass and string instruments. The companion is similar.



IRVING ZIEGLER

The Appleton Community Band
Will Practice at 1:15 P. M. in Our Store

Crossword Puzzle

A VARIATION

Give your dictionaries a rest for a day. Try this variation from crossword puzzles. Here are word square puzzles in which the same words read horizontally and vertically. That is, horizontal is the same as vertical. 2 horizontal as 2 vertical and so on. This is repeated in the rest of the four word squares. Try the easiest one A first, then go on to B, then C and finally D. The answers will be published tomorrow.

A	1	2	3	4
1				
2				
3				
4				

B	1	2	3	4	5
1					
2					
3					
4					
5					

C	1	2	3	4	5
1					
2					
3					
4					
5					

D	1	2	3	4	5	6
1						
2						
3						
4						
5						
6						

WORD SQUARE A
1 Place of residence
2 Sign of forthcoming event
3 Repair
4 Finishes

WORD SQUARE B
1 Rime
2 Indian coin
3 Think (colloq)
4 Highest male voice
5 Soothsayers

WORD SQUARE C
1 Selected
2 Refuse
3 Open
4 Act as servant
5 Go into

WORD SQUARE D
1 Playing materials
2 Procession
3 Bitterly hostile
4 The knot

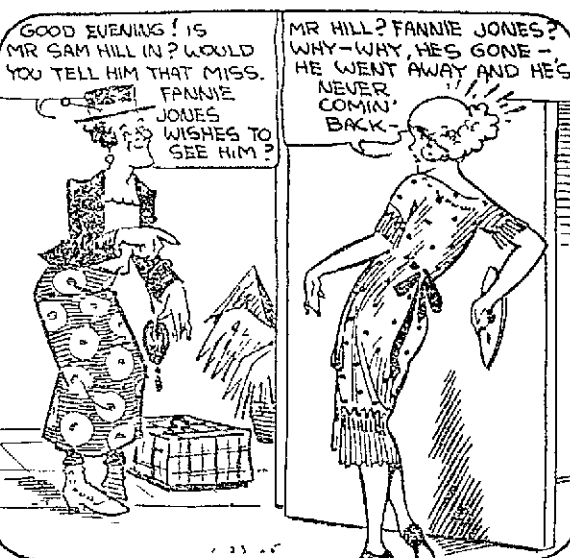
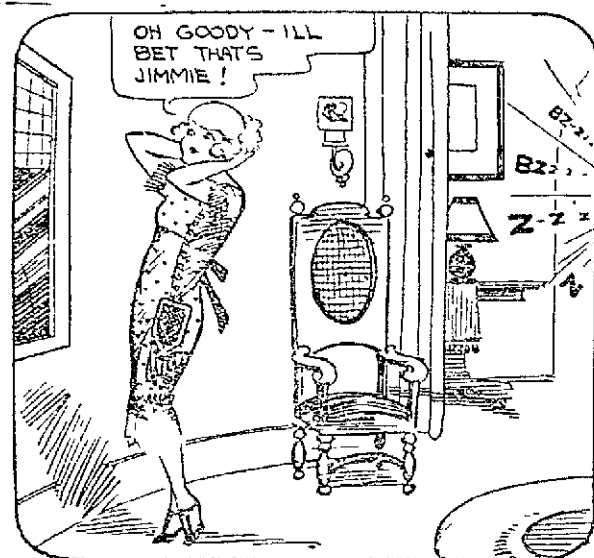
5 Prepared for public
6 Withdraw from full view
Answer to Yesterday's Crossword Puzzle:

SALIENT ODOROUS
ZAP TOP VANDERBILT
TIME MODEL TO GO
THE WATERED TOTE
AM PADDED SATIN
TENOR PHEASANT
SILENT FAIRIES
SILENT FAIRIES
DARLING NETS
CREATIVES
NOVELTIES
USE APPREHENSIVE
DEAD END
SOUTHS
SLEEPY SITUATION
SLEEPY SITUATION

MOM'N POP



BOOTS AND HER BUDDIES

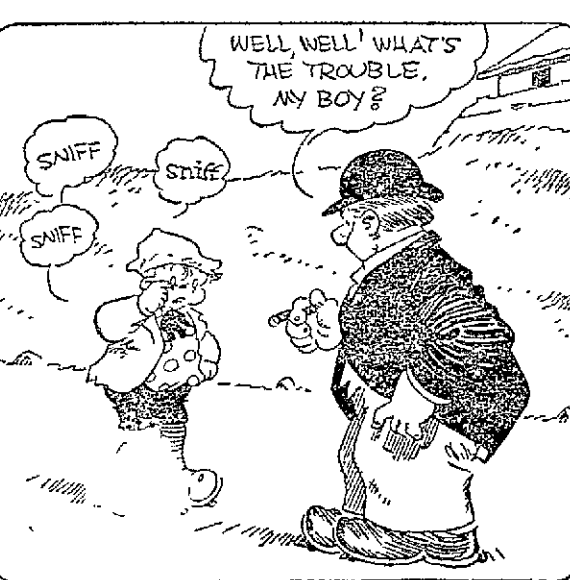
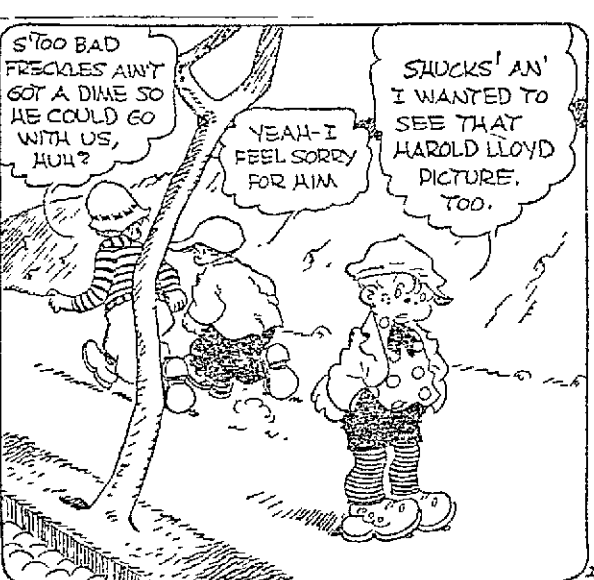


Fannie Needs No Introduction

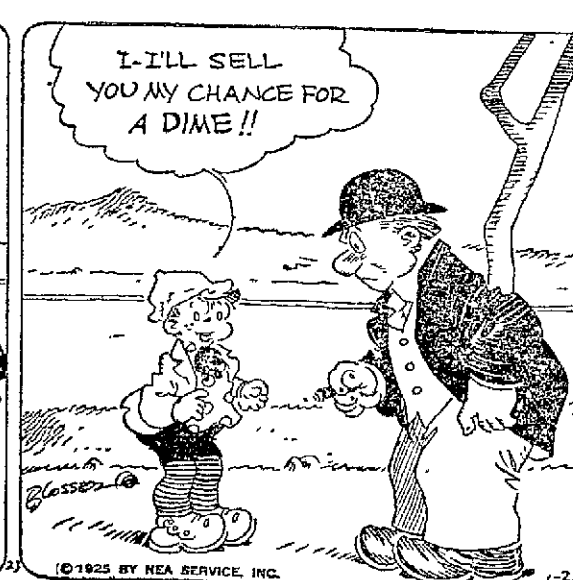
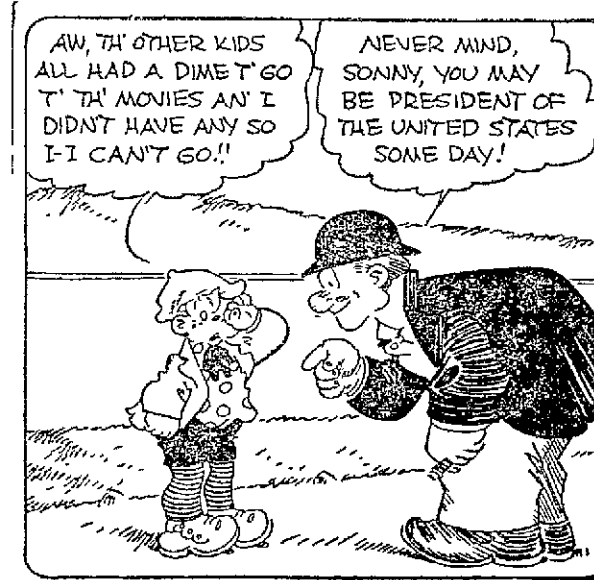


By Martin

FRECKLES AND HIS FRIENDS

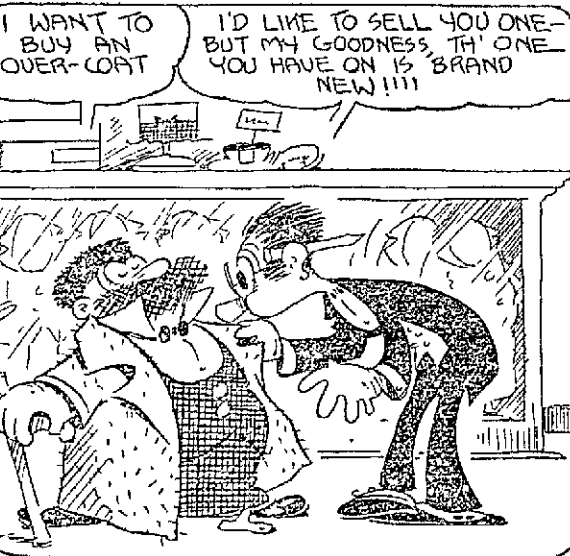
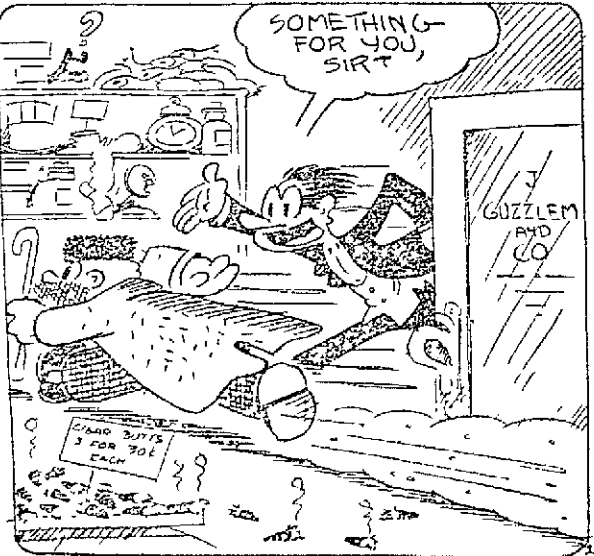


Liquidating!

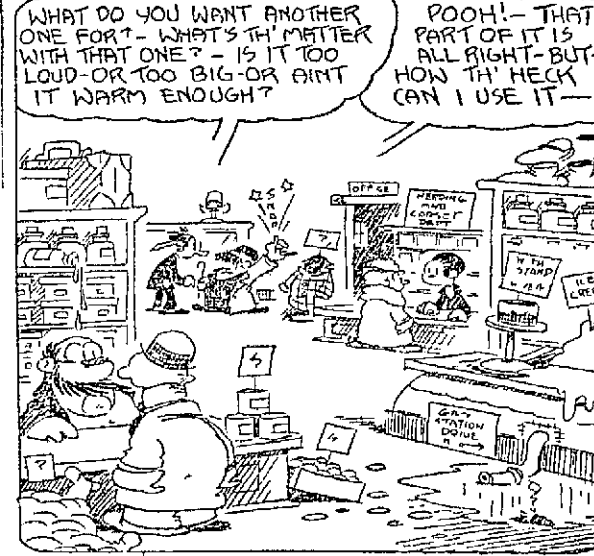


By Blosser

SALESMAN SAM



Wife Wanted



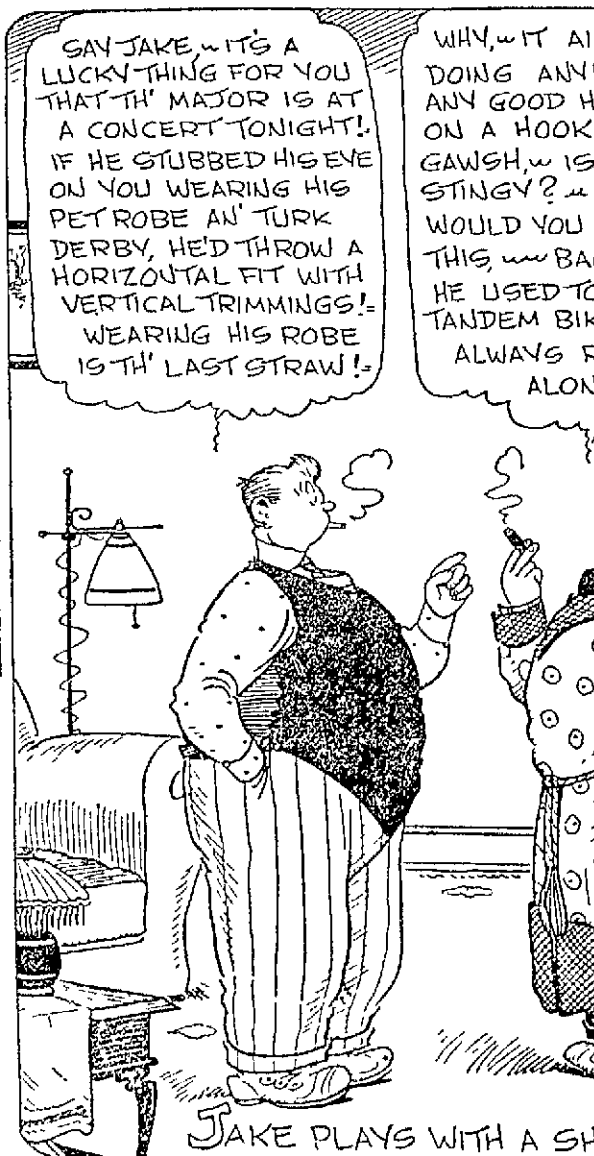
By Swan

OUT OUR WAY



By Williams

OUR BOARDING HOUSE



By Ahern



OVER 12,200 DAILY

The Average Daily Net Paid Circulation of The Post-Crescent For The Last Two Months of 1924 (November and December) Was 12,224 Copies.

There are over 12,200 homes in Appleton and its trade territory in which the Post-Crescent is read daily—a total reading population of 50,000 people each day. In other words, over 12,200 families pay for their favorite home paper in order that they may keep informed of the news of the day, current, business and advertising.

The Post-Crescent's Circulation Has Grown 67% In The Last Five Years

Do They Read The Post-Crescent?

The best answer we can think of for this question is indicated by the widespread popularity of The Post-Crescent. An average of 1,000 new subscribers or 4,000 new readers have been added each year since the consolidation of the former Post and Crescent. We believe that is conclusive proof that this newspaper is not only in demand, but widely read.

Recently one of the good housewives of this community made the statement that she saved the subscription price of the paper many times during the year through the economies of money she was enabled to make on her purchases of provisions advertised each day and each week by the progressive merchants.

Wages Paid by Post-Crescent Will Run Over \$110,000.00 This Year.

Few people who read The Post-Crescent each day realize the effort in man and woman power necessary to produce this daily newspaper. Sixty people, trained in the arts and crafts of the business, make ready and publish this daily mirror of events.

There are more than 50 correspondents occupied in The Post-Crescent service, gathering news from all points of the compass and the 150 carriers who distribute The Post-Crescent in its territory, auto bus line drivers and others, make a formidable array of artisans to which The Post-Crescent will pay in wages during 1925, more than \$110,000.00. The Post-Crescent might be termed a newspaper factory employing in all departments 250 people and paying into the hands of these folks between \$110,000.00 and \$115,000.00 for redistribution through the channels of trade.

Advertising Costs Among Lowest in Entire Middle West

In spite of the tremendous cost of producing this newspaper the advertising dollar stretches farther today in The Post-Crescent than ever before in its history—farther in fact than in any other newspaper in the entire middle West with one or two possible exceptions. Two years ago the Chamber of Commerce surveyed the advertising rates of more than fifty newspapers in cities of similar size throughout the middle western states. At that time The Post-Crescent's rate per inch per 1,000 circulation was second lowest in the entire group. This rate two years ago was 3.2c per inch per thousand. Today it is even 3c, two-tenths of a cent an inch per 1,000 circulation lower than two years ago. We know of no lower rate anywhere than this.

It costs 3c per inch per thousand circulation to cover the Appleton trade territory and this buys more coverage, more prestige and reader interest than ever before. Think of 12,200 homes and 50,000 readers in the terms of results.

Note the Rapid Growth of The Post-Crescent's Circulation During Last Five Years

Quarter Ending	Net Paid
December 31, 1919	7,249
December 31, 1920	7,770
December 31, 1921	8,882
December 31, 1922	9,328
December 31, 1923	10,403
Two Months Ending	
December 31, 1924	12,224

Costs Nearly \$650.00 Per Day To Produce The Post-Crescent

Every day The Post-Crescent is published it costs nearly \$650.00 to produce the paper. The principal item of cost is labor, the next is white paper, of which nearly two carloads are consumed each month. Then there is the net work of news and feature services, telegraph and telephone and a myriad of other items which go to round out the production of a good newspaper. Five years ago this production cost was but \$375.00 a day. Today we are spending nearly \$650.00 a day to build a newspaper in keeping with a progressive community of which we are glad to be a part.

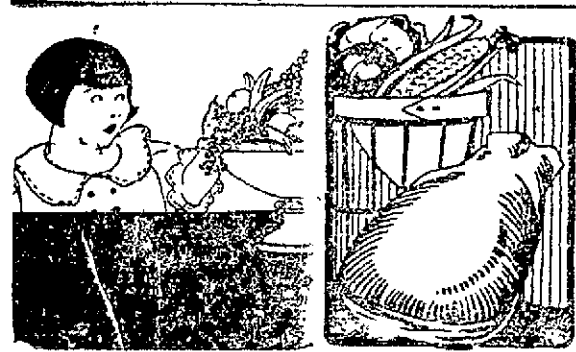
Post-Crescent Advertising Rates Are at Lowest Point in Its History

All advertising rates should be based on the rate per inch per thousand circulation. That is the only correct way to buy or sell advertising. The Post-Crescent has made three adjustments of its advertising rates since it was established and each time the rate per inch per thousand has been less than before. The following table shows how the minimum rate per inch per thousand circulation has decreased during the years since 1920.

Year	Circulation Basis of Rate	Minimum Rate per inch	Rate per inch per 1,000 circulation
1920	8,000	28c	3.5c
1923	10,000	32c	3.2c
1925	12,000	36c	3c

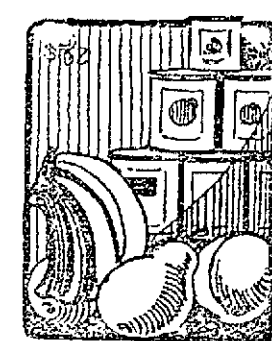
APPLETON POST-CRESCENT

"WISCONSIN'S FASTEST GROWING DAILY NEWSPAPER"



The MARKET PAGE

Read these ads for pure foods at lowest cost



BURT'S CANDY SPECIALS FOR SATURDAY ONLY

29c A Pound for Burt's wonderful Home-made Chocolate Coated Caramels and Burt's famous Mallo Nougats. Remember! This Candy is Burt's delicious, pure, home-made Candy — the Candy that takes first place among all Candies in the Fox River Valley.

All Assorted Home Made
PAN CANDIES 35c A POUND
Burt's Candy Shop

Your Children Will Like

Van's
BUTTER-BREAD

Ask Your Grocer

Fresh CANDY **Palace** Light LUNCHES

Fish's Saturday Specials

Fancy Whole Rice, 2 lbs. for 19c
Navy Beans, 2 lbs. for 15c; 10 lbs. for 70c
Hickory Nuts, 2 lbs. for 15c
New Dates, 2 lbs. for 25c
Currants, all new and perfectly clean, lb. 23c
Walnuts, extra large budded, regular price 58c lb. special per lb. 39c
"Richelieu" Quick Cooking Oatmeal, 35c package for 25c
Coconut in bulk, per lb. 29c
Chocolate Drop Candy, the old-fashioned kind, 2 lbs. 29c
"Life Buoy" Toilet Soap, 3 bars for 23c
Kirks "Flake White" Soap Chips, 28c package for .. 23c
"Monarch" Coffee, all you want at lb. 58c
Coffee is still climbing and we know that this is a good price for this quality.

All kinds of Vegetables — Sweet Potatoes, Cranberries, Heart Celery, Green and Red Cabbage, Parsnips, Spinach, Turnips, Rutabagas, Spanish Onions, Cauliflower, Ripe Tomatoes.

Our Canned Goods Sale is on for Friday and Saturday—Campbell's Soups, Peas, Corn, Tomatoes, Wax Beans, Golden Bantam Corn. All at reduced prices. Why not order a dozen?

APPLES—We have a few bushels of Ben Davis, a dandy cooking apple, going at per peck 45c
Don't you want a peck of good apples, Baldwins, Kings, Tolman Sweets and Winesaps.

Grape Fruit—Only the best grade—
A dozen, medium size at 49c
A dozen, large size at 65c
A dozen, extra large size at 89c
This is the grape fruit season. They surely are reasonable. Why not get a dozen or a case.

Oranges—California navels, size 200. This is not a small size, sweet and full of juice. Special at dozen 49c

Why Don't You Get a Barrel of Flour?

10 lbs. of Sugar for 70c with dollar order

W. C. FISH

"THE BUSY LITTLE STORE"

Phone 1183



Listen in, then come to Schabo's Market. You'll get the finest Meats at lowest prices here. For fresh Poultry and Roasts call 3850.

SCHABO CO. MARKET

936 Oneida-St.
Where They Make Home Made Meats Sausage.
Phones 3850-3851

Quality Meats

We place a high value on your patronage and therefore we always try to give the best in quality and service at a reasonable price.

Prime Grain Fed Native Beef
Soup meat, lb. ... 8c to 10c
Beef stew, lb. 15c
Beef shoulder roast, lb. 20c to 22c
Beef roast, rib in, lb. 22c to 25c
Beef roast, boneless, lb. 30c to 35c
Hamburger, all meat, lb. 15c
Prime round steak, lb. 25c
Prime sirloin steak, lb. 28c

Corn Fed Young Pork
Pork hocks, lb. 11c
Pork shoulders, 7 to 8 lbs., lean, lb. 17c
Pork shoulder roast, trimmed, lb. 22c
Pork loin roast, lb. 25c
Pork steak, lb. 24c
Meaty spare ribs, lb. 18c
Pork bulk sausage, all meat, lb. 18c
Bacon squares, lb. 20c
Home smoked picnic hams, lb. 16c

Leaf Lard is best right now. We can fill your orders, large or small. Order now before the price goes up.

SPECIALS

Silver Bell the best animal fat Oleo, lb. 24c
Unity Nut Oleo, lb. 24c
Fine Home Made Sausage. Saver Kraut, Cookies and Canned Goods. Sweet and Dill Pickles. Strictly Fresh Butter and Eggs.

We Deliver to All Parts of the city

F. Stoffel & Son

939 College-Ave. Phone 3650-3651
—THE QUALITY MARKET—

Buster Brown Coffee--

It does more than Satisfy.
Get it from your grocer and see for yourself

The S. C. SHANNON CO., Wholesale Grocers

Hopfensperger Bros., Inc. MARKETS

Where you will receive efficient, courteous service, and absolutely the finest Meats at the lowest prices.

Below we mention a few of our Saturday Specials.

EXTRA! SPECIAL EXTRA!

2 lbs. of Lard for 35c
(Limit 2 lbs. to a customer)
Pork Steak, per lb. 20c
Sirloin Steak, per lb. 20c
Round Steak, per lb. 20c

A Plentiful Supply of Milk-fed Spring and Yearling Chickens

Prime Soup Meat, per lb. 6c
Prime Beef Round Chunks, per lb. 8c
Prime Beef Rump, whole, per lb. 9c
Prime Beef Shoulder Roast, per lb. 13c
Prime Beef Chuck Roast, per lb. 15c
Prime Beef Stew, per lb. 3c-10c
Prime Hamburger Steak, per lb. 12c
Pork Shoulder, trimmed lean, 5 to 8 lb. average, lb. 17c
Pork Roast, trimmed lean, per lb. 18c-20c
Pork Butt Roast, trimmed lean, per lb. 18c-20c
Pork Loin Roast, per lb. 22c-25c
Pork Chops, per lb. 25c
Sugar Cured Bacon, sliced, per lb. 35c
Sugar Cured Hams, fat and rind removed, lb. 25c
Kokoheart Oleomargarine, per lb. 25c

Spring Lamb and Milk-fed Veal at Prices that will appeal to you

Hopfensperger Bros., Inc.

THE FOOD PAGE Mirrors the Values of the Leading Merchants and Markets

Over \$1,000,000 Every Year Goes To-Ward Handling Improperly Addressed Mail.

Think of these little wastes, that soon run into a fortune. This is only one instance of the many economies that we might affect. For Example — When you buy Meat, there are several grades, at various prices, and the meat that costs a few cents a pound more, is often the most economical, because there is no waste to it—Where on the other hand the lower priced meat, has much more waste and gives less satisfaction.

VOECKS BROS.

Better Meats

Prize Cuts at Cut Prices

That's What You'll Get By Trading Here
Only the best grade of live stock is used to produce Minischmidt Meats. Get the prize cuts at cut prices.

C. MINISCHMIDT MEAT MARKET
1016 College Ave.
Phone 3804
We Deliver to All Parts of the City

Read Post-Crescent Want Ads



Boys Grow Strong
on plenty of good plain food of the right sort, among which the most important is bread. Give your boy plenty of our bread and he will surely benefit from its wholesomeness and nutritiousness. Our bread is a great bone and body builder.

ELM TREE BAKERY

Phone 246 APPLETON 700 College Ave.

MEAT BARGAINS at THE BONINI CASH MARKETS

Saturday, Jan. 24th

Beef and Pork Cuts, the Bargain With Us This Week — BRING YOUR BASKETS

PRIME YOUNG BEEF

Soup Meat, per lb. 5c
Beef Stews, per lb. 8c
Beef Roasts, per lb. 12½c
Beef Round Chunks, boneless, per lb. 15c
Beef Roasts, Sirloin, per lb. 18c

FRESH PORK CUTS

Pork Shoulders, whole, trimmed lean, per lb. 16c
Pork Roasts, butts, lean, per lb. 20c
Pork Steak, lean, per lb. 20c
Pork Chops, loin ends, per lb. 25c

SPRING LAMB AND VEAL

All Veal and Lamb Cuts Reduced for This Sale

EXTRA — SPECIALS — EXTRA

Hamburg Steak, this Sale, per lb. 10c
Pork Sausage, bulk, this Sale, per lb. 15c

SMOKED MEATS AND SAUSAGE

Home Smoked Picnic Hams, per lb. 16c
Home Smoked Regular Hams, per lb. 25c
Home Smoked Bacon Strips, per lb. 30c
Fresh Liver Sausage, per lb. 12c
Fresh Bologna Sausage, per lb. 15c
Fresh Wiener Sausage, per lb. 20c

— MARKET —
304 East College Ave.
Phone 296-297

L. BONINI

THAT rich, mellow, delicious and altogether enticing flavor that only genuine molasses can give to cookies—that flavor you will always find in Quality Cookies. Regardless of expense, only the best molasses is used in Quality Biscuit Company products.

QUALITY COOKIES

QUALITY BISCUIT COMPANY

FRUIT J. BELZER'S STORE

Potatoes, in 5 bushel lots for Saturday only 59c
Missouri Pippin Apples, per bushel \$2.25
Bananas, 3 lbs. for 25c
Grape Fruit, 6 for 25c
Large size Grape Fruit, 4 for 25c
Sunbelt Naval Oranges, per dozen 27c
Lemons, per dozen 33c
Head Lettuce, 2 for 25c
Large bunch Celery, 2 for 25c
New Dates, 2 lbs. for 25c
A full line of other variety Apples, Jonathans, Winesaps, Baldwins, all at low prices.
880 COLLEGE-AVE. PHONE 956
Next to Ford Garage—We Deliver

Coffee Cakes

Coffee Cakes made from the choicest milk, flour, yeast, butter, sugar, eggs and pure lard, with plenty of raisins to make them truly homelike and wholesome. We make them special every Saturday. If you have not tried one you have missed a treat. Order one on Saturday by telephone, we will deliver it to your home.

COLONIAL BAKE SHOP

BETTER BAKED PRODUCTS

763 Appleton St. Phone 557

WAUPACA FIVE BEATS
MANISTIQUE LEGION

There's No Doubt About It—This Page Contains The City's Very Best Offers

APPLETON POST-CRESCENT



All ads are restricted to their proper classifications and to the regular Appleton Post-Crescent style of type. Daily rate per line for consecutive insertions:

One day	12
Three days	10
Six days	09

Minimum Charge, 50c. Advertising ordered for irregular insertion taking one time insertion rate, no ad taken for less than basis of two lines. Count 5 average words to a line.

Charged ads will be received by telephone and if paid at office within six days from the first day of insertion cash rate will be allowed.

Ads ordered for three days or six days and stopped before expiration will only be charged for the number of times the ad appeared and adjustment made at the rate earned.

Special rate for yearly advertising upon request. Publishers reserve the right to edit or reject any classified advertising copy. Telephone 548, ask for Ad. Clerk.

The following classification headings appear in this newspaper in the numerical order here given. Closely allied classifications being grouped together. The individual advertisements are arranged under these headings in alphabetical order for quick reference.

- ANNOUNCEMENTS
- 1-Deaths
 - 2-Obituaries
 - 3-Flowers and Mourning Goods
 - 4-Funeral Directors
 - 5-Monuments and Cemetery Lots
 - 6-Notices
 - 7-Religious and Social Events
 - 8-Societies and Lodges
 - 9-Strayed, Lost, Found

- AUTOMOTIVE
- 1-Automobiles For Sale
 - 2-Auto Trucks For Sale
 - 3-Auto Accessories, Tires, Parts
 - 4-Garages-Autos For Hire
 - 5-Motorcycles and Bicycles
 - 6-Repairing and Servicing Stations
 - 7-Wanted-Automotive

- BUSINESS SERVICE
- 1-Business Service Offered
 - 2-Building and Contracting
 - 3-Cleaning, Dyeing, Renovating
 - 4-Dressmaking and Millinery
 - 5-Heating, Plumbing, Roofing
 - 6-Insurance and Surety Bonds
 - 7-Laundries
 - 8-Moving, Trucking, Storage
 - 9-Painting, Papering, Decorating
 - 10-Printing, Engraving, Binding
 - 11-Professional Services
 - 12-Repairing and Refinishing
 - 13-Relishing and Dressing
 - 14-Wanted-Business Service

- EMPLOYMENT
- 1-Help Wanted-Female
 - 2-Help Wanted-Male
 - 3-Help-Male and Female
 - 4-Solitors, Carvers, Agents
 - 5-Situations Wanted-Female
 - 6-Situations Wanted-Male

- FINANCIAL
- 1-Business Opportunities
 - 2-Investments, Stocks, Bonds
 - 3-Money to Loan-Mortgages
 - 4-Wanted-To Borrow

- INSTRUCTION
- 1-Correspondence Courses
 - 2-Local Instruction Classes
 - 3-Musical, Dancing, Dramatic
 - 4-Trade Instruction
 - 5-Wanted-Instruction

- LIVE STOCK
- 1-Dogs, Cats, Pigeons
 - 2-Horses, Cattle, Vehicles
 - 3-Poultry and Supplies
 - 4-Wanted-Live Stock

- MERCHANDISE
- 1-Articles For Sale
 - 2-Batteries and Charge
 - 3-Books and Accessories
 - 4-Building Materials
 - 5-Business and Office Equipment
 - 6-Farm and Dairy Products
 - 7-Fuel, Feed, Fertilizers
 - 8-Food and Household Goods
 - 9-Household Goods
 - 10-Matches
 - 11-Machinery and Tools
 - 12-Musical Merchandise
 - 13-Radios, Phonographs
 - 14-Seeds, Plants, Flowers
 - 15-Specials at the Stores
 - 16-Tealings
 - 17-Wanted-To Buy

- ROOMS AND BOARD
- 1-Rooms and Board
 - 2-Rooms Without Board
 - 3-Rooms for housekeeping
 - 4-Vacation
 - 5-Where to Eat
 - 6-Where to Sleep
 - 7-Wanted-ESTATE FOR RENT
 - 8-Apartments and Flats
 - 9-Business and Office Equipment
 - 10-Cars and Land for Rent
 - 11-Houses for Rent
 - 12-Rooms and Resorts-For Rent
 - 13-Suburban For Rent
 - 14-Wanted-ESTATE FOR RENT

- REAL ESTATE FOR SALE
- 1-Brokers in Real Estate
 - 2-Business Property For Sale
 - 3-Farms and Land For Sale
 - 4-Houses For Sale
 - 5-Lots and Resorts-For Sale
 - 6-Suburban For Sale
 - 7-Wanted-Real Estate

- AUCTIONS, LEGALS
- 1-Auctions
 - 2-Legal Notices

- ANNOUNCEMENTS
- 1-Funeral Directors
 - 2-Beyer Funeral Home-Licensed Embalmers and Funeral Directors. Ambulance Service. Phone 583.

- Strayed, Lost, Found
- 1-Dog-Lost. Tan and white Boston Terrier with clipped ears and tail and black collar, Child's pet. Tel. 1357.
 - 2-Dog-Shepherd. Lost. Answers to the name of "Shep." Reward. E. W. Shannon. Tel. 86 or 1494.
 - 3-Hound-Found. Call 9602-J. Fred Vick. Twelve Corners.
 - 4-Horse-Small. Lost, containing a sum of money, between Marinello Street and Oneida St. Reward. Louise Weier, 706 Lawrence St.
 - 5-POLICE DOG-Owner may prove property and pay for ad. Police Department.
 - 6-SUIT CASE-Lost on Appleton-Waupaca bus. If found return to the bus driver. Reward.

- AUTOMOTIVE
- 1-Automobiles For Sale

AUTO BARGAINS UNEXCELLED—Studebaker L. 6 Sedan. \$1,000. Ford Sedan with starter, \$375. St. John Motor Car Co. Phone 467.

AUTOMOTIVE

Automobiles For Sale 11

CHEVROLET—Two touring cars in good running condition. Price very reasonable. P. O. Box 127, Appleton.

USED CARS—

- AUG. BRANDT SPECIALS—
- FORD 1923 COUPE, \$325
- CHEVROLET 1924 TRG., \$300.
- REO TRUCK, \$125.
- FORD 1921 TOURING, \$125.
- BUICK TOURING, \$300.
- DODGE TOURING, \$100
- FORD SEDAN, \$250.
- FORD ROADSTER, 1923, \$250.

AUG. BRANDT CO. PHONE 2000.

MOTOR BUS—For quick sale, one 15 to 20 passenger capacity motor bus mounted on Nash chassis. Good condition. Must be sold at once regardless of price. For information write A-3, Appleton Post-Crescent.

- ANNOUNCEMENTS
- 1-Deaths
 - 2-Obituaries
 - 3-Flowers and Mourning Goods
 - 4-Funeral Directors
 - 5-Monuments and Cemetery Lots
 - 6-Notices
 - 7-Religious and Social Events
 - 8-Societies and Lodges
 - 9-Strayed, Lost, Found

CHEVROLET SEDANETTE—

1923 Model in excellent mechanical condition. Recently refinished. Upholstering in very good condition. Tires in good shape. Equipped with bumpers front and rear. A real value. Central Motor Car Co., Washington-St.

- BUSINESS SERVICE
- 1-Business Service Offered
 - 2-Building and Contracting
 - 3-Cleaning, Dyeing, Renovating
 - 4-Dressmaking and Millinery
 - 5-Heating, Plumbing, Roofing
 - 6-Insurance and Surety Bonds
 - 7-Laundries
 - 8-Moving, Trucking, Storage
 - 9-Painting, Papering, Decorating
 - 10-Printing, Engraving, Binding
 - 11-Professional Services
 - 12-Repairing and Refinishing
 - 13-Relishing and Dressing
 - 14-Wanted-Business Service

EMPLOYMENT

- 1-Help Wanted-Female
- 2-Help Wanted-Male
- 3-Help-Male and Female
- 4-Solitors, Carvers, Agents
- 5-Situations Wanted-Female
- 6-Situations Wanted-Male

FINANCIAL

- 1-Business Opportunities
- 2-Investments, Stocks, Bonds
- 3-Money to Loan-Mortgages
- 4-Wanted-To Borrow

INSTRUCTION

- 1-Correspondence Courses
- 2-Local Instruction Classes
- 3-Musical, Dancing, Dramatic
- 4-Trade Instruction
- 5-Wanted-Instruction

LIVE STOCK

- 1-Dogs, Cats, Pigeons
- 2-Horses, Cattle, Vehicles
- 3-Poultry and Supplies
- 4-Wanted-Live Stock

MERCHANDISE

- 1-Articles For Sale
- 2-Batteries and Charge
- 3-Books and Accessories
- 4-Building Materials
- 5-Business and Office Equipment
- 6-Farm and Dairy Products
- 7-Fuel, Feed, Fertilizers
- 8-Food and Household Goods
- 9-Household Goods
- 10-Matches
- 11-Machinery and Tools
- 12-Musical Merchandise
- 13-Radios, Phonographs
- 14-Seeds, Plants, Flowers
- 15-Specials at the Stores
- 16-Tealings
- 17-Wanted-To Buy

ROOMS AND BOARD

- 1-Rooms and Board
- 2-Rooms Without Board
- 3-Rooms for housekeeping
- 4-Vacation
- 5-Where to Eat
- 6-Where to Sleep
- 7-Wanted-ESTATE FOR RENT
- 8-Apartments and Flats
- 9-Business and Office Equipment
- 10-Cars and Land for Rent
- 11-Houses for Rent
- 12-Rooms and Resorts-For Rent
- 13-Suburban For Rent
- 14-Wanted-ESTATE FOR RENT

REAL ESTATE FOR SALE

- 1-Brokers in Real Estate
- 2-Business Property For Sale
- 3-Farms and Land For Sale
- 4-Houses For Sale
- 5-Lots and Resorts-For Sale
- 6-Suburban For Sale
- 7-Wanted-Real Estate

AUCTIONS, LEGALS

- 1-Auctions
- 2-Legal Notices

ANNOUNCEMENTS

- 1-Funeral Directors
- 2-Beyer Funeral Home-Licensed Embalmers and Funeral Directors. Ambulance Service. Phone 583.

Strayed, Lost, Found

- 1-Dog-Lost. Tan and white Boston Terrier with clipped ears and tail and black collar, Child's pet. Tel. 1357.
- 2-Dog-Shepherd. Lost. Answers to the name of "Shep." Reward. E. W. Shannon. Tel. 86 or 1494.
- 3-Hound-Found. Call 9602-J. Fred Vick. Twelve Corners.
- 4-Horse-Small. Lost, containing a sum of money, between Marinello Street and Oneida St. Reward. Louise Weier, 706 Lawrence St.
- 5-POLICE DOG-Owner may prove property and pay for ad. Police Department.
- 6-SUIT CASE-Lost on Appleton-Waupaca bus. If found return to the bus driver. Reward.

AUTOMOTIVE

- 1-Automobiles For Sale

AUTO BARGAINS UNEXCELLED—Studebaker L. 6 Sedan. \$1,000. Ford Sedan with starter, \$375. St. John Motor Car Co. Phone 467.

CHEVROLET—Coupe, 1923 model. A-1 condition. At a sacrifice Valley Automobile Co.

SEDAN—Cleveland, 1925. Brand new, also touring below cost. If in market for a new car look these over. Also 1924 5 passenger Chandler sedan. Small mileage. Bargains. G. R. & S. Motor Co.

STUDEBAKER—Special Six Coupe in new car condition and appearance. Liberal terms. The Thornt Automobile Co., 727 W. Washington St. Tel. 950.

AUTOMOTIVE

Automobiles For Sale 11

GIBSON'S 30 BARGAINS—

- 1923 Hudson Sport, perfect \$775
- 1924 Jowett Coupe \$550
- 1922 Buick Touring \$375
- 1923 Nash De Luxe Touring \$750
- 1924 Essex Coach \$675
- 1924 Ford Roadster, many extras \$275
- 1924 Studebaker Six Touring \$450
- Ford Coupe \$375
- 1922 Gardner Sedan \$500
- 1921 Dodge Touring \$275
- 1924 Master 6 Buick Touring with Rex winter enclosure and heater \$1,050
- 1923 Dodge Business Coupe \$625
- 1922 Buick Touring, perfect \$585
- 1921 Overland Sedan \$350
- 1921 Essex Touring \$375
- 57 double letter Cadillac Sedan, 1919 passenger, perfect \$975
- Buick Sport Touring, like new \$875
- 1924 Ford Coupe \$450
- 1924 Ford Tudor \$500
- 1923 Ford Coupe \$300
- 1921 Studebaker Special 6 Tig. \$425
- 1921 Ford Coupe, balloon tires \$500
- 1923 Chevrolet Coupe \$475
- 1921 Hudson Sport \$475
- 1924 Chevrolet Coupe \$450
- 1923 Star Touring \$250
- 1922 Willys-Knight Touring \$675
- 1923 Dodge touring, original paint and tires \$595

Any of the above cars will be sold at one-third down, balance monthly payments, without brokerage charges.

GIBSON AUTO EXCHANGE
APPLETON, 245-247 COLLEGE-AVE.
OSHKOSH, 262 264 MAIN STREET
FOND DU LAC, 816 MAIN.

USED CARS—

- 1 Ford Roadster, \$115.
- 1 Ford Touring, \$150.
- 1 Ford Touring, \$275.
- Overland 5 pass \$200
- Overland, 1922, 5 pass., \$275.
- Buick 5 pass., \$350.
- Buick 7 pass., \$500.
- Chevrolet 5 pass., \$375.
- Page 5 pass., \$350.
- Page 7 pass., \$750.
- Page 66 Sport, \$750.
- Nash Sedan, \$750.
- Dodge Coupe, \$625.
- Dodge, 1924 Touring, \$800.
- Dodge 1924 Coupe, 4 pass.

ALL OF OUR REBUILT CARS ARE GUARANTEED.

HERMANN MOTOR CO.
620-630 SUPERIOR-ST.

BUSINESS SERVICE

- 1-Auto Accessories, Tires, Parts
- 2-AUTO TOWNS AND SIDE CURTAINS
- 3-Made Siewert's Auto Trimming Shop 756 Appleton-St.

Repairing—Service Stations 10
AUTO TOPS—And Curtains. Repair shop, 321 Appleton. Appleton Auto Trimming Co., 884 College-ave. Phone 582.

FORDS REPAIRED—Appleton Service garage, 803 Superior-st. Our wrecking truck at your service day or night. Tel. 3700.

NATIONAL—Sedan. Down Payment \$300, balance monthly.

PAIGE Touring, 5 pass. Down payment \$158, balance monthly.

OAKLAND—Touring. Down payment \$80, balance monthly.

BUICK—Touring. Down payment \$55, balance monthly.

BUICK—Sedan. Down payment \$100, balance monthly.

BUICK—Roadster. Down payment \$55, balance monthly.

STUDEBAKER—Special Six Coupe. Down payment \$300, bal. monthly.

DODGE—4 pass., Coupe, wire wheels, many extras. Down payment \$200, balance monthly.

CHEVROLET COUPE—1924 In excellent condition.

BRISCOE—Roadster. Down payment \$45, balance monthly.

MAKE YOUR SELECTION now. Take your delivery later, if you wish.

J. T. McCANN CO

USED CARS—Large selection. If in the market for a used car, see us. We have a large stock of Ford Coupes, touring, roadsters and sedans. We buy and trade your car. We also purchase burned and wrecked automobiles. Goodrich tires and tubes. Also used tires and tubes. Used parts for all makes of cars. Appleton Auto Exchange, 892 College-ave. Phone 938. Open Sundays and evenings.

PEOPLE WHO spend a little time in the classified columns spend a little less money in acquiring the things they need

Every Day Is Thrift Day

Thriftiness is a state of mind that is just as valuable an asset as a bank account, because thrift can always get a bank account of its own.

You can tell thrifty people by the way they read a newspaper. Just as you can spot the other kind. Thriftiness is a state of mind that is just as valuable an asset as a bank account, because thrift can always get a bank account of its own.

The Post-Crescent's Classified Section was made for these people who never miss a chance to save money by using their buying sense. It's full of dollar and hundred-dollar saving opportunities all the time.

Get the thrift habit today—read the classifications that touch your wants and your pocketbook. And when you want to use an ad of your own—call 543.

The A-B-C Classified Ads
Always the Same—In Service
Always Different—In Opportunity

BUSINESS SERVICE

- 1-Painting, Papering, Decorating 26
- 2-PAINTING—Paperhanging. Prompt service. W. J. Schlarke. Tel. 2085.
- 3-WALL PAPER—And paints. We carry a full line. William Schels, 892 Washington St. Phone 452.

Professional Services 28

STEAMSHIP TICKETS—To and from Europe. H. Reuter Steamship Agency, Corner of Packard and Richmond Sts.

ARCHITECTS—Smith & Brandt, Institutional and Commercial Architectural Service. Design and Supervision. Room 5, Odd Fellow bldg.

EMPLOYMENT

- 1-Girl—Experienced Over 17 for general office work, Zwicker Knitting Mills. Corner of Packard and Richmond Sts.

WOMAN—Of refinement desiring a paying business by giving whole or part time. A help to own car, but not a necessity. Call at Conway Hotel, Mrs. Ethel Glasgow.

Solitors, Carvers, Agents 35

AGENTS—Wanted for every city in Wisconsin. Fine opportunity for the right parties. Call at 124 South Walnut st.

Situations Wanted—Female 36

STENOGRAPHER—Desires position, 1 yr. experience. Phone 2451.

Situations Wanted—Male 37

ACCOUNTANT—37 years old, married, 18 years large corporation as office mgr., auditor, secretary, also work up income taxes, analytical statements, profit and loss, balance sheets, etc. also part time credits and collections. Resident Chicago, would like to locate position with good future, smaller city. Address W-5, Post-Crescent.

MAN—Desires position as watchman. Elderly and in good health. Tel. 2057.

MAN—Desires work as farm help. Tel. 3997. Call 894 S. Oneida-st.

FINANCIAL

Investments, Stocks, Bonds 39

SHARES—Northern Paper Mills, Green Bay, Wis. Will buy 25 shares common stock at \$35 a share. A. C. Hemley.

Money to Loan—Mortgages 40

MONEY TO LOAN—P. A. Kornely, Appleton, Wis.

MONEY TO LOAN—On farm mortgages Wm. F. Wolf, Appleton. Tel. 3526. Call evenings.

INSTRUCTION

Correspondence Courses 42

INTERNATIONAL—Caries School J. M. Hanson, Representative. Room 12 807 Col-ave. Phone 3091.

LIVE STOCK

- 1-Horses, Cattle, Vehicles 48
- 2-BULL—Red. Holstein from tested dam. Nick Palzer. Tel. 3618-R-4.
- 3-CALVES—Holstein. Also a few 2 yr. olds. Due soon. Wacker Farm, Tel. 9632 R-11 Appleton, R. 4.

HORSES—W. & son and trade. A. Slater & Co., 589 Walnut-st, rear of Dohr's Hotel. Tel. 2700.

MERCHANDISE

- 1-Articles For Sale 51
- 2-BABY Buggy—Ivory, good condition. Also stroller, ivory finish. 1103 Gilmore St. Tel. 3680 R.
- 3-RADY BUGGY—Round. Good. Like new. \$10.00. Also fruit and fruit jars. Tel. 2385 of call 593 Telulah-st.
- 4-BABY CARRIAGE—Ivory. In good condition. Tel. 1781, 1920 Drexel-st.

ROOMS AND BOARD

Rooms With Board 67

NORTH-ST—529. Room and board for girls, \$5 a week. Also table boarders.

Rooms Without Board 68

COLLEGE-AVE—536. Room suitable for 1 or 2. Tel. 1508.

APPLETON-ST—360. Pleasant room for gentleman. Tel. 639.

HARRIS-ST—810. Room and garage. 2 blocks from P. O. Tel. 2748.

MORRISON-ST—556. Modern furnished room. Tel. 1890-W.

MORRISON-ST—557. Room. 2 blocks from P. O. Tel. 2792.

N. DIVISION-ST—535. Pleasant room for gentlemen.

OAK-ST—Furnished room, 2 blocks from Y. Gentleman preferred. Tel. 8147.

WASHINGTON-ST—687. Furnished room to rent. Tel. 2980.

WASHINGTON-ST—695. Modern furnished room.

Rooms for Housekeeping 69

DURKEE-ST—637. 2 or 3 furnished light housekeeping rooms.

ELDORADO-ST—529. 2 furnished rooms for light housekeeping, including bath, hot water, heat and electric lights. Tel. 3241.

W. COLLEGE-AVE—535-5. Large front room, furnished or partly furnished, may be used for light housekeeping.

Apartments and Flats 74

APARTMENT—5 rooms. Strictly modern, including garage, \$40. 4 room upper modern flat. \$30.00. P. A. Kornely. Tel. 1547.

CHERRY-ST—455. Upper flat for rent.

DURKEE-ST—691. 5 room modern lower flat. Heat and water.

FRANKLIN-ST—Modern upper heated flat. Close in. Tel. 537.

LAWE-ST—776. 4 furnished rooms. Modern. Inquire at 880 College-ave. Tel. 956.

NORTH-ST—774. Modern 5 room upper flat. Tel. 1855 M.

NORTH-ST—779. 3 room upper flat, light and water furnished. Tel. 1911-J.

PROSPECT-AVE—1091. Flat furnished or unfurnished. Tel. 692.

S. ONEIDA-ST—Near Post-st. 5 room, modern, beautifully furnished lower flat, with garage. Furnace bath, etc. Price \$50.00. Call 1352.

STATE-ST—543. Modern furnished 4 room flat and bath, for housekeeping, on car line.

S. RIVER-ST—7 room bungalow furnished or unfurnished. Well, furnace, garage. Tel. 1816-M.

UPPER FLAT—6 rooms with pantry. Electric lights, gas, water, toilet use of one room in basement. Rent \$22.00 per month. Call 1104.

WINNEBAGO-ST—655. 4 room modern upper flat and bath. Possession at once. Garage. Tel. 3393.

WASHINGTON-ST—871. Modern heated 4 room and bath. Tel. 2970.

Houses For Rent 77

DOUGLASS-ST—550. 5 room house. Garage. Fred Schels, 2078-R.

E. WASHINGTON-ST—7 room beautifully furnished house. Strictly modern in every respect. \$75.00. Tel. 1552.

JEFFERSON-ST—792. Nice cozy home, good condition. 7 rooms, electric lights, gas, water, toilet and cellar. Apply 810 Jefferson-st. Tel. 2471-W.

LAWE-ST—702. Modern 7 room house with garage. Inquire at 670 Union-st. or Tel. 1742-J.

Let your property with Gates Rental Dept. for quick results. 651 Superior-st. Tel. 1552.

REAL ESTATE FOR SALE

Business Property For Sale 82

CITY PROPERTY—Bought, sold or exchanged. List your property with us. Let us take care of your Real Estate wants. Stevens & Lange, First National Bank Bldg.

LIGHTING PLANT—Electric. Will trade for Ford car or radio set. Wm. Brunt. So. Kaukauna. Tel. 97-P-13.

</

THE PETTIBONE-PEABODY CO.

Store Hours 9 A. M. to 5 30 P. M.

Saturday Hours—9 A. M. to 6 P. M.

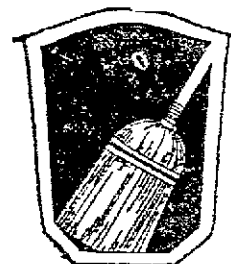
ONE MORE BARGAIN DAY in Pettibone's Greatest Winter

Rummage Sale

Shop Early Tomorrow Final Bargain Day

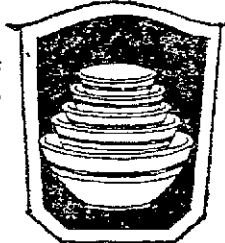
REMEMBER--Pettibone's Closes at 6 P. M.

Additional Reductions
For Saturday Clearance



Fine Quality
BROOMS 46c
Very Special

White China
BOWLS 9c
Only



FINAL RUMMAGE REDUCTIONS

On Remaining Stocks of Ready-to-Wear

TOMORROW IS THE LAST DAY !!! Pettibone's Greatest Rummage Sale closes tomorrow night at Six O'clock! Saturday is the DAY OF BIGGEST BARGAINS IN READY-TO-WEAR. Our stocks have been carefully resorted today, and all slow-moving garments will receive ADDITIONAL REDUCTIONS tomorrow morning. PRICES WILL BE LOWER than they have been at any time this week. SPECIAL GROUPS of coats and dresses at one LOW CLEARANCE PRICE will be a big feature. Many single garments will be closed out at ridiculously low prices.

COME EARLY TOFORROW! REMEMBER--Pettibone's closes at Six. Shop during the daylight hours and secure these wonderful bargains early in the day. When you come in for these ADDITIONALLY REDUCED GARMENTS, be sure to see the remarkable final offerings in every department. SATURDAY IS OUR GREATEST DAY.

One Big Lot of Dresses--Values to \$57.50

A SPECIAL GROUP FOR SATURDAY is made up of the smartest dresses in Bengaline, satin flat crepe and satin Canton. These dresses include a wide variety of styles—ranging in size up to 40, 42 and 44, but mostly in sizes under 38.

Colorings of various shades of brown and black. are shown with a wide variety of trimming effects. Some of our most exclusive styles are in this lot.

These dresses were originally priced as high as \$50., \$55. and \$57.50--TOMORROW ONLY

—Second Floor—

Tomorrow
\$27.50



FINAL MARK-DOWN DAY

10c
Toilet Paper
Only 5c a Roll

Women's Coats — Val. to \$19.95

ONE RACK of women's coats with fur collars—not all sizes but a good range. Many materials and colors. YOUR CHOICE ONLY **\$9.95**

Women's Coats — Val. to \$13.95

ONE RACK of women's coats—with or without fur collars. Not all sizes. Be sure to see this group—you may be lucky tomorrow. YOUR CHOICE ONLY **\$4.95**

Women's Dresses — Val. to \$9.95

ONE SMALL LOT of women's dresses in various styles and materials. The group includes extraordinary values. YOUR CHOICE ONLY **\$2.95**

Discontinued CHINA
Reduced 75%

BEAUTIFUL PATTERNS IN FINE DINNERWARE including several very desirable patterns in the attractive Mayflower shape. These patterns will be discontinued. That is the only reason for the Saturday Reduction that brings them to ONE FOURTH FORMER PRICES!

—Downstairs—

ONE TABLE Linens, Etc.

This big group in cludes linens, scarfs, towels, luncheon sets and other pieces. There are discontinued numbers and rumpled pieces in this lot. HALF PRICE and EVEN GREATER REDUCTIONS

ONE TABLE Gift Items

BIG GIFT SHOP TABLE including annades, baskets, art novelties, Mah Jongg sets and many lovely single pieces at TREMENDOUS REDUCTIONS. All remaining pieces must be moved tomorrow!

—First Floor—

Children's Coats Half Price

A LARGE GROUP of children's coats—many with fur collars others without. This includes the winter coats and many styles that also can be worn for Spring. There is a wide variety of materials and colors—and a good range of sizes. ADDITIONALLY REDUCED FOR SATURDAY to exactly HALF PRICE

—Second Floor—

\$5. French Crepe Robes—\$3.50

A NEW BARGAIN—women's French crepe robes in rose pink, peach and orchid—in very pretty styles, well made and daintily finished. 15. values ONLY \$3.50.

—Fourth Floor—



More Brand New Hats at Only

THE HATS WE FIRST OFFERED MONDAY ARE GONE! Tomorrow we offer an entire new group, just arrived from the manufacturer. These hats use all the Spring styles and colorings. They will make delightful new color notes now—in the middle of winter. straws, silks and combinations are the materials. There are shapes, colors and styles for all women. THEY ARE WONDERFUL VALUES AT ONLY

—Second Floor—

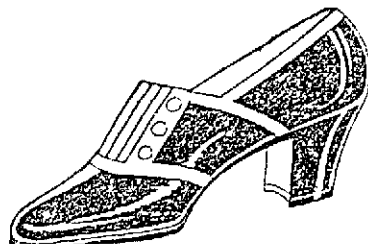
\$4

Actual
Values
to
\$10.

All Remaining Model Curtains One-Third Former Prices!

OUR FINE MODEL DRAPERIES will be given an ADDITIONAL REDUCTION TOMORROW. These draperies were made for display in our department and are of lovely quality. YOUR CHOICE TOMORROW—ONE THIRD FORMER PRICE!

—Third Floor—



More Bargains in SHOES For Saturday

All remaining shoes are great bargains tomorrow. Be sure to visit the shoe section.

Oxfords, pumps, arties, bed room slippers, mules and other footwear will be TREMENDOUSLY REDUCED

—Second Floor—

One Final Big Day in Our Greatest Clearance of Fine RUGS At Prices that are Far Below Normal Selling Figures Tomorrow

Value	Kind	Size	Sale Price
\$150.	Anglo-Persian Wilton	9 by 12 feet	\$97.
\$132.50	Sedan Wilton	9 by 12 feet	\$89.
\$110.	Sedan Wilton	8 1/4 by 10 1/2 feet	\$74.
\$105.	Teprac Wool Wilton	9 by 12 feet	\$79.
\$96.50	Teprac Wool Wilton	8 1/4 by 10 1/2 feet	\$69.
\$82.50	Akbar Wool Wilton	9 by 12 feet	\$59.
\$78.	Akbar Wool Wilton	8 1/4 by 10 1/2 feet	\$56.
\$65.	Body Brussels	9 by 12 feet	\$39.75
\$92.50	Body Brussels	9 by 15 feet	\$59.
\$61.50	Body Brussels	8 1/4 by 10 1/2 feet	\$36.75
\$92.50	Body Brussels	11 1/4 by 12 feet	\$59.
\$118.50	Body Brussels	11 1/4 by 15 feet	\$74.
\$40.	Body Brussels	6 by 9 feet	\$24.75
\$20.	Body Brussels	4 1/2 by 7 1/2 feet	\$12.75
\$52.50	Velvet Rugs	9 by 12 feet	\$29.
\$47.50	Velvet Rugs	8 1/4 by 10 1/2 feet	\$26.
\$132.50	Axminster Rugs	12 by 15 feet	\$97.50
\$14.	Fiber Rugs	8 1/4 by 10 1/2 feet	\$9.50
\$22.	Fiber Rugs	9 by 15 feet	\$15.

This
Store
Closes
at 6 P.M.
Saturday

